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Commercial Demand Module of the National Energy Modeling System: Model Documentation

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Update Information

This edition of the *Commercial Demand Module of the National Energy Modeling System: Model Documentation* reflects changes made to the module since the previous iteration of this report. These changes include:

- Adjusting adoption of recent building energy codes (AEO2015)
- Modeling the impacts of energy efficiency expected with the implementation of the Environmental Protection Agency’s Clean Power Plan (AEO2016)
- Growing commercial floorspace by year, Census division, and building type indices calculated in the Macroeconomic Activity Module of NEMS (AEO2016)
- Calculating solar photovoltaic generation using assumptions from latest version of PVWatts (AEO2016)
- Updating major end-use and distributed generation technology characteristics (AEO2016)
- Extending modeling projection horizon through 2050 (AEO2017)
- Updating sector characteristics and model base year consistent with the 2012 Commercial Buildings Energy Consumption Survey (AEO2017)
- Reflecting historical and projected energy efficiency program impact estimates through equipment rebates and adjustment to hurdle rates (AEO2017)
- Index Miscellaneous Electric Loads (MELs) read in input (AEO2017)

Additional information regarding annual changes to modeling and assumptions can be found in the [AEO Buildings Working Group materials](#).

1. Introduction

Purpose of the report

This report documents the objectives, analytical approach, and development of the National Energy Modeling System (NEMS) Commercial Demand Module (CDM, Commercial Module, or module). The report catalogues and describes the model assumptions, computational methodology, parameter estimation techniques, model source code, and outputs generated through the use of the module.

This document serves three purposes. First, it is a reference document providing a detailed description for model analysts, users, and the public. Second, this report meets the legal requirement of the U.S. Energy Information Administration (EIA) to provide adequate documentation in support of its models (*Public Law 93-275, section 57.b.1*). Third, it facilitates continuity in model development by providing documentation from which energy analysts can undertake model enhancements, data updates, and parameter refinements as future projects.

Model summary

The NEMS Commercial Demand Module is a simulation tool based upon economic and engineering relationships that models commercial sector energy demands at the Census division level of detail for eleven distinct categories of commercial buildings, as seen in Table 1 in the next section of this document. The CDM is used in developing long-term projections and energy policy analysis over the time horizon beginning with EIA's most recent [Commercial Building Energy Consumption Survey \(CBECS\)](#) (the module's base year) through 2050 (the current projection horizon). Commercial equipment selections are performed for the major fuels of electricity, natural gas, and distillate fuel oil, for the major end-use services of space heating, space cooling, water heating, ventilation, cooking, lighting, and refrigeration. The market segment level of detail is modeled using a constrained life-cycle cost minimization algorithm that considers commercial sector consumer behavior and risk-adjusted time preference premiums. The algorithm also models demand for minor fuels (residual fuel oil, liquefied petroleum gas, steam coal, motor gasoline, and kerosene), renewable fuel sources (wood, municipal solid waste, hydroelectric, solar energy, and wind), and the minor services of personal computers, other office equipment, and *other* or miscellaneous electric loads (MELs) in less detail than the major fuels and services. Commercial decisions regarding the use of distributed generation (DG) and combined heat and power (CHP) technologies are performed using an endogenous cash-flow algorithm. Numerous specialized considerations are incorporated, including the effects of changing building shell efficiencies and consumption to provide district energy services.

As a component of the NEMS integrated projection tool, the Commercial Module generates projections of commercial sector energy demand. The model facilitates policy analysis of energy markets, technological development, environmental issues, and regulatory development as they impact commercial sector energy demand.

Model archival citation

This documentation refers to the NEMS Commercial Demand Module as archived for the *Annual Energy Outlook 2017* (AEO2017).

Organization of this report

Chapter 2 of this report discusses the purpose of the model, detailing its objectives, primary input and output quantities, and the relationship of the Commercial Module to the other modules of the NEMS system. Chapter 3 of the report describes the rationale behind the model design, providing insights into further assumptions utilized in the model development process to this point. Chapter 4 details the model structure, using graphics and text to illustrate model flows and key computations.

The Appendices to this report provide supporting documentation for the input data and parameter files. Appendix A lists and defines the input data used to generate parameter estimates and endogenous projections, along with the parameter estimates and the outputs of most relevance to the NEMS system and the model evaluation process. A table referencing the equation(s) in which each variable appears is also provided in Appendix A. Appendix B contains a mathematical description of the computational algorithms, including the complete set of model equations and variable transformations. Appendix C is a bibliography of reference materials used in the development process. Appendix D provides the model abstract, and Appendix E discusses data quality and estimation methods. [Other analyses](#) discussing alternate assumptions, sensitivities, and uncertainties in projections developed using the NEMS Commercial Demand Module are available at EIA's website.

2. Model Purpose

Model objectives

The NEMS Commercial Demand Module serves three objectives. First, it develops projections of commercial sector energy demand, through the projection horizon,² as a component of the NEMS integrated projection system. The resulting projections are incorporated into the *Annual Energy Outlook*, published annually by EIA. Second, it is used as a policy analysis tool to assess the impacts on commercial sector energy consumption of changes in energy markets, building and equipment technologies, environmental considerations, and regulatory initiatives. Third, as an integral component of the NEMS system, it provides inputs to the Electricity Market Module (EMM), Coal Market Module (CMM), Natural Gas Transmission and Distribution Module (NGTDM), and Liquid Fuels Market Module (LFMM) of NEMS, contributing to the calculation of the overall energy supply and demand balance of the U.S. energy system.

The CDM projects commercial sector energy demands in five sequential steps. These steps produce projections of new and surviving commercial building floorspace, demands for energy-consuming services in those buildings, generation of electricity by distributed generation technologies, technology choices to meet the end-use service demands, and consumption of electricity, natural gas, and distillate fuel oil by the equipment chosen.³ These projections are based on energy prices and macroeconomic variables from the NEMS system, combined with external data sources.

Projected commercial sector fuel demands generated by the Commercial Demand Module are used by the NEMS system in the calculation of the supply and demand equilibrium for individual fuels. In addition, the NEMS supply modules referenced previously use the commercial sector outputs in conjunction with other projected sectoral demands to determine the patterns of consumption and the resulting amounts and prices of energy delivered to the commercial sector.

Of equal importance, the NEMS Commercial Demand Module is relevant to the analysis of current and proposed legislation, private sector initiatives and technological developments. The flexible model design provides a policy analysis tool able to accommodate a wide range of scenario developments. Both the input file structure and the model source code have been specially developed to facilitate *what if* or scenario analyses of energy markets, technology characterizations, market initiatives, environmental concerns, and regulatory policies such as demand-side management (DSM) programs. Examples of specific policy analyses that can be addressed using this model include assessing the potential impacts of:

- New end-use technologies (for example, solid-state lighting or ground-source heat pumps)

² The base year for the Commercial Module corresponds to the most recently available energy consumption survey of commercial buildings. Dynamic projections dependent on feedback from the rest of NEMS are made for the years following the base year through the projection horizon. Sector level consumption results are benchmarked to historical estimates from EIA's State Energy Data System and Monthly Energy Review.

³ The End-Use Consumption Module accounts for commercial sector consumption of five minor fuels: residual fuel oil, liquefied petroleum gas (LPG), steam coal, motor gasoline, and kerosene. These fuels do not account for enough commercial sector consumption to justify modeling at the same level of detail as the three major fuels. Consideration is also given for the renewable fuel sources of wood, municipal solid waste, hydroelectric; waste heat; and other gaseous fuels, again to a lesser level of detail than the major fuels.

- New energy supply technologies (for example, solar thermal heating or fuel cells)
- Federal, state, and local government policies, including:
 - changes in fuel prices due to tax policies
 - changes in building shell or equipment energy efficiency standards
 - financial incentives for energy efficiency or renewable energy investments
 - information programs
- environmental standards
- Utility demand-side management (DSM) programs⁴

Model input and output

Inputs

The primary inputs to the Commercial Demand Module include fuel prices, commercial building floorspace growth, interest rates, and technology cost and performance parameters.⁵ The technology characteristics used by the model for distributed generation technologies are included in the summary of major inputs that follows. Additional detail on model inputs is provided in Appendix A.

Inputs to Floorspace Submodule

- Existing distribution of commercial building floorspace stock in the CDM base year
- Median construction year of existing commercial buildings by type, vintage, and location
- Building survival parameters
- Commercial building floorspace growth

Inputs to Service Demand Submodule

- Energy use intensities (EUIs) in the base year
- Commercial technology characterizations
 - market share of equipment existing in the base year
 - equipment efficiency
 - building restrictions
 - service provided
 - fuel used
- Building shell efficiency load factors (heating and cooling) for new floorspace
- Building shell efficiency improvement through the projection horizon for existing and new floorspace
- Market penetration projections for office equipment and miscellaneous electric loads (MELs) categories
- Steam EUIs to provide district energy services in the base year
- Efficiencies of district energy systems in the base year
- Fuel shares of district energy service steam production in the base year
- Short-run price elasticities of service demand

⁴ A recent example of the use of the NEMS Commercial Sector Module in policy analyses can be found on EIA's [website](#).

⁵ End-use technology characteristics are based on reports completed for EIA by Navigant Consulting, Inc. See the detailed description of model inputs in Appendix A for full citation.

- Historical and projected heating and cooling degree days
- Differences in serviced floorspace proportions between existing and new floorspace

Inputs to Distributed Generation/CHP Submodule

- DG and CHP technology characteristics
 - fuel used
 - first and last year of availability for purchase of system
 - generation capacity
 - capital cost per kilowatt of capacity
 - installation cost per kilowatt of capacity
 - operating and maintenance cost per kilowatt of capacity
 - inverter replacement cost per kilowatt of capacity (solar photovoltaic and wind systems)
 - inverter replacement interval (solar photovoltaic and wind systems)
 - equipment life
 - tax life and depreciation method
 - available federal tax credits
 - generation and thermal heat recovery efficiency
 - annual operating hours
 - penetration function parameters
 - grid interconnection limitation parameters
 - learning function parameters
 - capital cost adjustment parameters for peak capacity scale adjustments
 - renewable portfolio standard credit parameters
- Financing parameters
- Building-size category characteristics within building type
 - average annual electricity use
 - average building size in square feet
 - share of floorspace
- Niche market scaling and price variables
 - solar insolation
 - average wind speed
 - electricity rates relative to Census division average
 - natural gas rates relative to Census division average
 - roof area per unit of floorspace area
- Program-driven market penetration projections for distributed generation technologies
- Historical CHP generation of electricity data

Inputs to Technology Choice Submodule

- Consumer behavior rule segments by building type, service and decision type
 - shares of consumers choosing from all technologies, from those using the same fuel, and from different versions of the same technology
- 10-year Treasury note rate
- Consumer risk-adjusted time preference premium segments

- Price elasticity of hurdle (implicit discount) rates
- Minor service efficiency improvement projections
- Building end-use service capacity utilization factors
- Commercial technology characterizations
 - first and last year of availability for purchase of system
 - market shares of equipment existing in the base year
 - installed capital cost per unit of service demand
 - operating and maintenance cost per unit of service demand
 - equipment efficiency
 - removal/disposal cost factors
 - building restrictions
 - service provided
 - fuel used
 - expected equipment lifetimes
 - cost trend parameters
 - quality factor (lighting only)
- Expected fuel prices

Inputs to End-Use Fuel Consumption Submodule

- *Short-Term Energy Outlook* (STEO) consumption projections
- *Monthly Energy Review* (MER) consumption information
- State Energy Data System (SEDS) consumption information
- Components of SEDS data attributable to other sectors
- Minor fuel regression parameters

Outputs

The primary output of the Commercial Demand Module is projected commercial sector energy consumption by fuel type, end use, building type, Census division, and year. The module also provides annual projections of the following:

- Construction of new commercial floorspace by building type and Census division
- Surviving commercial floorspace by building type and Census division
- Equipment market shares by technology, end use, fuel, building type, and Census division
- Distributed generation and CHP generation of electricity
- Quantities of fuel consumed for DG and CHP
- Consumption of fuels to provide district energy services
- Non-building consumption of fuels in the commercial sector
- Average efficiency of equipment mix by end use and fuel type

Variable classification

The NEMS demand modules exchange information with the supply modules at the Census division level of detail spatially, and average annual level temporally. Information exchanged between the Commercial Demand Module and the Electricity Market Module is also required at the end-use service level of detail. The input data available from EIA's most recent Commercial Buildings Energy Consumption Survey (CBECS), which forms an important element of the statistical basis for the Commercial Demand Module, and other sources are designed to be statistically significant at various levels (some of which are above the Census division level). Commercial Demand Module variables are resolved at a relatively fine level of detail in order to capture heterogeneous effects that manifest themselves at a high level of aggregation, yet which originate from variations at a disaggregate level. The characteristics represented by key variables are presented in Table 1, which also shows the notation generally used for each characteristic in this report:

Table 1. Categorization of key variables

Dimension	Census Division	Building Type	End-Use Service	Fuel		
Subscript:	r	b	s	F		
Index Value				Category	Category	
1	New England	Assembly	Space Heating	Major	Electricity	Major
2	Middle Atlantic	Education	Space Cooling		Natural Gas	
3	East North Central	Food Sales	Water Heating		Distillate Fuel Oil	
4	West North Central	Food Service	Ventilation		Residual Fuel Oil	Minor
5	South Atlantic	Health Care	Cooking		Liquid Petroleum Gas (LPG)	
6	East South Central	Lodging	Lighting		Steam Coal	
7	West South Central	Office – Large (>50,000 ft ²)	Refrigeration		Motor Gasoline	
8	Mountain	Office – Small (≤50,000 ft ²)	Office Equipment - PCs	Minor	Kerosene	
9	Pacific	Mercantile & Service	Office Equipment – non-PC		Wood	Renewables
10		Warehouse	Other		Municipal Solid Waste (MSW)	
11	U.S. Total	Other			Hydroelectric	
12					Waste Heat	Other
13					Other Gaseous Fuels (OGF)	

In addition to the characteristics shown in Table 1, over which most Commercial Module variables vary, there are several other characteristics represented by specific subsets of variables. These are represented through the use of the subscripts listed alphabetically in Table 2. The subscripts are described briefly below, with additional detail provided in Chapter 4 of this report.

Consumer risk-adjusted time preference premium segments are represented by the subscript p, and represent the percent increment to the risk-free interest rate in the current year, used to segment commercial consumer behavior patterns. The model uses a discrete distribution of seven consumer risk-adjusted time preference premiums to characterize the commercial consumer decision-making population. These seven discount premiums, and the proportion of consumers attributed to each, are allowed to vary annually by end use. The risk-free interest rate and the risk-adjusted time preference premiums make up the consumer hurdle (or implicit discount) rates utilized in equipment purchase decisions. Additional detail is provided in Chapter 4 of this report.

Table 2. Subscripts for Commercial Module variables

Subscript	Potential Range	Description
mc	1 through 13	Miscellaneous electricity use category. Category index for specific category of electricity use within MELs.
ntek	1 through 11	Technology number. Technology type for distributed generation/CHP systems.
P	1 through 7	Consumer risk-adjusted time preference premium segment. Component of the consumer hurdle rate.
t	1 through 60	Technology class. General technology type for end-use energy-using equipment.
v	1 through 50	Technology vintage. Specific vintage or model within a technology class.
y	1 through 62	Time dimension for Commercial Module variables. A value of 1 corresponds to the year 1990 and a value of 61 corresponds to 2050. A value of 62 refers to equipment that is used as a placeholder or otherwise not chosen during the projection horizon.

Equipment defined in the Commercial Sector Technology Characterization Database, KTEK, is represented through the use of two subscripts, namely t and v. The existence of a particular pair of indexed values of t and v indicates that equipment within a technology class (t) is available in one or more vintages (v), or models available at different times throughout the projection period, for competition in the Technology Choice Submodule. The current Technology Choice Submodule allows for a maximum of 29 vintages for each type of representative equipment. For example, two different vintages for the same technology class are 1) a 11.2 EER⁶ current standard rooftop air conditioning unit available in 2012 and 2) an 13.9 high efficiency EER rooftop air conditioning unit available in 2020 and beyond.

The Major Service end uses listed in Table 1 are modeled in the Technology Choice Submodule described in Chapter 4 of this report. Minor end uses are projected using equipment efficiency and market penetration trends. Projected energy demands for the major fuels listed in Table 1 take into account the price elasticity of service demand and efficiency *rebound* effects. Minor fuel demands are projected from historical Census division-level consumption, floorspace, and fuel prices. The modeling methodology for projecting minor end uses and fuel demands and the considerations just mentioned are described in more detail in Chapter 4 of this report.

Relationship of the Commercial Module to other NEMS Modules

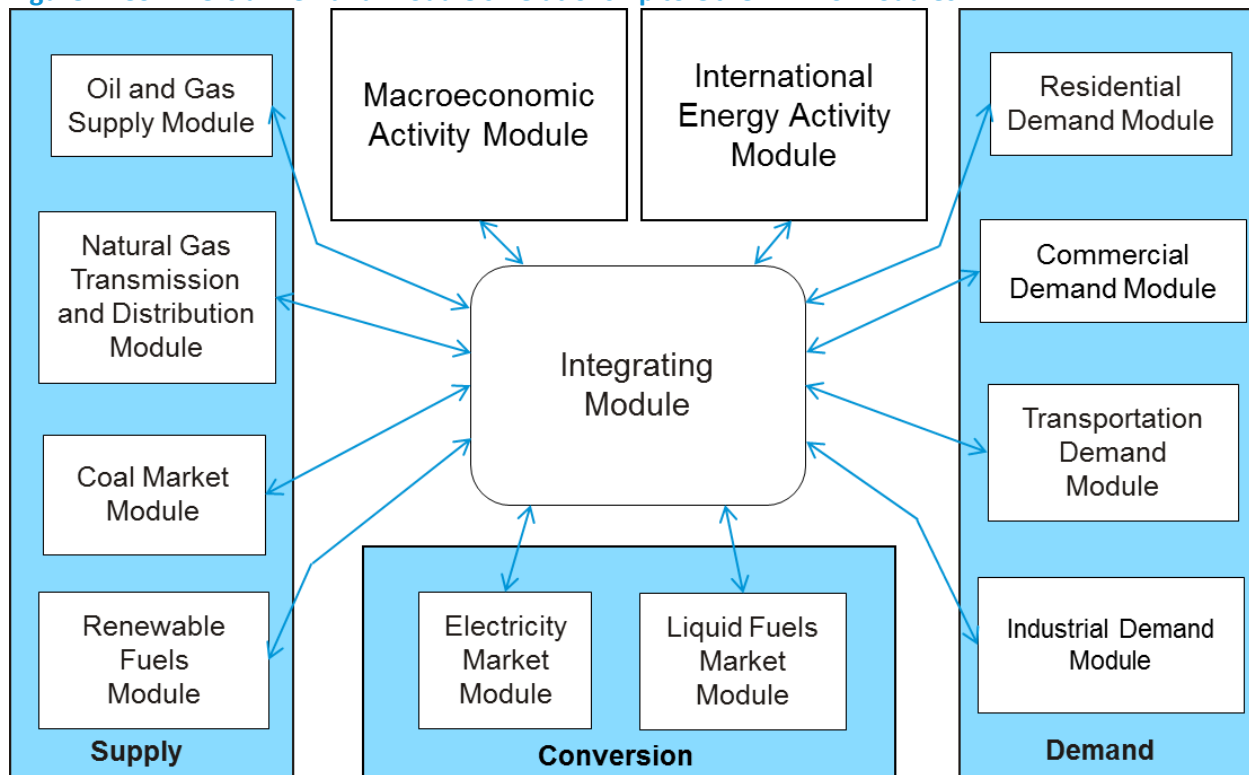
The relationship of the Commercial Module to other components of NEMS is depicted schematically in Figure 1. The Commercial Module receives input data from the Macroeconomic Activity Module (MAM) and the energy supply modules. The commercial floorspace projections and interest rates generated by the MAM are used to calculate annual new additions to floorspace and annualized technology capital costs respectively. Energy prices generated by the supply modules (specifically the end-use service electricity prices from the EMM, the natural gas prices from the NGTDM, and the petroleum prices from the LFMM) are primary drivers for technology cost comparisons, projections of commercial sector distributed generation, and price foresight scenarios. The Commercial Module provides energy

⁶ Energy Efficiency Ratio. According to the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE), EER refers to the ratio of net refrigeration effect, in Btu per hour, to cooling energy consumption, in Watts, under designated operating conditions.

consumption projections by Census division and fuel to the supply modules listed above, from which supply resources and capacity plans are developed.

As shown in Figure 1, all exchanges of information between the modules take place through the NEMS Global Data Structure. The NEMS Integrating Module directs the activation of the sectoral modules, thus controlling the sequence and iteration of modeled elements at the sector level. For a more detailed description of the approach taken by the Integrating Module within the NEMS general equilibrium solution to interactions between the U.S. energy markets and the economy, the reader is referred to the Integrating Module [documentation](#) and the [NEMS Overview](#).

Figure 1. Commercial Demand Module's Relationship to Other NEMS Modules



3. Model Rationale

Theoretical approach

The Commercial Module utilizes a simulation approach to project energy demands in commercial buildings, using the latest CBECS to inform assumptions for the CDM base year. The specific approach of the Commercial Module involves explicit economic and engineering-based analysis of the building energy end uses of space heating, space cooling, water heating, ventilation, cooking, lighting, refrigeration, office equipment, and other end-uses. These end uses are modeled for eleven distinct categories of commercial buildings at the Census division level of detail.

The model is a sequentially structured system of algorithms, with succeeding computations utilizing the outputs of previously executed routines as inputs. For example, the building square footage projections developed in the floorspace routine are used to calculate demands of specific end uses in the Service Demand routine. Calculated service demands provide input to the Technology Choice subroutine, and subsequently contribute to the development of end-use consumption projections.

In the default mode, the Commercial Module assumes myopic foresight with respect to energy prices, using only currently known energy prices in the annualized cost calculations of the technology selection algorithm. The Module is capable of accommodating the alternate scenarios of adaptive foresight and perfect foresight within the NEMS system.

The Commercial Module is able to model equipment efficiency legislation as it continues to evolve. A key assumption is the incorporation of the equipment efficiency standards described in the Energy Policy Act of 1992 (EPACT92), the Energy Policy Act of 2005 (EPACT05), and the Energy Independence and Security Act of 2007 (EISA).⁹ In addition, residential-type equipment used in commercial buildings, such as room air conditioners, is subject to provisions contained in the National Appliance Energy Conservation Act of 1987 (NAECA). This is modeled in the technology characterization database, by ensuring that all available choices for equipment covered by these laws meet the required efficiency levels. As the Department of Energy continues to promulgate and update efficiency standards under EPACT92, EPACT05, EISA, and NAECA, changes are modeled by the elimination of noncompliant equipment choices and introduction of compliant equipment choices by the year the new standards take effect.

⁹ For a detailed description of Commercial Module handling of legislative provisions that affect commercial sector energy consumption, including EISA provisions and EPACT05 standards and tax credit provisions, see the Commercial Demand Module section of [Assumptions to the Annual Energy Outlook](#) and Appendix A: Handling of federal and selected state legislation and regulation in the AEO.

Fundamental assumptions

Floorspace Submodule

When the model runs begin, the existing stock, geographic distribution, building usage distribution, and vintaging of floorspace is assumed to be the same as published in the ¹⁰

Building shell characteristics for new additions to the floorspace stock through the projection period are assumed to at least conform to the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) Standard 90.1-2004.¹¹

Service Demand Submodule

The average efficiency of the existing stock of equipment for each service is calculated to produce the CBECS energy consumption when the energy use intensities (EUIs) derived from the CBECS data are applied.

The model uses a simplified equipment retirement function under which the proportion of equipment of a specific technology class and model that retires annually is equal to the reciprocal of that equipment's expected lifetime, expressed in years.

Service demand intensity (SDI) is assumed constant over the projection period (for a given service, building type and vintage, and Census division). The primary components of the SDI calculation, EUIs and average equipment efficiencies are assumed to change over time in a manner that preserves the SDI.

The market for the largest major services is assumed to be saturated in all building types in all Census divisions. No increase in market penetration for the services of space conditioning, water heating, ventilation, cooking, refrigeration, and lighting is modeled. However, demand for these services grows as floorspace grows with new additions projected by the Floorspace Submodule.

Technology Choice Submodule

The technology selection approach employs explicit assumptions regarding commercial consumer choice behavior. Consumers are assumed to follow one of three behavioral rules: Least Cost, Same Fuel, or Same Technology. The proportion of consumers that follows each behavioral rule is developed based upon quantitative assessment and specific assumptions that are referenced in Appendix A to this report.

The technology selection is performed using a discrete distribution of consumer risk-adjusted time preference premiums. These premiums are developed based on analysis of survey results and additional literature, employing specific assumptions about consumer behavior in order to quantify these concepts for inclusion in the model. Myopic foresight is assumed in the default mode of the model operation. In other words, current energy prices are used to develop the annualized fuel costs of technology

¹⁰ U.S. Energy Information Administration. [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files. Washington DC, May, 2016.

¹¹ Regional building shell efficiency parameters that reflect current building codes and construction practices, relative to the existing building stock in the base year were developed from analysis reports prepared for EIA by Leidos (formerly Science Applications International Corporation). See the detailed description of building shell heating and cooling load factors in Appendix A for full citation.

selections in the default mode. Documentation of these assumptions is referenced in Appendix A to this report.

Energy efficiency and continuing market penetration for minor services (office equipment and MELs) increases over the projection period based on published sources that are further referenced in Appendix A to this report. Office equipment is assumed to consume only electricity, and fuel switching is not addressed.

4. Model Structure

Structural overview

The commercial sector encompasses establishments that are not engaged in industrial or transportation activities; the commercial sector is thus a residual category encompassing a wide range of non-residential activities. These include business such as stores, restaurants, hospitals, and hotels that provide specific services, as well as organizations such as schools, correctional institutions, and places of worship. In the commercial sector, energy is consumed mainly in buildings, while additional energy is consumed by non-building services including street lights and municipal water services.¹²

Energy consumed in commercial buildings is the sum of energy required to provide specific energy services using selected technologies. New construction, surviving floorspace, and equipment choices projected for previous time periods largely determine the floorspace and equipment in place in future time periods. The model structure carries out a sequence of six basic steps for each projection year. The first step is to project commercial sector floorspace. The second step is to project the energy services (e.g., space heating, lighting, etc.) required by that building space. The third step is to project electricity generation and energy services to be met by distributed generation technologies. The fourth step is to select specific end-use technologies (e.g., gas furnaces, fluorescent lights, etc.) to meet the demand for energy services. The fifth step is to determine the amount of energy consumed by the equipment chosen to meet the demand for energy services. The last step is to benchmark consumption results to published historical data.

General considerations involved in each of these processing steps are examined below. Following this structural overview, flow diagrams are provided illustrating the general model structure and fundamental process flow of the NEMS Commercial Demand Module, the flow within the controlling component, and the process flow for each of the steps carried out in developing fuel demand projections. Finally, the key computations and equations for each of the projection submodules are given.

Commercial building floorspace projection

Commercial sector energy consumption patterns depend upon numerous factors, including the composition of commercial building and equipment stocks, regional climate, and building construction variations. The NEMS Commercial Demand Module first develops projections of commercial floorspace construction and retirement by type of building and Census division. Floorspace is projected 11 building types:

- Assembly
- Education
- Food sales
- Food services
- Health care
- Lodging
- Office - large
- Office - small
- Mercantile and service
- Warehouse
- Other

¹² Energy consumption that is not attributed to buildings is discussed in the End-Use Consumption section.

Service demand projection

Once the building inventory is defined, the model projects demand for energy-consuming services within buildings. Consumers do not demand energy per se, but the services that energy provides.¹³ This demand for delivered forms of energy is measured in units of Btu out by the Commercial Module, to distinguish it from the consumption of fuel, measured in Btu in, necessary to produce the useful services. Ten end-use services are tracked, based in part on the level of detail available from published survey work discussed further in this report:

- Space heating
- Water heating
- Refrigeration
- Space cooling
- Lighting
- Office equipment - personal computers (PCs)
- Ventilation
- Cooking
- Office equipment - other than PCs
- Other

The energy intensity of usage, measured in Btu/square foot, differs across service and building type. For example, health care facilities typically require more space heating per square foot than warehouses. Intensity of usage also varies across Census divisions. Educational buildings in the New England Census division typically require more heating services than educational buildings in the South Atlantic Census division. As a result, total service demand for any service depends on the number, size, type, and location of buildings.

In each projection year, a proportion of energy-consuming equipment wears out in existing floorspace, leaving a gap between the energy services demanded and the equipment available to meet this demand. The efficiency of the replacement equipment, along with the efficiency of equipment chosen for new floorspace, is reflected in the calculated average efficiency of the equipment stock.

Consumers may increase or decrease their usage of a service in response to a change in energy prices. The model accounts for this behavioral impact by adjusting projected service demand using price elasticity of demand estimates for the major fuels of electricity, natural gas, and distillate fuel oil.¹⁴ For electricity, the model uses a weighted-average price for each end-use service and Census division. For the other two major fuels, the model uses a single average annual price for each Census division. In performing this adjustment, the model also takes into account the effects of changing technology efficiencies and building shell efficiencies on the marginal cost of the service to the consumer, resulting in a secondary *take-back* or *rebound* effect modification of the pure price elasticity.

¹³ Lighting is a good example of this concept. It is measured in lumens, units that reflect consumers' perception of the level of service received.

¹⁴ The calculation described is actually performed on projected fuel consumption by the End-Use Consumption Submodule, making use of the direct proportionality between consumption and service demand. This is necessary because the fuel shares of provided services are not determined until after selection of the equipment mix by the Technology Choice Submodule.

Decision to generate or purchase electricity

The Distributed Generation and CHP submodule projects electricity generation, fuel consumption, and water and space heating supplied by distributed generation technologies. Historical data are used to derive CHP electricity generation through 2012. In addition, program-driven installation of solar photovoltaic systems, wind turbines, and fuel cells are input based on information from the Department of Energy (DOE) and the Department of Defense (DOD), referenced in Appendix A. After 2012, distributed and CHP electricity generation projections are developed based on economic returns. The module uses a detailed cash-flow approach to estimate the internal rate of return on investment. Penetration of distributed and CHP generation technologies is a function of payback years which are calculated based on the internal rate of return.

Equipment choice to meet service needs

Given the level of energy services demanded, the algorithm then projects the class and model of equipment selected to satisfy the demand. Commercial consumers purchase energy-using equipment to meet three types of demand:

- New – service demand in newly-constructed buildings (constructed in the current projection year)
- Replacement – service demand formerly met by retiring equipment (equipment that is at the end of its useful life and must be replaced)
- Retrofit – service demand formerly met by equipment at the end of its economic life (equipment with a remaining useful life that is nevertheless subject to retirement on economic grounds)

Each type of demand is referred to as a *decision type*.

One possible approach to describe consumer choice behavior in the commercial sector would require the consumer to choose the equipment that minimizes the total expected cost over the life of the equipment. However, empirical evidence suggests that traditional cost-minimizing models do not adequately account for the full range of economic factors that influence consumer behavior. The NEMS Commercial Module is coded to allow the use of several possible assumptions about consumer behavior:

- Buy the equipment with the minimum life-cycle cost
- Buy equipment that uses the same fuel as existing or retiring equipment, but minimizes life-cycle costs under that constraint
- Buy (or keep) the same technology as the existing or retiring equipment, but choose between models with different efficiency levels based upon minimum life-cycle costs

These behavior rules are designed to represent the range of economic factors that are empirically observed to influence consumer decisions. The consumers who minimize life-cycle cost are the most sensitive to energy price changes; thus, the price sensitivity of the model depends in part on the share of consumers using each behavior rule. The proportion of consumers in each behavior rule segment vary

by building type, the end-use service under consideration, and decision type, for the three decision types of new construction, replacement, or retrofit.¹⁵

The model is designed to choose among a discrete set of technologies exogenously characterized by commercial availability, capital cost, operating and maintenance (O&M) cost, removal/disposal cost, efficiency, and equipment life. The *menu* of equipment cost and performance depends on technological innovation, market development and policy intervention. The design is capable of accommodating a changing menu of technologies, recognizing that changes in energy prices and consumer demand may significantly change the set of relevant technologies the model user wishes to consider. The model includes an option to allow endogenous price-induced technology change in the determination of equipment costs and availability for the menu of equipment. This concept allows future technologies faster diffusion into the marketplace if fuel prices increase markedly for a sustained period of time.

Energy consumption

Following the choice of equipment to satisfy service demand, the model computes the total amount of energy consumed. To calculate energy use, the fuel shares of service resulting from the selected mix of equipment, together with the average efficiency of that mix, are applied to service demand. An example of this calculation is shown in Table 3. If 100 million Btu of heating service demand in new office buildings in New England is required, then the calculations proceed as follows: allocate service demand according to the share of a given fuel (Table 3, Column 3); divide service demand (Column 3) by the average efficiency (Column 4) to derive fuel consumption by fuel type.

Table 3. Energy consumption calculation example

Fuel (1)	Service Demand (100 MMBtu out) Proportion of Service Demand (2)	Amount of Service Delivered (MMBtu out) (3) = (2)*100	Average Efficiency (Btu out/Btu consumed) (4)	Fuel Consumption (MMBtu) (5) = (3)/(4)
Distillate Fuel Oil	0.5	50.0	0.75	66.7
Electricity	0.3	30.0	0.87	34.5
Natural Gas	0.2	20.0	0.80	25.0
Total				126.2

Projected building energy consumption is then benchmarked to the State Energy Data System (SEDS) historical commercial sector consumption, applying an additive correction term to ensure that simulated model results correspond to published SEDS historical values. This benchmarking adjustment accounts for non-building commercial sector energy consumption (e.g., radio transmission towers) and provides a consistent starting point for the projection. The benchmarking procedure is further discussed in the last section of the main text of this report.

¹⁵ Additional detail regarding the derivation of the choice proportions is provided in Appendix A to this report.

Flow diagrams

Figure 2 illustrates the general model flow of the NEMS Commercial Demand Module. The flow proceeds sequentially, with each succeeding submodule utilizing as inputs the outputs of preceding submodules. The basic processing flow used by the Commercial Module to generate its projection of fuel demands consists of six steps:

1. A projection of commercial building floorspace is generated based upon input from the Macroeconomic Activity Module and results from previous years (COMFloorspace Submodule).
2. Demands for services are calculated for that distribution of floorspace (COMServiceDemand Submodule).
3. DG and CHP technologies are chosen to meet electricity demand in place of purchased electricity where economical (CDistGen).
4. Equipment is chosen to satisfy the demands for services (COMTechnologyChoice Submodule).
5. Fuel consumption is calculated based on the chosen equipment mix, and additional commercial sector consumption components such as those resulting from nonutility generation of electricity and district energy services are accounted for (COMConsumption Submodule).
6. Results by fuel and Census division are adjusted to match the 1990 through 2011 SEDS historical data, 2012 historical estimates from the *Monthly Energy Review July 2013*, and optionally the 2013-2014 projections of the *Short-Term Energy Outlook* (COMBenchmarking Submodule).

The Commercial Module is activated one or more times during each year of the projection period by the NEMS Integrating Module. On each occurrence of module activation, the processing flow follows the outline shown in Figure 2. Details of the processing flow within each of the Commercial Module's submodules, together with the input data sources accessed by each, are shown in Figures 3 through 9, and summarized below. The precise calculations performed at the program subroutine level are described in the next section.

Figure 3 illustrates the flow within the controlling submodule of the Commercial Module, COMM. This is the submodule that retrieves user-specified options and parameters, performs certain initializations, and directs the processing flow through the remaining submodules. It also detects the conclusion of the projection period, and directs the generation of printed reports and output databases to the extent specified by the user.

Figure 4 illustrates the processing flow within the Floorspace Submodule of the model, COMFloorspace. The Floorspace Submodule requires the MAM total commercial floorspace projection by Census division, building type, and year. In addition, base-year building stock characteristics and building survival parameters (developed based on analysis of CBECs data and additional sources as further referenced in Appendix A to this report) are used by the Floorspace Submodule to evolve the existing stock of floorspace into the future.

Figure 2. Commercial Module structure & fundamental process flow

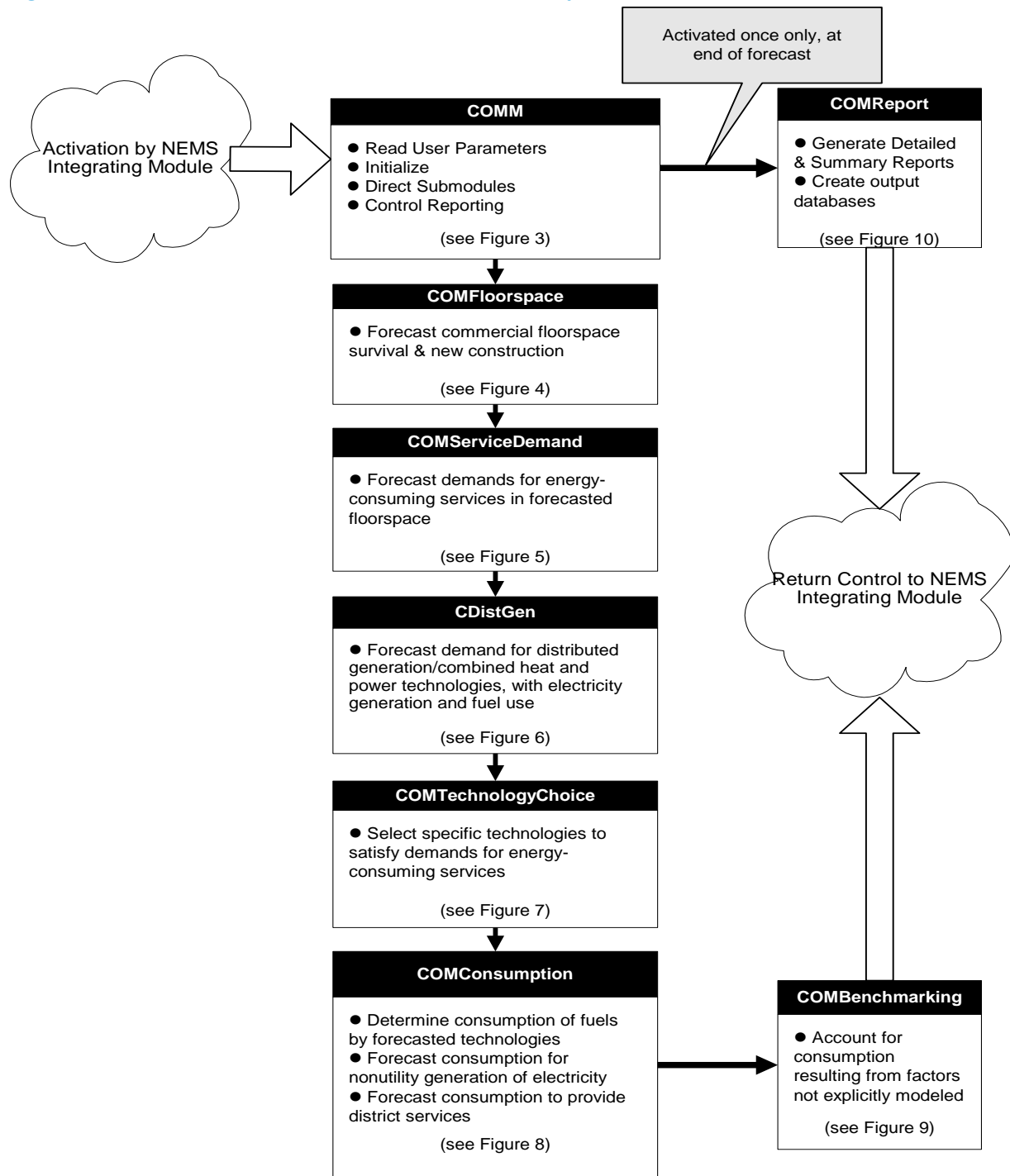


Figure 3. COMM calculation process flow

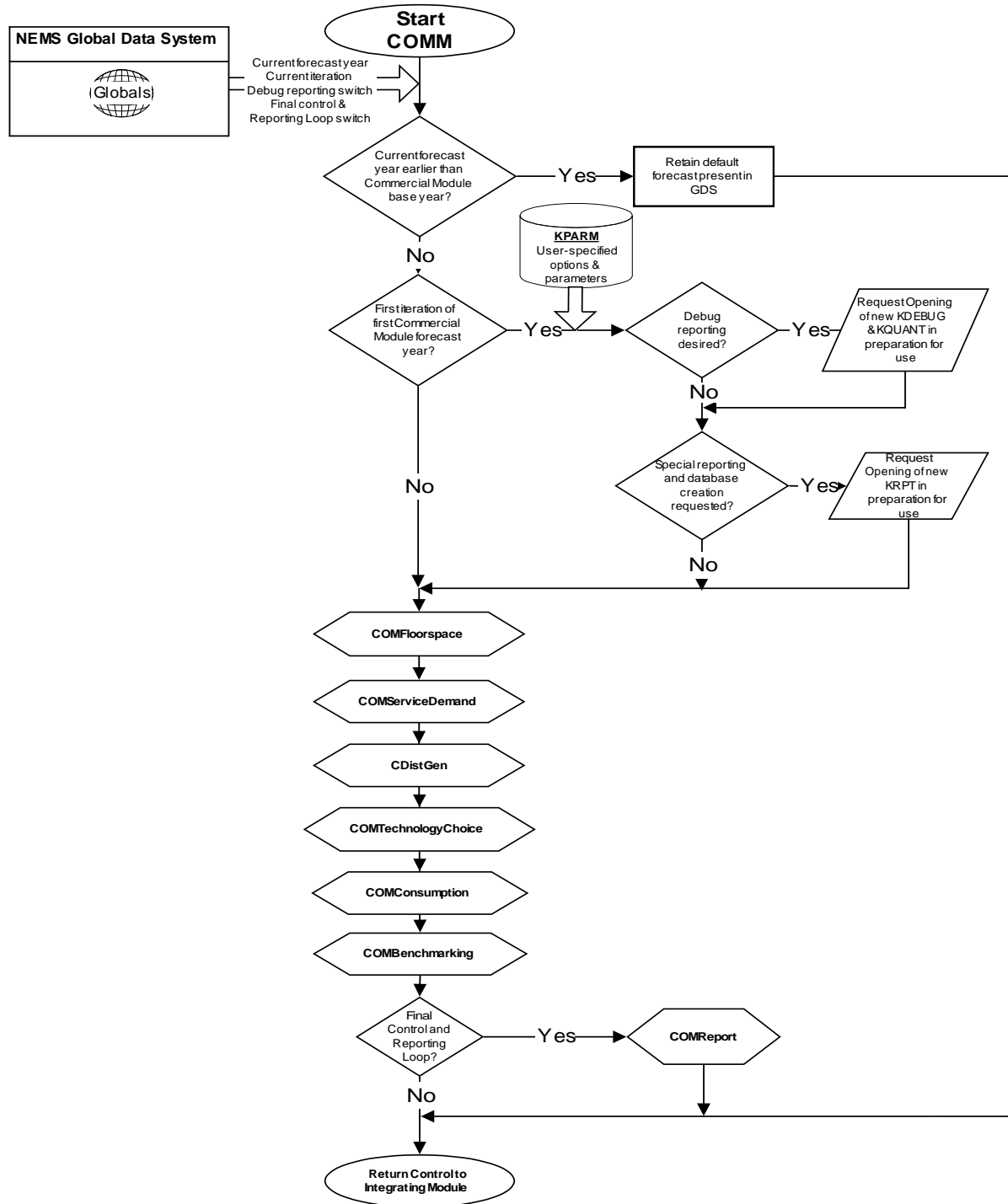


Figure 4. COMFloorspace calculation process flow

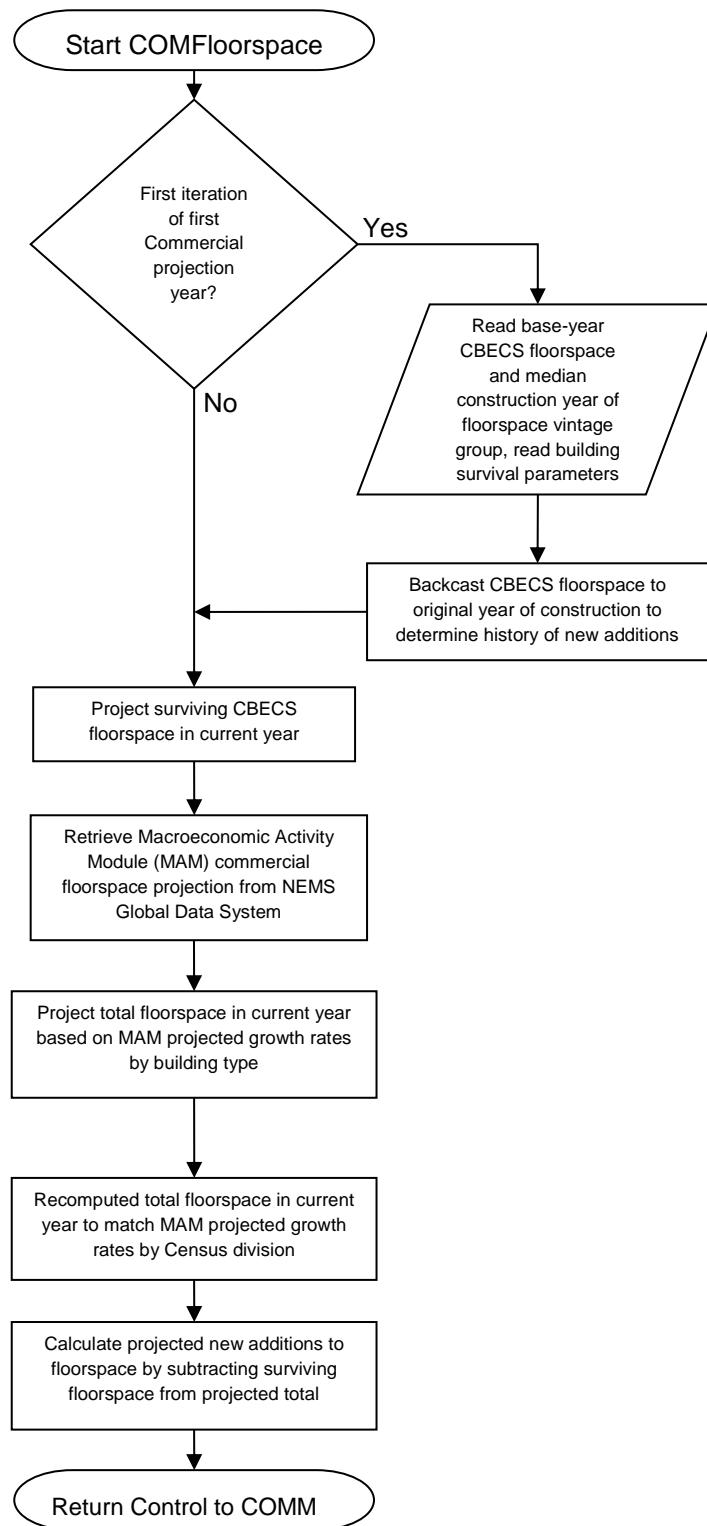


Figure 5 illustrates the processing flow within the Service Demand Submodule of the model, COMServiceDemand. The surviving and new floorspace results generated by the Floorspace Submodule are accepted as inputs by the Service Demand Submodule, along with additional inputs such as base-year EUIs, projected office equipment market penetration, base-year equipment market shares and stock efficiencies, equipment survival assumptions, building shell efficiencies, weather data, and district energy services information. The Service Demand Submodule projects demands for the 10 modeled end uses in each of the 11 building types and nine Census divisions separately for newly-constructed commercial floorspace, surviving floorspace with unsatisfied service demands due to equipment failure, and surviving floorspace with currently functioning equipment.

Figure 6 illustrates the processing flow within the Distributed Generation and CHP Submodule of the model, CDistGen. Technology-specific inputs and financing parameters are required by the Distributed Generation and CHP Submodule, along with additional inputs such as historical commercial CHP data, projected program-driven market penetration, and fuel prices. The Distributed Generation and CHP Submodule projects electricity generation, fuel consumption, and water and space heating supplied by DG and CHP technologies. Penetration of these technologies is based on how quickly an investment in a technology is estimated to recoup its flow of costs.

Figure 7 illustrates the processing flow within the Technology Choice Submodule, COMTechnologyChoice. The Technology Choice Submodule requires a variety of inputs, including service demands produced by the Service Demand Submodule; equipment-specific inputs, consumer behavior characterization and risk-adjusted time preference segmentation information specific to the Commercial Module; and NEMS system outputs including Treasury note rates from the MAM and fuel prices from the EMM, NGTDM, and LFMM. The result of processing by this submodule is a projection of equipment market shares of specific technologies retained or purchased for servicing new floorspace, replacing failed equipment, or retrofitting of economically obsolete equipment. This submodule also calculates the corresponding fuel shares and average equipment efficiencies by end-use service, and other characteristics.

Figure 8 illustrates the processing flow within the Consumption Submodule, COMConsumption. The average equipment efficiency and fuel proportions output by the Technology Choice Submodule are combined with the projected service demands generated by the Service Demand Submodule to produce the projection of major fuel consumption by building type, Census division, and end use. Several additional considerations are incorporated into the final projection, including accounting for the fuel used for electricity generation and CHP in commercial buildings and fuel consumption for the purposes of providing district energy services. Demands for the five minor fuels are also projected by this submodule using double-log regression equations based on historical Census division-level consumption, floorspace, and pricing data. Figure 9 illustrates the Benchmarking Submodule of the fuel consumption projection, COMBenchmarking. Data input from the State Energy Data System (SEDS), and, at the user's option, fuel consumption projections produced for the *Short-Term Energy Outlook* (STEO), are compared with the basic Commercial Module fuel consumption projection during the period of time over which they overlap, in an attempt to calculate energy consumption in the commercial sector not attributable to the building end uses explicitly modeled in the Commercial Module. The difference between the basic Commercial Module fuel consumption projection and the fuel consumption given by the SEDS or STEO is

attributed to non-building energy use and referred to as a *mistie*. If desired, the calculated non-building consumption is evolved in one of several methods chosen by the user and added to the basic Commercial Module projection.

Figure 5. COMServiceDemand calculation process flow

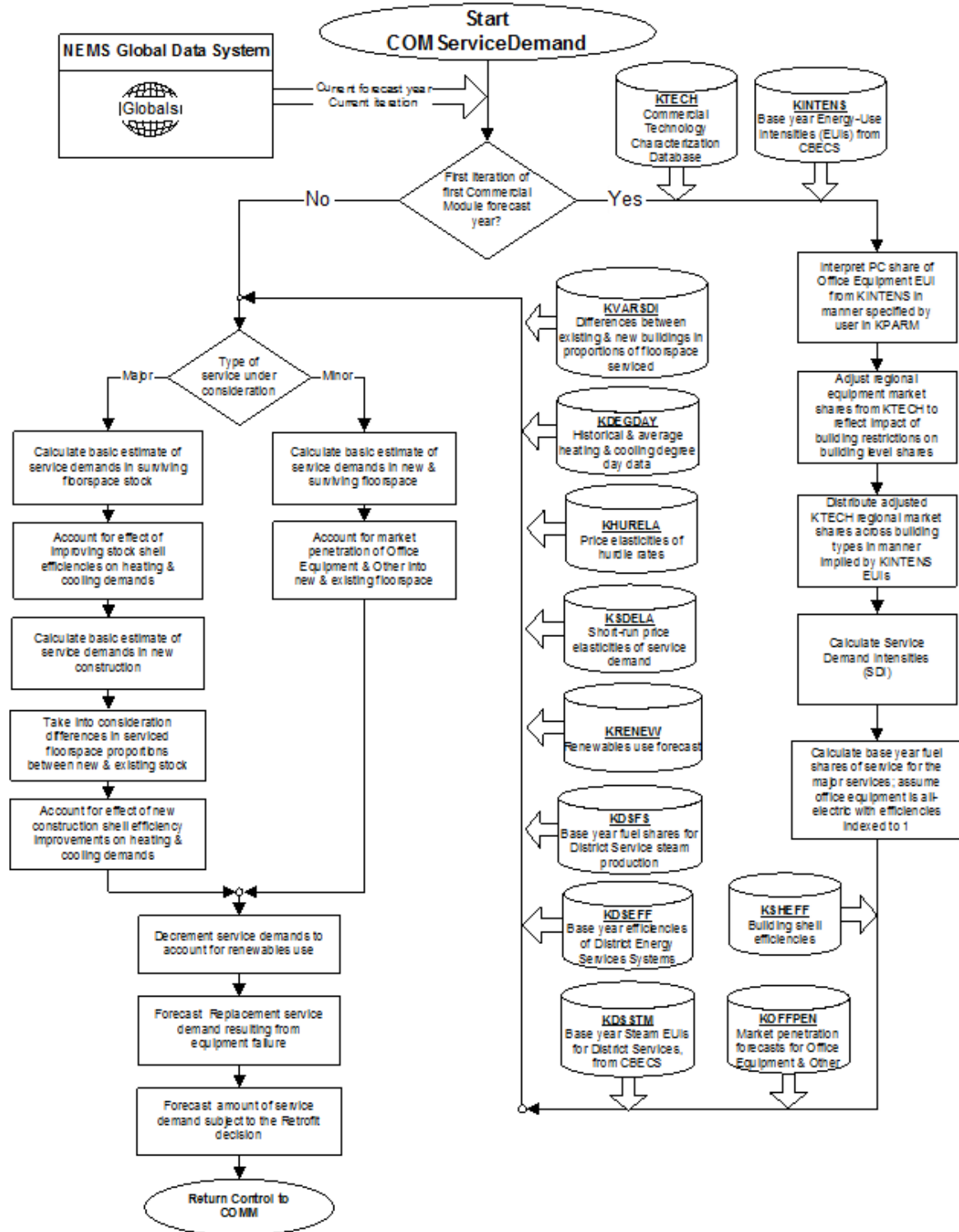


Figure 6. CDistGen calculation process flow

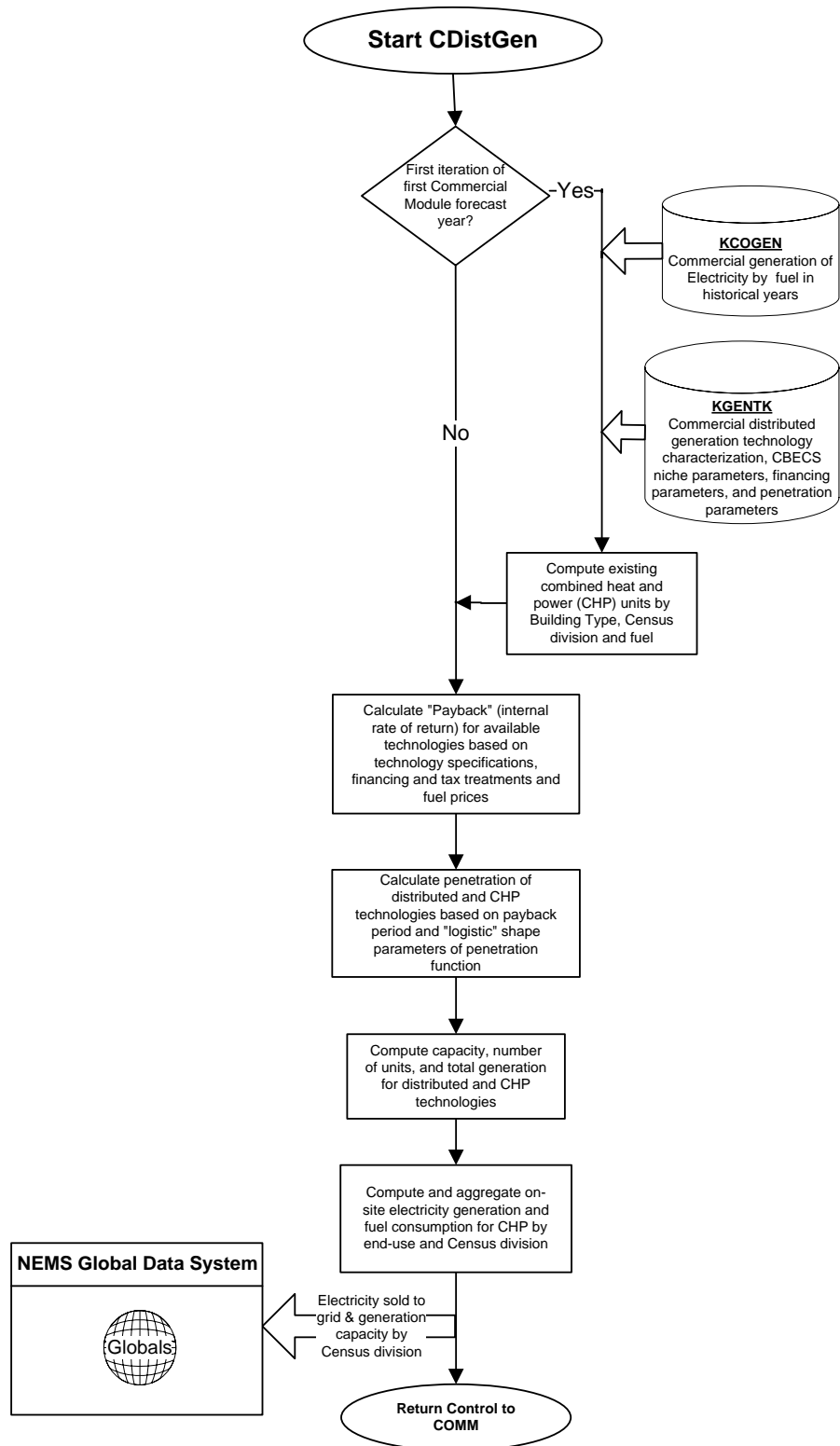


Figure 7. COMTechnologyChoice calculation process flow

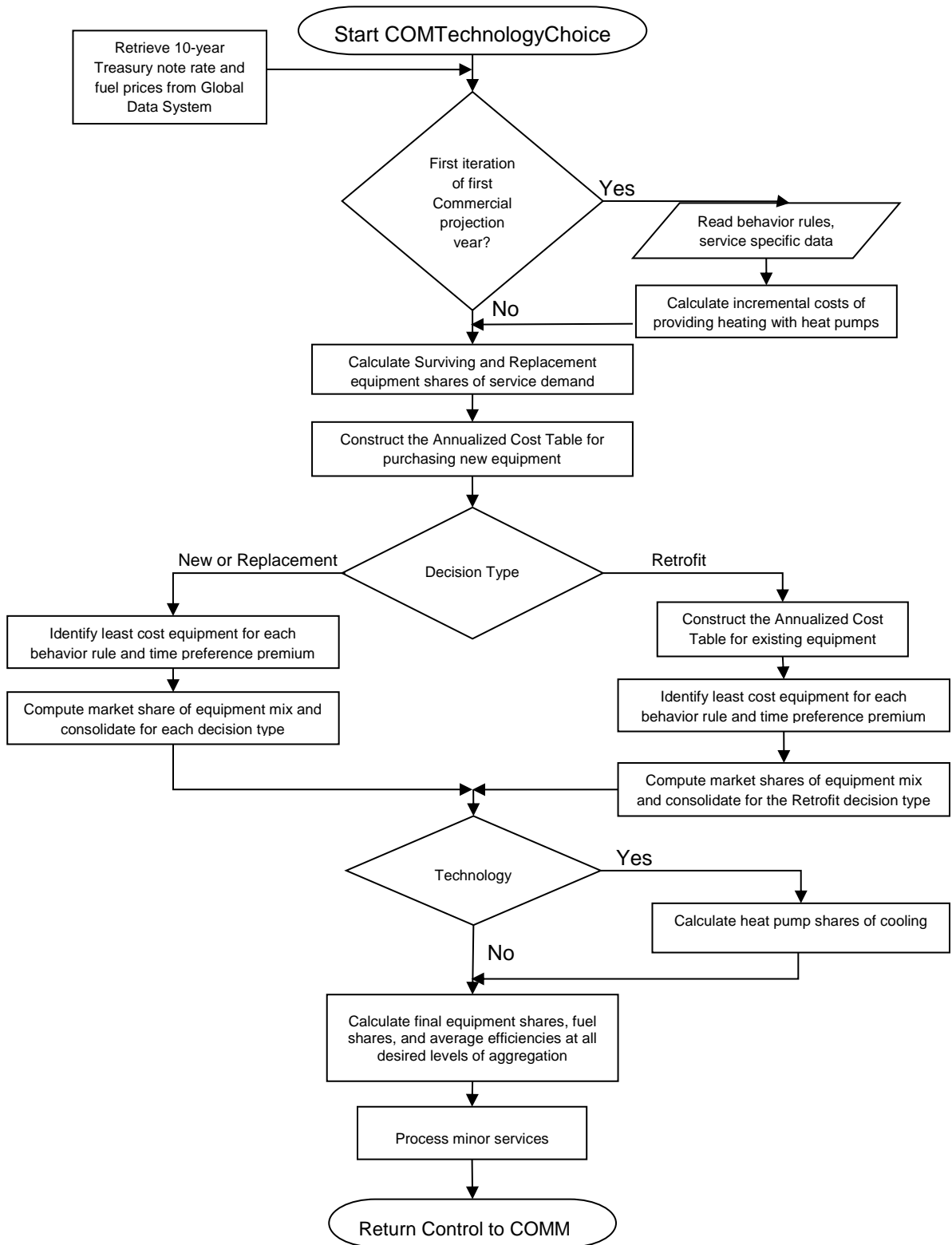


Figure 8. COMConsumption calculation process flow

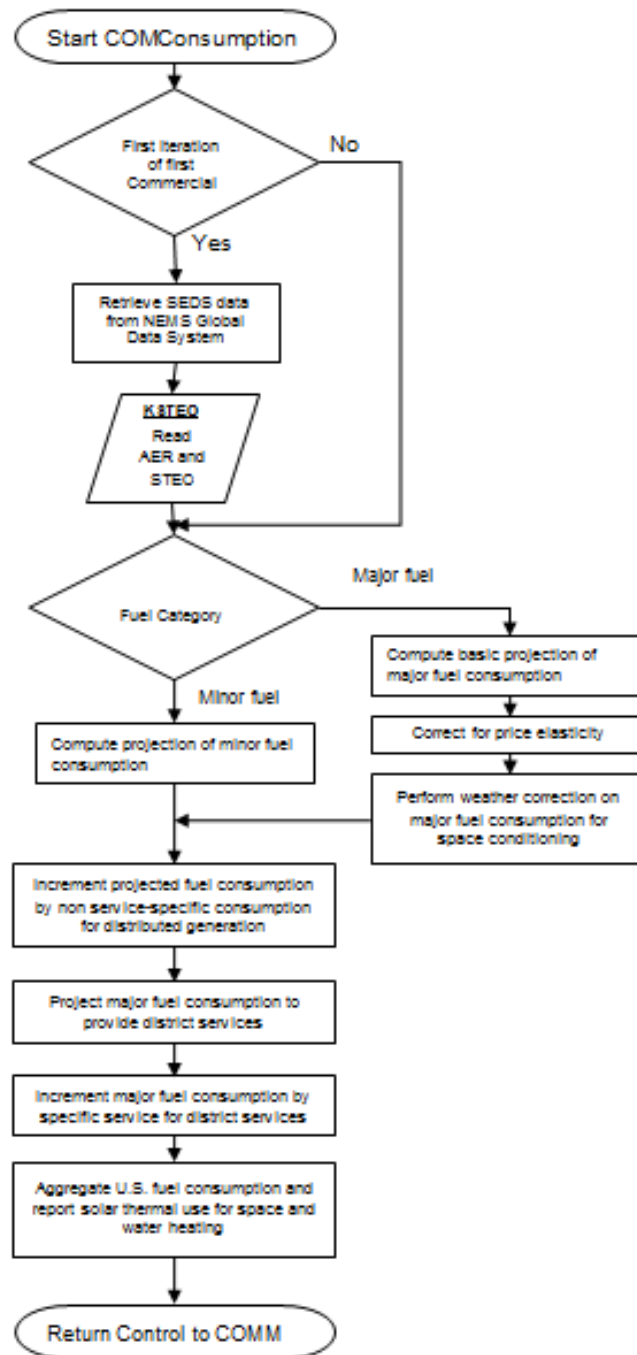
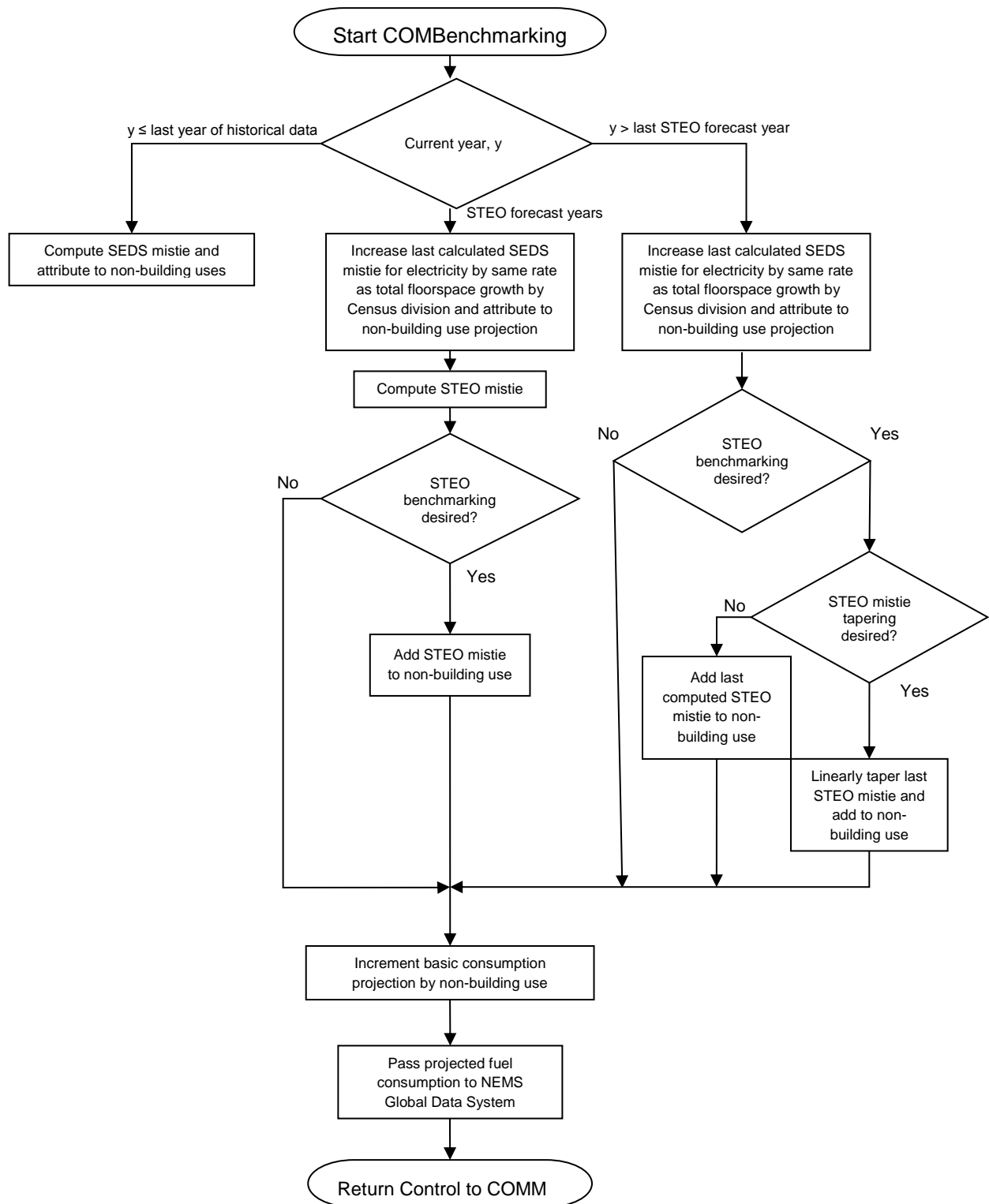


Figure 9. COMBenchmarking calculation process flow



A final reporting subroutine, COMReport, generates detailed documentation on the Final Control and Reporting Loop of the last projection year. Numerous subcategories and additional considerations are handled by the model for each of the broad process categories given above. These are described, with references to the appropriate equations in Appendix B, in the Key Computations and Equations section of Chapter 4 under the headings of the applicable subroutines.

Key computations and equations

This section provides detailed solution algorithms arranged by sequential submodule as executed in the NEMS Commercial Demand Module. General forms of the fundamental equations involved in the key computations are presented, followed by discussion of the numerous details considered by the full forms of the equations provided in Appendix B.

Floorspace Submodule

The Floorspace Submodule utilizes the Census-division-level, building-specific total floorspace projection from the MAM as its primary driver. Many of the parameter estimates used in the Commercial Module, including base-year commercial sector floorspace, are developed from the CBECS database. Projected total commercial floorspace is provided by the MAM through the MC_COMMFLSP member of the NEMS Global Data Structure (GDS).¹⁶ Commercial floorspace from the MAM is specified by the 13 building categories of the database of historical floorspace estimates developed by McGraw-Hill Construction and projected at the Census division level based on population, economic drivers, and historical time trends. To distinguish the Commercial Module floorspace projection ultimately produced within the Commercial Module from that provided by the MAM, the latter is referred to as the MAM floorspace projection in this report.

The Floorspace Submodule first backcasts the CBECS floorspace stock to its original construction years, and then simulates building retirements by convolving the time series of new construction with a logistic decay function. New floorspace construction during the projection period is calculated in a way that causes total floorspace to grow at the rate indicated by the MAM projection. In the event that the new additions computations produce a negative value for a specific building type, new additions are set to zero.

The building retirement function used in the Floorspace Submodule depends upon the values of two user inputs: average building lifetime, and gamma. The average building lifetime refers to the median expected lifetime of buildings of a certain type; that is, the period of time after construction when half of the buildings have retired, and half still survive. The gamma parameter, γ , corresponds to the rate at which buildings retire near their median expected lifetime. The proportion of buildings of a certain type built at the same time that are surviving after a given period of time has passed is referred to as the survival rate. The survival rate is modeled by assuming a logistic functional form in the Commercial Module and is given by equation B-1 in appendix B. This survival function, also referred to as the retirement function, is of the form:

¹⁶ For the methodology used to develop the MAM floorspace projection, please see the corresponding [MAM model documentation](#).

$$\text{Surviving Proportion} = \frac{1}{\left(1 + \frac{\text{Building Age}}{\text{Median Lifetime}}\right)^\gamma} \quad (1)$$

Existing floorspace retires over a longer time period if the median building lifetime is increased or over a shorter time as the average lifetime is reduced, as depicted in Figure 10 using a constant gamma value of 3.0. Average building lifetimes are positively related to consumption; the longer the average building lifetime, the more slowly new construction with its associated higher-efficiency equipment enters the market, prolonging the use of the lower-efficiency equipment in the surviving stock. This scenario results in a higher level of energy consumption than in the case of accelerated building retirements and phase-in of new construction.

The user-specified gamma parameter partly determines the shape of the survival rate function that defines the acceleration of the rate of retirement around the average building lifetime. The effects of varying the value of gamma with an assumed median building lifetime of 50 years are illustrated in Figure 11. The larger the value of gamma, the slower the initial rate of retirement and the steeper the survival curve near the median lifetime. This implies greater numbers of buildings retiring at or very near the average lifetime. Large values of gamma should be avoided, as this implies that a vintage of buildings will retire almost entirely at its average lifetime. The converse is true as well. Small gamma values will retire floorspace more evenly over the range of lifetimes.

Figure 10. Floorspace survival function sensitivity to median building lifetimes

percent surviving

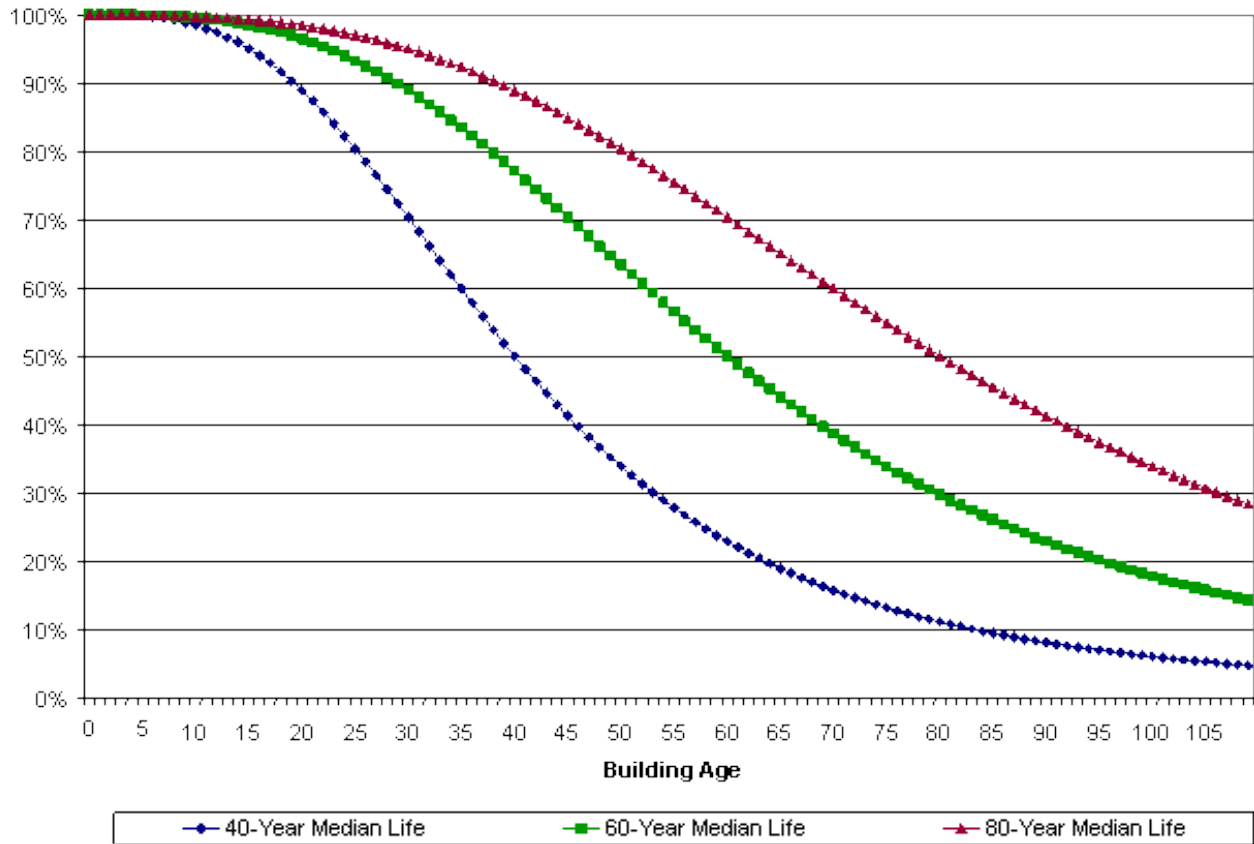
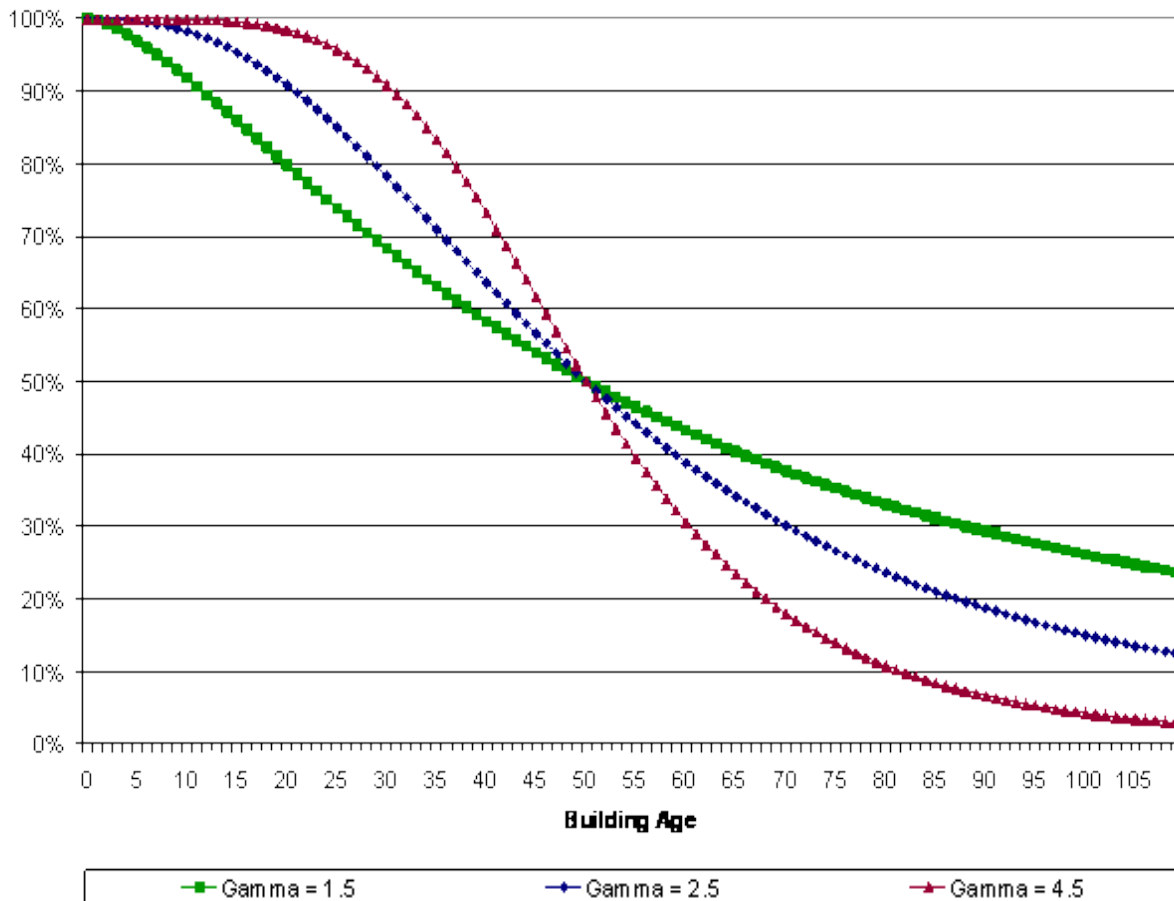


Figure 11. Alternative gamma assumptions and results

percent surviving



The gamma parameter impacts final energy consumption by determining how gradually the floorspace vintage is retired. A large gamma causes nearly the entire vintage to retire within a few years of the average building lifetime, which in turn results in replacement of the retiring floorspace with new construction in an equally uneven manner. Uneven retirement and construction results in rapid escalation of average equipment efficiencies as large amounts of new equipment are rapidly introduced, resulting in an erratic consumption time path.

The NEMS Commercial Demand Module is designed to accept user inputs for gamma and median building lifetime, by building type. This flexibility enables the Module to reflect the distinguishing characteristics of the different building types. The median building lifetime and gamma values are assumed to be the same across geographic regions. The gamma values are also assumed to be constant over age and over vintages for each building type. The current values for median building lifetime and gamma, based on analysis of data from the previous five CBECS and other sources referenced in Appendix A, are presented in Table 4.

Table 4. Floorspace survival parameters

Building Type	Median Building Lifetime (years)	Gamma
Assembly	55	2.2
Education	62	2.1
Food Sales	55	2.3
Food Service	50	2.0
Health Care	55	2.5
Lodging	53	2.1
Large Office	65	2.0
Small Office	58	2.0
Mercantile/Services	50	2.2
Warehouse	58	2.0
Other	60	2.3

Surviving floorspace from previous years depends on both the composition of the base-year CBECs stock and all new floorspace added between the base year and the current year of the projection. In addition, survival characteristics vary among building types. Specifically, in order to calculate the surviving floorspace in a given year, it is necessary to consider the amounts and building types of all floorspace by vintage range, as well as the corresponding survival parameters. This is accomplished in the Commercial Module using the following approach:

1. During the first pass through the algorithm, existing CBECs floorspace by building type, Census division, and vintage range is input from file KFLSPC.
2. The median year of construction for each vintage range is input from file KVINT. These values also vary with building type and Census division.
3. The key building survival parameters discussed above are input from file KBLDG. These include the median lifetime for each building type, and a shape parameter (gamma) that characterizes the shape of the Logistic Building Survival Function used to represent the surviving proportion of original floorspace as a function of time, for each building type. The mathematical expression of the Logistic Building Survival Function is given by Equation B-1 in Appendix B.
4. Based on the building parameters described in step 3, base-year CBECs floorspace is backcast to new floorspace in the original year of construction. Conceptually, this is simply the inverse of building retirement, and is performed using Equation B-2 of Appendix B. Basically, if the age of a given amount of floorspace is known, then the original year of construction and the surviving proportion as given by Equation 1 or B-1 are also known. The relationship of these quantities is given by:

$$\text{Surviving Stock} = (\text{Original Stock}) \cdot (\text{Surviving Proportion}) \quad (2)$$

Dividing the surviving stock by the surviving proportion gives the original stock in the year of construction. This time series of new floorspace is concatenated with the new floorspace projected for previous years of the projection (described below) to produce a total history of new additions to floorspace, starting with the original stock of the oldest vintage in CBECS. Surviving floorspace in any given year is then calculated for each building type by using the appropriate survival parameters to determine the proportion of original stock that survives from each prior year into the current year of the projection. This is accomplished using the calculation shown by Equation **B-3** in Appendix B.

In order to calculate new additions to floorspace in the current projection year, the surviving floorspace calculated above is combined with the total floorspace projection grown using outputs from the Macroeconomic Activity Module of NEMS. The MAM projects annual percent growth of new floorspace by MAM building type through the end of the projection horizon. The twelve commercial building types projected in the MAM are Amusement, Automotive, Dormitory, Education, Health, Hotel, Miscellaneous, Office, Public Service, Religious, Store, and Warehouse. Because the MAM's source of historical floorspace data does not directly correspond to CBECS building types, MAM floorspace growth is applied either directly to CDM building types or multiple MAM building type growth rates are combined and applied to CDM building types. An example of this is CDM small office floorspace, which is grown by a share of MAM office and health care floorspace rates.

New additions to floorspace for each CBECS building type are obtained by subtracting the floorspace projected as surviving into the current year from the total floorspace in the current year, as shown by Equation B-8, completing the projection of new floorspace. Equation **B-9** simply prevents negative projections of new additions by replacing such occurrences with zero. The final value obtained for total floorspace is then given by Equation **B-10**.

This approach is necessary because the floorspace projection read from the MAM is not available as separate projections for new additions and existing floorspace stock.

Service Demand Submodule

As indicated in Table 1, the Commercial Module partitions energy-consuming activities in the commercial sector into ten services. For reference, these are:

Index	Name	Category
1	Space Heating	Major
2	Space Cooling	
3	Water Heating	
4	Ventilation	
5	Cooking	
6	Lighting	
7	Refrigeration	
8	Office Equipment – Personal Computer	Minor
9	Office Equipment – Other than Personal Computer	
10	Other	

The Service Demand Submodule accounts for the delivered energy for each end-use service demanded. The service demand is sensitive to a variety of inputs including base-year energy use intensities (EUIs), base-year efficiencies of equipment, efficiencies of building shells, short-term price elasticities, and weather.¹⁷ Service demands for district energy services and solar thermal space heating are considered separately.

The base-year EUIs represent the average amount of energy required to obtain a given service for a defined area. Currently the model uses EUIs developed from the CBECS end-use consumption estimates.¹⁸ The concept that fuel is consumed in commercial buildings in order to satisfy demands for the services enumerated above is central to the model. Service demand is defined as Btus out (amount of delivered energy). Equipment efficiency or equipment Coefficient of Performance (COP), together with the distribution of equipment and the levels of service demanded, determine the fuel consumption. Efficiency is defined as the ratio of Btus out to Btus in for a closed system, which is a system that does not draw from external sources for Btu transference. The COP is a more appropriate measure of equipment performance where the system is more open, as in the case of a heat pump. In the case of the heat pump, a small amount of energy is consumed in moving a larger amount of heat between the interior and exterior of a structure, making the COP greater than one, the theoretical maximum value for closed-system efficiency. The terms efficiency and COP are used interchangeably in this report when referring to the ratio of delivered to consumed energy. These terms are also used where either ventilation or lighting is the service, although the actual measure used in the model for

¹⁷ Impacts on service demands due to price elasticity, weather, and the rebound effect are calculated by the End-Use Consumption Submodule, based on the direct proportionality between fuel consumption and service demand. This is necessary because the fuel shares of provided service are not known until after the selection of the equipment mix by the Technology Choice Submodule.

¹⁸ U.S. Energy Information Administration. [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files. Washington DC, May 2016. A description of the estimation process is given under Technical Information.

ventilation is cubic feet per minute of ventilation air delivered to Btus in and that used for lighting is efficacy, defined as lumens delivered per watt of electricity consumed.

Service demand intensity (SDI), defined as the demand for a service per square foot of floorspace, varies with service, building type and location, but is assumed to remain constant for a given service in a given building type and location. The service demand obtained by multiplication of the SDI with the floorspace is, however, subject to modification by various factors such as shell efficiency load factors for heating and cooling, and fuel price elasticity as described below.

The SDI is computed for the major services by applying the composite average equipment efficiency for the service to the EUI. This provides a more realistic picture of the energy needed to provide an end-use service because energy losses occur during conversion to a consumable service. The base-year EUI for a given service is related to the SDI and the average efficiency of the base-year equipment mix as follows:

$$SDI \left(\frac{Btu \text{ out}}{ft^2} \right) = EUI \left(\frac{Btu \text{ in}}{ft^2} \right) \cdot COP_{average} \quad (3)$$

The actual calculation of SDI in the model involves several additional considerations, such as buildings from which specific equipment is restricted, base-year equipment market shares, and the distribution of Census division level equipment market shares across the different building types. In addition, because the model accommodates fuel switching, the total SDI for the service must be calculated, rather than an SDI corresponding to each fuel used in the base year. The basic calculation illustrated by Equation 3 is carried out by evaluation of Equations **B-11** through **B-20** in Appendix B for each major service.

Minor services (office equipment and MELs) are modeled in less detail than the major services. In particular, specific discrete minor service technologies are not characterized within the Commercial Module; instead, the efficiency of the composite mix of technologies for a given minor service is modeled as evolving relative to its base-year level. The actual base-year average efficiency of the minor service equipment mix is indexed to equal one, resulting in the minor service SDI and EUI values being equal, as indicated by Equation **B-21**.

The basic computation of service demand for a given service in a given category of floorspace (new or surviving) is the same for major and minor services:

$$Service \ Demand(Btu \ out) = SDI \left(\frac{Btu \ out}{ft^2} \right) \cdot Floorspace \ (ft^2) \quad (4)$$

The computation illustrated above is accomplished by evaluating Equations **B-22**, **B-29**, **B-37**, and **B-38**.

Building shell efficiencies for new construction are user inputs in the form of shell heating and cooling load factors that can be modified to generate scenarios to reflect a variety of technologies and policy options such as increased insulation, weather-stripping, or new highly energy-efficient construction materials. These load factors represent the impacts of building shell efficiency improvements on service

demand and are based on a parametric study completed for EIA by Leidos (formerly Science Applications International Corporation).¹⁹

The present shell efficiencies for existing buildings are indexed to the average base-year values by building type and Census division. The new shell heating and cooling factors represent the thermal envelope properties of newly constructed buildings relative to the existing base-year building stock. The shell efficiency factors are modeled as increasing to user-specified values by the end of the projection horizon. Current building practices, rates of adoption for building codes, research, development, and deployment programs focusing on shell improvements, the *green building* movement, and the long-lived nature of commercial buildings are all considered in selecting the level of shell improvement. Additional improvement is assumed for new construction to account for adoption of the ASHRAE 90.1-2007 and ASHRAE 90.1-2013 standards for building shell measures. Based on provisions in the American Recovery and Reinvestment Act of 2009 (ARRA09), states are assumed to adopt and enforce the 2007 standard by 2018. Information from a study by the DOE Building Energy Codes Program²⁰ shows faster adoption of the code by commercial buildings and noticeable adoption of the 2013 standard. Full adoption of the 2007 standard is assumed by 2016 with full adoption of the 2013 version of the code by 2024. Changing shell efficiencies impact space heating and space cooling service demands as follows:

$$\text{Service Demand} = (\text{Service Demand with base year shell}) * (\text{ShellFactor}) \quad (5)$$

with the appropriate load factor (heating or cooling) used for the given end-use service. The calculations involved in computing the appropriate shell load factors and evaluating the expression illustrated by Equation 5 are accomplished using Equations **B-23** through **B-28** and Equations **B-30** through B-32.

The computation of service demand for space cooling, ventilation, and MELs is adjusted to account for the requirements of data centers that house large numbers of server computers and other internet-related equipment. Data centers are included in the large office category of commercial buildings with their proportion given by Equation B-33. The adjustment to account for increased service requirements is shown in Equations B-34 and B-35. Projections of data center floorspace as a share of large office buildings and estimates of additional consumption for cooling, ventilation, and MELs are developed based on the literature referenced in Appendix A. Projections for non-server computers and other office equipment used in data centers are included in the *Office Equipment – PCs* and *Office Equipment – non-PC* end-use services.

The CBECS data indicate that a greater proportion of the floorspace is lit, heated, and cooled in buildings constructed after 1989 than in older buildings. The effect of these service demand differences between newer and older buildings has been estimated and is accounted for using Equation B-36.

¹⁹ Leidos (formerly Science Applications International Corporation), Data Analysis for Enhanced Representation of Commercial Thermal Shell Efficiency in the Commercial Demand Module, prepared for U.S. Department of Energy, U.S. Energy Information Administration, May 2010.

²⁰ Pacific Northwest National Laboratory, *Building Energy Codes Program: National Benefits Assessment, 1992-2040*, prepared for U.S. Department of Energy, March 2014.

While the market for major services is generally assumed to be saturated, additional penetration of the minor services of office equipment (both PC and non-PC) and MELs is modeled. Projections of continuing market penetration are prepared offline for office equipment and the non-specific portion of

MELs as described in Appendix A, and incorporated into the service demand projection for these minor services using Equations **B-39** and **B-40**.

Service demand projections, including continuing market penetration, for several specific categories of electricity use within MELs are based on electricity consumption estimates and projected national-level trends from multiple reports. The specific categories modeled and their corresponding category indices are provided in Table 5.

Growth rates for electricity use in these categories are governed by the specific market segments served, by technology advances, and by minimum efficiency standards, if applicable. For example, technology advances and growth in health care services affect projections for electricity use by medical imaging equipment. Future electricity use by dry-type distribution transformers is affected by growth in electricity demand, and by the efficiency standards included in EPACT05.

The computation of service demand for the specific categories of MELs, except for municipal water services, is carried out by evaluating Equations **B-41** through **B-46**. Projected electricity use for municipal water services is calculated as part of non-building energy consumption as illustrated in equations **B-133** through **B-136**.

Table 5. Miscellaneous electric load use categories

Category Index (mc)	Electricity Use
1	Distribution Transformers: Dry-Type
2	Security Systems
3	Elevators
4	Escalators
5	Non-Road Electric Vehicles: Lift Trucks, Forklifts, Golf Carts, and Floor Burnishers
6	Coffee Brewers
7	Kitchen Ventilation
8	Laundry: Washers, Dryers, and Dry Cleaning Equipment
9	Laboratory Refrigerators & Freezers
10	Fume Hoods
11	Medical Imaging Equipment: MRI, CT Scan, X-Ray, and Ultrasound
12	Video Displays
13	Large Video Boards
14	Municipal Water Services: Water Distribution, Purification, and Wastewater Treatment

The portion of service demand satisfied by solar water heaters is computed endogenously as solar water heating technologies are included in the Technology Choice Submodule. However, the portion of service demand satisfied by solar space heating and daylighting is computed using exogenous projections for renewable energy for the commercial sector as described in the Appendix A description for the SolarRenewableContrib variable. The penetration of solar energy changes the amount of service demand, affecting the end-use consumption for the major services. The incorporation of solar services in this manner provides a useful method for policy analysis. By varying adoption of these technologies in response to policy mandates or incentive programs, the effects on consumption of conventional fuels can be determined. The calculations involved in modeling the penetration of solar services are performed by Equations **B-47** and **B-48**.

The short-term price elasticity of demand is currently provided for all end-use services. The parameters included in the Commercial Module are currently set to -0.25 for all major services except refrigeration, which is set to -0.10. A value of -0.05 is currently used for all types of office equipment and electric MELs. The parameters for commercial electricity are adjusted to -0.30 for heating, cooling, ventilation, and lighting end-use services in 2010 to represent investment in smart grid technologies, especially smart meters on buildings, which are assumed to make consumers more responsive to electricity price changes. These values are representative of estimates provided in the literature as referenced in Table A-3.

The elasticity parameters represent the short-term price responsiveness of service demands in the model. The values for the elasticities must necessarily be non-positive because the services are assumed to be normal goods, meaning that, as fuel prices increase, the quantity of energy services demanded declines. The full elasticity effect is graduated over a three-year period to allow the degree of consumer

response to vary with significant changes in fuel prices. In order to capture the effect of fuel price changes on demands for services satisfied by equipment using the affected fuel, the service demand elasticity calculation is postponed until after the final determination of the current year equipment mix as calculated by the Technology Choice Submodule. Because of the linear relationship between service demand and fuel consumption, as illustrated in Equation 3 above, a proportional change in service demand results in the same proportional change in fuel consumption. The calculation of the service demand elasticity effect for a given year is shown in Equation B-108. The service demand elasticity application is illustrated by Equation B-109. Equation B-109 also illustrates the modification of pure price elasticity to account for the fact that improving equipment and shell efficiencies reduces the actual cost of meeting certain service demands. Incorporation of this *take-back* or *rebound* effect, and weather corrections (described in the End-Use Consumption Submodule section), is also postponed until the calculation of fuel consumption.

By contrast, long-term responses to energy prices are determined endogenously through potentially altered equipment choices. Installed equipment costs, equipment and building shell efficiencies, energy prices, hurdle rates, and annual equipment utilization rates all interact to affect demand and determine long-term energy price responses. [Price Responsiveness in the AEO2003 NEMS Residential and Commercial Buildings Sector Models](#) provides a thorough discussion of both short-term and long-term price response in the Commercial Demand Module.

The final purpose of the Service Demand Submodule is to determine the amount of service demand in surviving floorspace that becomes unsatisfied in the current projection year due to failure of equipment. Equipment is retired based on a simplified vintaging scheme, where each year a proportion of each type of equipment fails, with the proportion given by the reciprocal of the expected equipment lifetime expressed in years. Thus, if the expected lifetime for a particular piece of equipment were 10 years, the Commercial Module would assume that each year one tenth of the total amount of that equipment fails. This relationship is used to split the total amount of service demand in surviving floorspace into the portion in need of equipment replacement and the surviving portion, for satisfaction by appropriate decisions in the Technology Choice Submodule. The calculation of this split is performed by Equations **B-49** and **B-50**.

Distributed Generation and Combined Heat and Power (CHP) Submodule

The Distributed Generation and CHP Submodule (subroutine CDistGen) projects electricity generation, fuel consumption and water and space heating supplied by 11 distributed generation technologies. The characterized technologies include: photovoltaics, natural gas (fuel cells, reciprocating engines, turbines and microturbines), diesel engines, coal-fired CHP, municipal solid waste and wood generators, hydroelectric, and distributed wind turbines.²³

Estimates of CHP electricity generation for historical years by technology, Census division and building type are developed from data contained in the most recent year's version of the Form EIA-860 Database, Annual Electric Generator Report. Fuel types are first mapped to appropriate generating

²³ Assumed technology characterizations for natural gas-fired and oil-fired CHP technologies are based on a report completed for EIA by Leidos (formerly Science Applications International Corporation). See the detailed model inputs in Appendix A for full citation.

technologies. Next an estimate of the number of buildings incorporating each technology is developed based on total generated electricity (from Form 860) divided by the average generation of electricity for the particular technology to which the fuel type was mapped (Equation B-156). The estimated units then form the installed base of CHP equipment that is carried forward into future years and supplemented with any projected additions. Energy consumption and usable waste heat (used first for water heating and then for space heating if sufficient amounts are generated) are computed based on technology characteristics (Equations B-158 and B-159).

For projection years, distributed generation technology penetration rates are estimated by Census division, building type, building size category, and solar/energy price niches and vary depending on floorspace vintage (newly constructed versus existing floorspace). Technology penetration rates for new construction are determined by how quickly an investment in a technology is estimated to recoup its flow of costs based on the internal rate of return (IRR) computed from a cash-flow model. Penetration parameters are allowed to vary by technology and are as high as 30% when investment payback is one year. Investments that pay back in less than a year may achieve even greater penetration, up to an assumed maximum of 75%. That is, up to 75% of new construction in any year can potentially include a specific distributed generation technology. Penetration into existing floorspace is limited, by assumption, to a much lower rate due to the added complexities of installing a distributed generation system in an existing building. The limit is the lesser of 0.5% or the penetration rate into new construction divided by 10.

For new construction, penetration rates are a direct function of the number of years required to achieve investment *payback*. Payback years are computed based on compounded returns (using the IRR). In addition to the value of energy savings, the NEMS distributed generation submodule includes business tax effects (both timing and magnitude) in the cash flow calculations, thus allowing the modeling of alternative tax policies.

Because the IRR approach captures the impacts of the timing of financial outlays and benefits, it gives greater weight to tax credits and other incentives which are generally received near the beginning of the cash flow horizon. The working assumption is that for new construction, investment in distributed generation technologies is combined with the building costs and financed along with the building. These financing assumptions are supplied in the generation technology input file (kgentk.txt).

For each potential investment decision, a cash flow analysis covering 30 years from the date of investment is made (see Equations **B-143** through **B-170** for details). The calculations include the costs (down payments, loan payments, maintenance costs and fuel costs) and returns (tax deductions for expenses and depreciation, tax credits and energy cost savings) from the investment. In any particular year, the net of costs and returns can either be positive or negative. The financing assumptions assume that the down payment component of the purchase cost occurs before the investment is fully up and running. Investment returns begin in year 2 as well as any associated tax credits. Once the 30-year analysis is complete, the number of payback years is developed based on the IRR, which in turn drives projected penetration into newly constructed floorspace.

The allowed depreciation treatment for distributed generation technologies can also play an important role in determining penetration rates. Depreciation allowances in NEMS represent initial costs, including material and labor installation costs, divided by the tax life of the equipment. Current tax regulation provides that DG technologies other than solar photovoltaics and distributed wind turbines be depreciated using the straight-line depreciation method. To facilitate the modeling of potential alternate tax depreciation treatments, the Commercial Demand Module allows the user to select a depreciation method via the `kgentk.txt` file. The user selects between the straight-line depreciation method and the accelerated depreciation method (i.e. declining balance method) by providing an input for each projection year. A value of 100% indicates straight-line depreciation while a value of 200% indicates the double-declining method (intermediate values are also allowed such as 150% declining balances, etc.). Current business tax treatment for building-related investments specifies straight-line depreciation and a tax life of 39.5 years per the Internal Revenue Service. Exceptions have been codified in current tax law for photovoltaic and distributed wind technologies, which are allowed to be depreciated under a Modified Accelerated Cost Recovery System classification using a 5-year tax life and 200% declining balance depreciation. The depreciation calculation is provided in Equations B-150 through B-152.

The penetration function for new construction is assumed to have a logistic shape that produces slow initial penetration followed by a period of more rapid growth and ending with a tapering-off effect, also known as a sigma or S-curve shape (Equation **B-172**). The *alpha* and *penparm* coefficients control the shape and the maximum penetration allowed, respectively. The coefficients for the shape and maximum penetration vary by assumption depending on whether the technology is considered emerging (e.g., photovoltaics); more mature (e.g., gas turbines); or *non-penetrating* (e.g., coal). Technologies with high emissions profiles like coal and diesel will generally be subject to environmental constraints and as such are not expected to grow significantly over the projection horizon. Thus, maximum penetration for these technologies is limited. The maximum penetration for the emerging and mature technologies is limited to 75% of new construction when investments pay back in less than one year to reflect the fact that distributed generation will not be appropriate for every new building, no matter how quickly an investment may pay back. The technology-specific penetration function coefficients are supplied in the generation technology input file as described in Appendix A.

The endogenous driver for penetration is the payback time computed based on the IRR. In many cases, the investment may not achieve a positive IRR, so the number of payback years is set to 30. In general, as the economic returns improve, the IRR increases and the payback period is shortened, increasing the projected penetration. Figure 12 represents the penetration function based on various payback times.

Penetration is also affected by consideration of rules, regulations, and policies that affect utility grid interconnection of distributed generation. State-level scores ranging from zero (closed to interconnection) to one (open to interconnection) are developed to reflect the presence of policies affecting distributed generation. The scores are based on information from the Database of State Incentives for Renewables & Efficiency (DSIRE)²⁴ and on updates on State legislative and Public Utility Commission websites. Components include: state-level Renewable Portfolio Standards or goals; public

²⁴ [Database of State Incentives for Renewables & Efficiency \(DSIRE\)](#), Raleigh, NC, accessed July 2015.

benefit funds that support renewable resources; the existence of net-metering and interconnection standards and rules; whether fuel cells or CHP are eligible RPS technologies; and the existence of solar or wind access laws. State-level scores are aggregated to the Census division level based on population to produce interconnection limitation factors that reduce the penetration resulting from the cash flow analysis. Interconnection limitations are assumed to decrease over time, ceasing by the end of the projection period. The easing of interconnection limitations over time is presented in Equation **B-175** and the effect on penetration is included in Equation **B-176**.

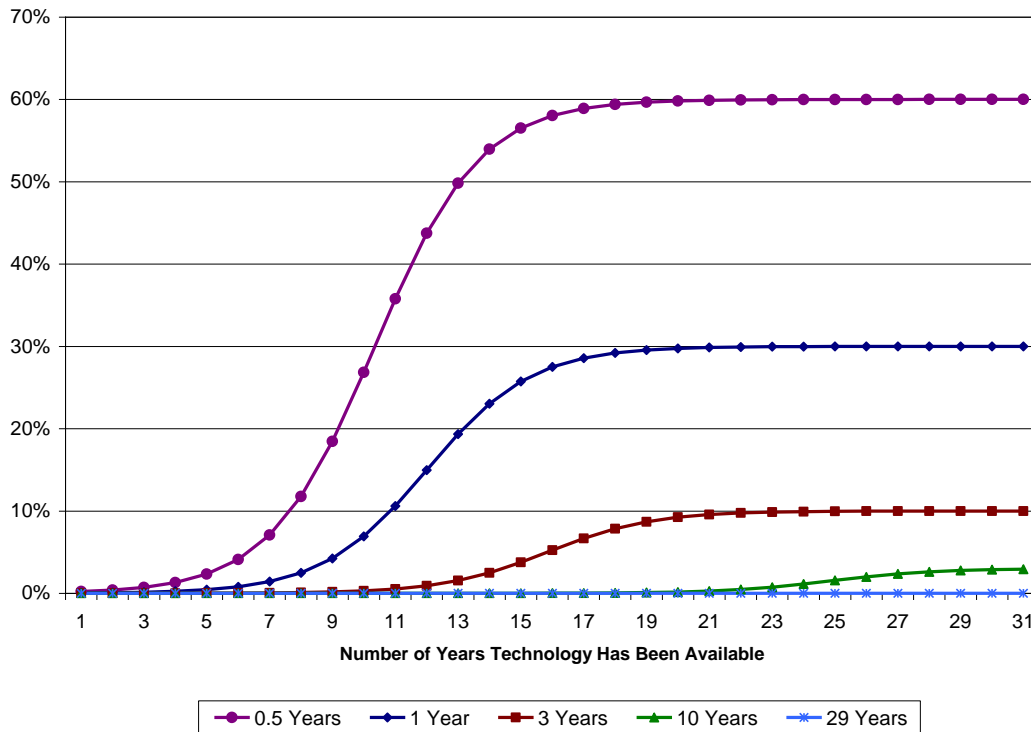
Economic returns and hence penetration rates are also potentially affected by learning cost effects modeled for the emerging DG technologies and for microturbines, where costs are expected to decline as further experience is gained in developing these scaled-down gas turbines. Learning effects reduce projected installed costs over time as a technology gains *experience* based on higher cumulative shipments. Such effects are often also referred to as stemming from *learning-by-doing*.²⁵ There are currently four distributed generation technologies for which learning effects are included: photovoltaics, fuel cells, microturbines and distributed wind generators.

Operationally, distributed generation technology costs for emerging technologies are represented as the minimum of 1) the menu cost read in from the DG technology input file, and 2) the endogenous cost that incorporates learning effects (Equation **B-140**). The endogenous learning cost is based on an inverse relationship between installed cost and cumulative shipments. Thus, the modeled installed cost can be lower than the input menu cost depending upon the magnitude of cumulative shipments (which are in turn driven by technology penetration rates) and the learning cost parameters. The learning cost function is driven by cumulative shipments and includes two parameters, alpha and beta. Alpha represents the first-of-a-kind unit cost and beta is the learning parameter which determines the sensitivity of cost changes to cumulative shipments. Because first-of-a-kind unit costs are generally unobservable, the learning functions calculate a value for first unit cost that calibrates to the current installed costs for the technology given current cumulative shipments and the assumed value of beta.

²⁵ For a review of the literature on learning costs as well as empirical results for buildings equipment see Richard G. Newell, "Incorporation of Technological Learning into NEMS Buildings Modules," U.S. Energy Information Administration, Washington, DC, September 29, 2000.

Figure 12. Distributed generation technology penetration rate curves for new construction for payback times

Percent penetration



The calibrated first cost estimates are given in Table 6 along with the learning parameters. The larger the learning parameter, the greater the cost declines for a given percentage increase in cumulative shipments. The values for these beta learning parameters were set based on related research for other equipment types and on the vintaging assumptions that apply to grid-based power generation technologies in NEMS. For example, Dutton and Thomas (1984)²⁶ found parameters in the range of those used for the commercial distributed generation technologies to be among the more common values reported in 22 empirical studies covering 108 types of equipment. The parameter for microturbines was assumed to yield smaller cost declines than for photovoltaics and fuel cells because that technology is already the least expensive and is similar to gas turbine technology that is much more commercially mature than any of the three emerging technologies represented. The learning parameter for distributed wind turbines is also set to a smaller value, primarily due to uncertainty about opportunities for future cost declines in the tower/turbine unit.

²⁶ Dutton, J. M. and A. Thomas, Treating Progress Functions as a Managerial Opportunity, *Academy of Management Review*, 1984, Vol. 9, No. 2, pp. 235-247.

Table 6. Distributed generation technology learning function parameters

Technology	Calibrated First Cost per kW (alpha)	Learning Parameter (beta)
Photovoltaic Systems (PV)	\$29,665	0.2
Fuel Cells	\$14,075	0.2
Distributed Wind Turbines	\$6,780	0.05
Microturbines	\$4,365	0.15

The primary impact of projected increases in DG technologies for the overall NEMS projections is reduced purchases of electricity from the electricity supply module of NEMS. If the investment is photovoltaic or distributed wind, renewable energy offsets fuel input required by the power sector to produce grid electricity because these grid-based renewables have low variable costs (because they do not consume fuel) and will generally be dispatched to the fullest extent, once installed. Thus, for the two renewable technologies, enhanced penetration always lowers the NEMS projection for primary energy consumption. If the distributed technology is a fuel cell or other fuel-consuming technology, power sector fuel input is replaced by commercial fuel consumption (primarily natural gas). Fuel-consuming distributed technologies also generate waste heat which is assumed to be partially captured and used to offset commercial energy purchases for water heating and space heating. Even though the fuel-fired DG technologies are generally less efficient than power sector technologies that provide grid electricity, increased penetration of fuel-consuming distributed technologies still typically reduces the overall NEMS projection for primary energy consumption, due to the capture and use of waste heat at the distributed generation site.

Technology Choice Submodule

The Technology Choice Submodule models the economic decision-making process by which commercial agents choose equipment to meet their end-use demands. The NEMS Commercial Demand Module represents the heterogeneity of commercial decision agents using three behavior rules and seven distinct risk-adjusted time preference premium categories. This type of consumer or implied market segmentation incorporates the notion that decision agents may consider a variety of parameters in the optimization within the commercial sector. Some participants may display specific behavior due to existing biases regarding certain equipment types or fuels. In addition, the distribution of risk-adjusted time preference premiums represents a variety of commercial agents' attitudes about the desirability of current versus future expenditures with regard to capital, O&M, and fuel costs. The flexibility of this representational structure allows the module to be calibrated to historic data even if the causal mechanisms determining demand are not fully understood or formally represented within the model structure.²⁷

Each one of the above market segments is faced by one of three decisions: 1) to purchase new equipment for new buildings, 2) to purchase replacement equipment for retiring equipment in existing buildings, or 3) to purchase retrofit equipment or retain existing equipment for existing buildings. Within

²⁷ For further discussion of behavioral factors and their representation in NEMS, see the proceedings of EIA's [2013 Technical Workshop on Behavioral Economics](#).

each market segment, the commercial agent will search the available technology menu for the least-cost alternative within the constraints of the applicable behavior rule.

Choosing the least-cost alternative within a market segment involves a tradeoff among capital cost, fuel cost, and operating and maintenance (O&M) cost. In the case of renewable-energy-consuming equipment, costs may also include the cost of backup equipment. The relative importance of each cost component is a function of consumer risk-adjusted time preference. The NEMS Commercial Demand Module sets all other attributes of a technology constant across choices, and these other attributes do not influence the technology choice decision modeled by the algorithm.

Each technology is modeled to preserve a proportional response between capital, fuel and O&M inputs and the service output for these technologies. In addition, the technology costs are represented for comparison in such a way that, for a given total cost, a dollar increase in capital cost must imply more than a dollar decrease in fuel and O&M costs because the dollar spent today for capital is worth more than any future dollar. Therefore, a tradeoff in the form of additional reduction in other costs is necessary in order for the perceived total cost to remain constant. In addition to this tradeoff, this component allows for optional expectations modeling, in that price expectations can be used to determine the acceptable fuel costs over the expected economic lifetime of the equipment.

The algorithm is designed to choose among a discrete set of available technologies for each decision. The Technology Choice Submodule computes an annualized equipment cost per unit of delivered service as the method of weighting the attributes (capital cost, fuel cost, etc.) and developing a composite score for the technology. Technology choice among the alternatives is made based on the minimum annualized cost per unit of service demand (subject to constraints on the set of potential technologies represented by the behavior rules discussed below). The annualized cost represents the discounted flow of all O&M, capital, and fuel costs of the technology over its lifetime. The discount rate is embedded in this annualized cost through a factor that converts the one-time capital and installation costs into an equivalent annuity of equal annual payments over the equipment lifetime. The basic form of the expression for equipment cost used in the Commercial Demand Module is:

$$\frac{\text{annualized cost}}{\text{unit of delivered service}} = (\text{annuitized purchase \& installation on cost component}) \quad (6)$$

$$+ (\text{yearly O \& M component}) + (\text{expected yearly fuel cost component})$$

The unit of delivered service referred to above is thousand Btu delivered per hour for all end-use services except lighting and ventilation. The unit of service demand used for lighting is thousand lumens delivered and that used for ventilation is thousand cubic feet per minute of air delivered. Consideration of the building capacity utilization factor is necessary because, unlike the purchase and installation costs, the yearly O&M and fuel costs will vary depending on the intensity of equipment use.

The Commercial Demand Module contains the option to use a cost function to estimate the unit installed capital cost of equipment as a function of time during the interval of equipment availability, rather than limiting technologies to specific models with constant costs during the model years of

availability. The choice to enable the cost trend function is specified through the Commercial Module user parameter `CostTrendSwitch`. Currently, cost trends represented are of logistic functional form and are separated into three categories corresponding to technology maturity: Infant (emerging or future technologies); Adolescent (existing technologies with significant potential for further market penetration and price decline); and Mature (technologies not expected to decline further in cost). The Adolescent and Infant categories require specification of the initial year of price decline, the year of inflection in the price trajectory, the ultimate price reduction as a proportion of initial cost, and a shape parameter, γ , governing the rate of price decline. The Mature category corresponds to the previous constant-cost representation. The cost trend function specifications are input through the technology characterization file as described in Appendix A. The cost trend function is enabled in the default mode of model operation, although lighting is the only service to use technologies specified as Adolescent or Infant at the current time. The calculation of unit costs using the cost trend function is presented in Equation **B-57**.

The electricity prices used to develop the annualized fuel costs, in the default mode, are region- and end-use-specific prices developed as averages of time-of-day rates weighted by expected time-of-use patterns. The incorporation of prices relevant to a particular end-use service allows for consideration of varying price and rate structures in the electric power markets, although the regional specification of the EMM and CDM require careful aggregation and weighting in order to represent the complexity of regulatory and business models in today's markets. Average annual prices by Census division are used to develop the annualized fuel costs for the other major fuels.

In the case of lighting technologies, the yearly fuel cost component includes an adjustment to take lighting output quality into account. The *TechCRI* factor uses the lighting color rendering index (CRI) that characterizes the relative light quality based on the spectrum of natural light output by the particular technology. The adjustment reduces the *effective efficiency* of low-CRI lighting technologies, rendering them less attractive relative to higher CRI options.

The actual calculation of the annualized cost for comparison of candidate technologies is performed using Equation **B-62**. For decisions regarding space heating and cooling equipment, the calculation includes a shell efficiency load factor, incorporating the effects that building shell improvements have on annual fuel costs for heating and cooling. The shell efficiency factors, illustrated in Equations **B-58** and **B-59**, use the same load factors calculated in the Service Demand Submodule. The effective hurdle (implicit discount) rate used in Equation **B-62** is given by Equations **B-60** and **B-61** and discussed in the section on risk-adjusted time preferences.

The cost relevant to consumers and the menu of technologies varies by consumer and choice. Therefore, a distribution of technologies, rather than a single technology, is chosen when the decisions of various consumers are consolidated. A distribution is more representative of consumer response than assuming that all consumers choose the same technology. There are nine combinations of commercial consumer behavior rules and decision types with which technology choice decisions are made in the Commercial Module. These are presented in Table 7 and described in greater detail below.

Table 7. Array of technology choices and consumer behaviors

Decision Type: Behavior Rule:	New	Replacement	Retrofit
Least Cost	New Equipment, Least Cost Rule	Replacement Equipment, Least Cost Rule	Retrofit Decision, Least Cost Rule
Same Fuel	New Equipment, Same Fuel Rule	Replacement Equipment, Same Fuel Rule	Retrofit Decision, Same Fuel Rule
Same Technology	New Equipment, Same Technology Rule	Replacement Equipment, Same Technology Rule	Retrofit Decision, Same Technology Rule

Behavior rules

The NEMS Commercial Demand Module simulates a range of economic factors influencing consumer purchase decisions by assuming that consumers use one of three behavior rules in their technology choice decisions:

- Least-Cost Rule -- Purchase the equipment with the smallest annualized cost without regard to currently installed technologies or fuels used;
- Same-Fuel Rule -- Purchase equipment that uses the same fuel as existing or retiring equipment, but within that constraint, minimizes costs;
- Same-Technology Rule -- Purchase (or keep) the same class of technology as the existing or retiring equipment, but choose the model within that technology class that minimizes the annualized costs.

The same basic decision logic applies to all of these rules, but the behavior rule determines the set of technologies from which the selection is made. A consumer following the least-cost behavior rule chooses from all available technologies and all available fuels. A consumer following the same-fuel behavior rule chooses from a more restrictive array of technologies. A consumer following the same-technology behavior rule would select from one class of technologies, choosing among all available models of equipment in that class.

As discussed above, the Commercial Demand Module segments consumers into three behavior rule categories. Ideally, survey data would provide an indication of what proportion of the commercial sector follows each rule. The Technology Choice Submodule currently incorporates proportions by building type and decision type based on an analysis of data from multiple rounds of the CBECS. Data regarding the ownership and occupants of commercial buildings form the basis of proportions of the market that act according to each behavior rule for each decision type. Special considerations and interactions between the behavior rules and decision types are described in the section on decision types. The CBECS data are combined with other data characterizing consumer behavior obtained from published literature to develop the behavior rule proportions incorporated in the Module.²⁸ Changing these proportions impacts final consumption estimates.

²⁸ Further discussion regarding the behavior rule assumptions and specific references for the published literature on consumer behavior is provided in the Appendix E discussion on data quality for user-defined parameters.

The supporting data from CBECS, including building stock ownership patterns, are presented in Table 8. The following categories are provided:

- Total Floorspace of All Buildings
- Total Floorspace of All Non-government-owned Buildings
- Owner Occupied
- Non-owner Occupied

Specific ownership categories developed from this data include but are not limited to the following:

- Non-government, Non-owner Occupied, which is the difference between Total Non-government-owned and Non-government Owner Occupied
- Government-owned, which is the difference between Total Floorspace and Non-government-owned buildings.

This disaggregation, combined with analysis of consumer behavior literature, results in the behavior rule proportions. The methodology to develop these proportions is described below. The three issues that are examined to determine which behavior rule applies are construction, ownership, and occupancy. Appendix A provides additional documentation and sources for the information in Table 8 and this discussion.

The behavior rule that applies when constructing new buildings is sensitive to the party that is financing the construction. The behavior in selecting equipment in new construction is assumed to differ between those projects that are self-built and those that are built by speculative developers. For each building type, which is the modeled representation of all projects for each region and use, a proportion is assumed to be self-built and developer-built.

The ownership and occupancy of buildings provides some insight into the proportions for the replacement and retrofit decision types. In a replacement decision case, it is assumed that government and owner-occupied buildings will replace most equipment with either the same technology or a technology that uses the same fuel. Owner-occupied floorspace is likely to have similar proportions between same technology and same fuel rules. Renter-occupied floorspace is most likely to simply replace the existing technology with the same technology.

Table 8. Base-year floorspace ownership and occupancy

Building Type	Total Floorspace	Government Owned		Total		Owner Occupied		Non-Owner Occupied		Self-Built	Speculative Developer
	(MM sq ft)	(MM sq ft)	Percent	(MM sq ft)	Percent	(MM sq ft)	Percent	(MM sq ft)	Percent	Percent	Percent
Assembly	10,090	2,375	23.5%	7,715	76.5%	6,145	60.9%	1,570	15.6%	92.0%	8.0%
Education	12,239	9,156	74.8%	3,083	25.2%	2,469	20.2%	614	5.0%	99.0%	1.0%
Food Sales	1,252	0	0.0%	1,252	100.0%	612	48.9%	639	51.1%	50.0%	50.0%
Food Service	1,819	118	6.5%	1,702	93.5%	1,008	55.4%	694	38.1%	50.0%	50.0%
Health Care	2,352	469	20.0%	1,883	80.0%	1,240	52.7%	643	27.3%	85.0%	15.0%
Lodging	5,722	465	8.1%	5,256	91.9%	3,604	63.0%	1,652	28.9%	80.0%	20.0%
Mercantile/ Service	9,207	2,064	22.4%	7,143	77.6%	1,258	13.7%	5,885	63.9%	25.0%	75.0%
Office	8,581	1,239	14.4%	7,341	85.6%	2,667	31.1%	4,675	54.5%	30.0%	70.0%
Small Office	15,978	817	5.1%	15,161	94.9%	4,991	31.2%	10,170	63.6%	30.0%	70.0%
Warehouse	13,130	761	5.8%	12,369	94.2%	5,127	39.0%	7,242	55.2%	50.0%	50.0%
Other	6,707	2,011	30.0%	4,696	70.0%	1,478	22.0%	3,218	48.0%	50.0%	50.0%
TOTAL:			22.4				35.1			53.7	
	87,076	19,475	%	67,601	77.6%	30,599	%	37,002	42.5%	%	46.3%

The general description of the technology choice procedure described above does not mean that all consumers simply minimize the costs that can be measured. There is a range of economic and other factors that influence technology choices. For example, a hospital adding a new wing has an economic incentive to use the same fuel as in the existing building. There are also economic costs associated with gathering information for purchase decisions, and managerial attention. Decision procedures for specific agents often include non-economic factors such as business model, organizational culture, and local or site-specific factors. The representation of consumer behavior in the Commercial Demand Module allows econometric analysis to inform the flexible but necessarily simplified optimization framework, thus incorporating observed historic behavior stemming from the full range of factors.

Decision types and their relationship to behavior rules

The Commercial Demand Module's behavior rules that determine how consumers select technologies are intended to represent agents acting in a range of situations. The reasons for purchasing equipment in such differing situations are referred to as decision types and described below. There are three equipment purchase decision types for commercial sector consumers:

- New – Choose equipment for new buildings
- Replacement – Choose replacement equipment for retiring equipment in existing buildings
- Retrofit – Choose retrofit equipment to replace equipment that continues to function in existing buildings, or leave existing equipment in place

The Service Demand Submodule computes the total amount of service demand falling into each of the three decision-type categories given above. The Technology Choice Submodule must next determine the

mix of equipment and corresponding fuel shares represented in the replacement and retrofit decision types. This is accomplished by Equations **B-51** through **B-55** given in Appendix B.

For new buildings, consumers using the least-cost behavior rule choose from among all current technologies and all fuels. Identification of the least-cost equipment from the perspective of each consumer time preference segment is made in two stages. Identification of the least-cost fuel is made in stage 1 using Equation **B-65** with the unadjusted distribution of hurdle rates as indicated in Equation **B-60**. Stage 2 of the least-cost behavior decision evaluates Equation **B-66** from among technologies that use the same fuel as chosen in stage 1 with effective hurdle rates that adjust with increasing real energy costs as discussed in the section on risk-adjusted time preferences. Consumers using the same fuel behavior rule choose from among current technologies that use the same fuel as surviving buildings (buildings that do not retire). Identification of the least-cost equipment for each fuel from the perspective of each consumer risk-adjusted time preference segment is made using Equation **B-67**. Proportions of consumers in this category who choose each fuel are assumed to equal the overall fuel shares that prevailed in existing buildings during the previous year, which is reflected in the individual terms of Equation **B-70**. Similarly, the identification of least-cost models for each technology for the consumers following the same technology rule is illustrated by Equation **B-68**. As with the same-fuel rule, the proportions of consumers within this segment that stick with each particular technology class is assumed to equal the overall market share distribution of those technologies within existing buildings during the previous year, as reflected in the individual terms of Equation **B-72**.

For equipment replacement decisions, consumers using the least-cost behavior rule choose from among all current technologies in two stages, as described for new buildings and illustrated by Equations **B-65** and **B-66**. Consumers using the same-fuel behavior rule choose from among current technologies which use the same fuel as was used by the retiring equipment. The proportions of consumers within the same-fuel rule attempting to preserve the use of each fuel are equal to the fuel shares represented in aggregate by the equipment in need of replacement, as reflected in the individual terms of Equation **B-71**. Consumers using the same-technology behavior rule choose the least costly vintage of the same technology as the technology in need of replacement. As with the same-fuel rule, the proportions of consumers within the same-technology category attempting to retain equipment within each technology class are equal to the market shares of retiring equipment classes within the aggregate service demand in need of replacement, as reflected in the individual terms of the right side of Equation **B-73**.

For the retrofit decision, which involves the choice between retaining equipment that continues to function and replacing it with new equipment in order to reduce costs, the costs of purchasing new equipment as described above must be compared against the cost of retaining existing equipment. In order to make this comparison, the existing equipment capital costs are considered sunk costs, meaning that these costs are set to zero. If retrofit equipment is purchased, the decision maker must pay the capital and installation costs of both the existing equipment and the retrofit equipment. If existing equipment is retained, the decision maker continues to pay just the capital and installation costs of the existing equipment. Therefore, the capital and installation costs of existing equipment are netted out because it is irrelevant to the retrofit decision (this analysis assumes zero salvage value for existing equipment). The cost calculation is similar to that illustrated by Equation 6 above, except without the

purchase and installation component. However, the cost of removing and disposing of existing equipment must be considered. This cost is expressed in the Commercial Demand Module technology characterization database as a specified fraction of the original purchase and installation cost, and is annualized over the equipment lifetime. The resulting calculation of the annualized cost of retaining the existing equipment is given by Equation B-76. As in the calculation of the annualized cost of new equipment, the annualized cost of retaining existing space heating or cooling equipment includes the shell efficiency factors illustrated in Equations B-58 and B-59, incorporating the effects that building shell improvements have on fuel costs, and the effective hurdle rate given in Equations B-60 and B-61.

For the equipment retrofit decision, consumers using the least-cost behavior rule choose from among all current technologies in two stages as described for new buildings, comparing the cost of each as expressed by Equations B-62 and B-63 against the cost of retaining the existing equipment as expressed by Equation B-76, and choosing the least-cost result, as illustrated by Equations B-77 and B-78. Consumers using the same-fuel behavior rule choose from among current technologies, which use the same fuel as is currently used by the existing equipment, again comparing the cost of each against the cost of retaining the existing equipment, and choosing the least costly alternative, as indicated by Equation B-79. Two options are available in the Commercial Demand Module to represent the choice behavior of consumers using the same-technology behavior rule for the equipment retrofit decision. One option, used in the AEO Reference case, is to allow selection from among available models in the same technology class, comparing the cost of each against the cost of retaining the existing equipment, and choosing the least costly alternative, as illustrated by Equation B-80. Alternatively, all consumers using the same technology behavior rule may be assumed to retain their existing equipment, as indicated by Equation B-83. The choice of methods is specified through the Commercial Module user parameter named STRetBehav.

The equipment selections made for each of the decision types and behavior rules described above will vary according to the risk-adjusted time preference held by the consumer. These risk-adjusted time preferences are discussed below in preparation for the description of consolidation of equipment choices to obtain the final equipment market shares.

Risk-adjusted time preferences

This distribution is a function of factors aside from the market interest rate that render current dollars preferable to future dollars. The Commercial Demand Module is designed to accept a distribution of risk-adjusted time preferences as input. This is a discrete distribution; it takes the form of a list of real

risk-adjusted time preferences, and a proportion of commercial consumers corresponding to each risk-adjusted time preference.²⁹ The risk-adjusted time preference distribution is modeled independently of the behavior rules. The risk-adjusted time preference, which appears as an interest rate premium, is intended to reflect differences in consumer preferences between capital costs (paid initially) and fuel and O&M costs (incurred over the lifetime of the equipment). The value of this interest rate premium influences the annualized installed capital cost through an annuity payment financial factor based on the 10-year Treasury note rate, the risk-adjusted time preference premium, and expected physical equipment lifetime. The sum of the 10-year Treasury note rate and the consumer risk-adjusted time preference premium is referred to as the implicit discount rate, i.e., the interest rate required to reflect actual purchases. The implicit discount rate is also known as a hurdle rate to emphasize consideration of all factors, both financial and nonfinancial, that affect an equipment purchase decision. The combination of these factors results in the height of the *hurdle* for the purchase decision. A 3% discount rate floor is set per Federal Energy Management Program (FEMP) Title 10 code of federal regulations (CFR) § 436.14.

The model results are sensitive to the distribution of the risk-adjusted time preference premiums. If the distribution is denser at the high premiums, the annualized cost of capital for all new equipment will rise. Higher annualized capital cost implies that fewer buildings will be retrofitted and that equipment that has a higher installed capital cost is less likely to be chosen over a technology with a lower initial cost and higher operating and fuel costs. Typically, those technology and vintage combinations with high installed capital costs are high-efficiency pieces of equipment, so that the indirect effect of this scenario is that fuel consumption is likely to be higher. The values currently used in the Commercial Demand Module have been developed using case studies on the payback period or risk-adjusted time preferences regarding the adoption of a specific technology and recent surveys that examine perceptions of energy efficiency and green building practices.³⁰ The model allows variation in the distribution on an annual basis to accommodate simulation of policy scenarios targeting consumers' hurdle (or implicit discount) rates. The distribution of consumer risk-adjusted time preference premiums includes adjustments to reflect recent legislation affecting federal purchasing requirements, to account for funding provided in ARRA09, and to incorporate survey findings. The distribution is assumed constant over the projection horizon after 2014.³¹ The module currently uses expected physical

²⁹ There is a substantial literature that attempts to explain why consumers (in the general sense of the word including businesses) choose not to invest in energy-efficient equipment that seems to make economic sense at prevailing market interest rates. Conceptual explanations have included uncertainty about future energy prices, lack of information regarding the performance and cost of particular types of energy-efficient equipment, disruption costs for businesses, energy costs' typically small share of commercial business expenses, competing investments considered more important than efficiency, and uncertainty about future technologies (buying too soon may lock in to a less-efficient technology). For a review of these issues see Chapter 4 of Gillingham K., R. Newell and K. Palmer (2009). "Energy Efficiency Economics and Policy" Annual Review of Resource Economics 2009.1: 597-619. Some further considerations and specific implications for NEMS are discussed in the 2013 EIA Technical Workshop on Behavior Economics, op cit.

³⁰ Results of surveys conducted by Johnson Controls and Building Design+Construction were considered. See Appendix A for reference information and Appendix E for a more detailed discussion of hurdle rate development.

³¹ EPACT05 and EISA07 update energy intensity reduction goals and performance standards for Federal buildings. EISA07 also mandates use of energy-efficient lighting fixtures and bulbs in Federal buildings to the maximum extent feasible. ARRA09 stimulus funding is assumed to affect purchasing decisions for State and local governments and for Federal agencies. The discussion of the distribution of risk-adjusted time preference premiums in Appendix A addresses the adjustment to the assumed proportion of consumers using specific time preferences to capture the Federal purchasing requirements and effects of stimulus funding due to these provisions.

equipment lifetime as the discount horizon. Appendix A provides additional documentation and sources for the distribution of risk-adjusted time preference premiums.

Hurdle rate adjustments and equipment incentives are included to reflect historical and current energy efficiency program activity below the national level. Energy efficient heating, cooling, lighting, water heating, and refrigeration end-use technologies are given rebates to more explicitly reflect historical energy efficiency program expenditures. The distribution of time preference premiums was then adjusted relative to the values developed from the literature to increase the proportion of consumers with higher time-preferences, allowing modeled consumption to more closely match historical consumption in years with program activity. The rebates and the hurdle rate adjustments are extended to the end of the projection. This is done to show the effects of energy efficiency rebates on consumer decisions when purchasing end-use equipment.

The distribution of hurdle rates used in the Commercial Module is affected by changes in fuel prices in addition to any annual changes input by the model user. If a fuel price rises relative to its price in the base year, the nonfinancial portion of each hurdle rate in the distribution decreases to reflect an increase in the relative importance of fuel costs, expected in an environment of rising fuel prices. The function representing the fuel price effects on hurdle rates is given by Equations **B-60** and **B-61**. Parameter assumptions result in a 30% reduction in the nonfinancial portion of a hurdle rate with a doubling of fuel prices, down to a total hurdle rate of 15%, the assumed financial discount rate. If the risk-adjusted time preference premium input by the model user results in a hurdle rate below 15% with base-year fuel prices, no response to increasing fuel prices is assumed.

Consolidate choices from segments

Once the technology choices have been made for each segment represented for a given end-use service, these choices must be consolidated in order to obtain equipment market shares by building type, Census division, and decision type for that end use. From these market shares, average efficiencies of the equipment mix and fuel shares may be obtained, which form the basis of the Consumption Submodule calculated fuel consumption.

The first step in consolidation involves combining the results obtained from the perspective of each consumer risk-adjusted time preference segment to calculate market shares of equipment within each behavior rule segment of each decision type. Because a given risk-adjusted time preference segment makes only one equipment selection for a given decision type and behavior rule, the market share of a given equipment type is computed for that decision type and behavior rule segment by simply adding up the proportions of consumers contained in each risk-adjusted time preference segment that selected the equipment. This is the calculation performed by Equations **B-69** through **B-73** and **B-81** through **B-83**, with the factors associated with same fuel and same technology proportions described previously.

The next step in the consolidation process is to calculate the market shares of equipment within each decision type, consolidated across the behavior rule segments. This is done using Equations **B-74**, **B-75**, and **B-84** to obtain equipment market shares for the new, replacement, and retrofit decisions, respectively. This and the previously-described consolidation may be viewed as weighted sums, using as weights the quantities described in Table 9.

After this point, all equipment used to provide the major services receives identical treatment, but the calculation of equipment market shares described above differs for the case of heat pumps and deserves separate mention. The purchase decision for heat pumps integrates decisions for providing both space heating and space cooling, because selection of the same heat pump for two services is not realistically accomplished using two independent decisions. Furthermore, if the utility of the heat pump for providing additional services is not considered during the purchase decision, then the total heat pump cost may appear unreasonably high in comparison with other equipment providing the service under consideration. Both of these considerations have been resolved in the current version of the Commercial Module using the following approach:

Table 9. Consolidating service demand segments

Segmenting Variable	Weighting Variable for Consolidating Segments
Behavior rule	Behavior rule service demand proportions
Consumer's time value of money preference	Consumer risk-adjusted time preference proportions

First, heat pumps are assumed to provide both space heating and cooling when purchased, but are considered for purchase during the course of satisfying demands for space heating. Heat pumps compete with other available space heating equipment in the normal fashion during the technology choice process with one notable exception: the installed capital cost of the heat pump for heating is not the total cost of purchasing and installing the heat pump, but rather the incremental cost of doing so over and above the cost of purchasing and installing a standard cooling equipment selection specified by the user. This captures the fact that the heat pump provides both space heating and space cooling, yet has only one purchase and installation cost. This adjustment to the installed capital cost retrieved from the technology characterization database is performed using Equation **B-56**.

During the technology choice process for satisfying space cooling service demands, heat pumps are excluded from selection due to the assumption that heat pumps will provide both space heating and cooling. Instead, market shares of cooling service demand satisfied by heat pumps are derived from the heat pumps selected to provide space heating. This is accomplished by assuming that the ratio of cooling to heating delivered by a heat pump over the course of the year is equal to the ratio of cooling degree days to heating degree days for the Census division under consideration. From this assumption, the amount of cooling service demand satisfied by heat pumps is calculated, and hence their market shares of cooling service demand. This calculation is performed by Equation **B-85**. In order to account for the fact that equipment shares of cooling equipment other than heat pumps apply only to that portion of cooling service demand not satisfied by heat pumps, a final correction of the non-heat pump market shares is then performed by Equations **B-86** through **B-88**.

Fuel shares of service demand for the major services and fuels are calculated by summing the equipment market shares of service demand of equipment using a given fuel. This is the calculation performed by Equation **B-89** within the decision type segments by end use, fuel type, building type, and Census division, and by Equation **B-91** consolidated across decision types. Equations **B-97** through **B-99** calculate the fuel shares by decision type, end use, fuel type, and Census division consolidated across building type.

Average efficiencies of the equipment mixes within various segments are calculated using the inverse weighted efficiency approach exhibited by Equations **B-90**, **B-93** through **B-96**, and nationally by end use and fuel using Equation **B-100**. The particular form of the averaging is necessary because efficiencies possess units of delivered to consumed energy, whereas the equipment market shares used as weights are proportions of delivered energy. Only if the equipment market shares were expressed as proportions of consumed energy would the average efficiency of the equipment mix be obtained using a simple weighted sum of market shares and corresponding efficiencies.

Finally, fuel shares and average efficiencies are determined for the minor services, without consideration of individual equipment choices given to the major services. As described previously, the base-year average efficiencies for the minor services are indexed to unity. The user may provide an exogenous projection of minor service efficiency improvement for any of the minor services via the *EffGrowthRate* parameter described in Appendix A. With this option, minor service average efficiency for the current year is calculated from the value for the previous year. The exogenously-specified efficiency growth rate is shown in Equation **B-101**. Projected changes in PC and other office equipment energy consumption are explicitly included in the PC and other office equipment projections described in Appendix A under Market Penetration, so the *EffGrowthRate* is set to zero for the both office equipment end-use services. Expected efficiency improvements are also explicitly included in the trend projections for specific categories within miscellaneous electric loads (MELs). Efficiency improvement for the non-specific portions of MELs is set to zero due to lack of information. However, the option remains available to facilitate analysis of programs aimed at improving efficiency in this area. Minor services are further assumed to possess identical average efficiencies for all decision types and buildings within a given Census division and year, and office equipment services are assumed to use only electricity, as illustrated by Equation **B-102**.

Technology menu

The technology cost and performance assumptions used in the calculations of consumer choice are organized into a *technology menu*. There is a wide range of relevant characteristics that are used in the Commercial Demand Module, many of which are exogenously or user-specified. The following set of parameters is specified exogenously: equipment availability, installed capital costs, removal and disposal cost proportions of installed capital costs, operating and maintenance costs, building restrictions, energy efficiencies, lifetimes, lighting quality factors, and technology cost trends.

Equipment availability pertains to the set of technologies currently in the marketplace during a particular projection year; not all available technologies are economically feasible, and therefore may not be selected. The menu of potential technologies includes technologies that are currently under development to be introduced over the projection period. Equipment supply is assumed to be unlimited for commercially available technologies, with unit costs either fixed or declining according to the appropriate cost trend function. The other equipment characteristics are assumed fixed for a given technology and vintage once it is commercially available.

For the case of certain prototypical or *design-stage* technologies currently not available in the marketplace (or currently not in production), engineering specifications form the basis of the technology

characterization. These costs may differ markedly from the actual technology costs when the equipment is introduced to the real-world marketplace.

The base-year initial historical market shares are based on an analysis of CBECS data. The years of equipment availability are based on current market conditions and research as well as mandated federal efficiency standards. This window in which each technology vintage is available constrains the technology choice menu for all decision types. For example, a commercial refrigerated vending machine available in 2015 may no longer be available in 2019 due to federally mandated minimum equipment efficiency standards.

An option to allow endogenous price-induced technology change has been included in the determination of equipment costs and availability for the menu of equipment. This concept allows future technology improvements faster diffusion into the marketplace if fuel prices increase markedly for a sustained period of time. The option is activated through the setting of a Commercial Module user parameter named IFMAX which governs the maximum number of years the availability of a technology vintage can potentially be shifted forward. The formulation only works in one direction; i.e., equipment can only be shifted toward earlier availability, and once shifted, a vintage will not be shifted back to its original availability date. In addition, shifts are limited to a lesser number of years for nearer-term technology vintages (e.g., those projected for 2014) to ensure that future improvements cannot become available before the persistent price change is projected to occur. Equations **B-103** through **B-105** illustrate the calculations needed to move an availability date forward through price-induced technology change. The parameter is currently set to 0 years for model runs, effectively assuming that there is no endogenous change.

End-Use Consumption Submodule

The End-Use Consumption Submodule models the consumption of fuels to satisfy the demands for end-use services computed in the Service Demand Submodule. Additionally, the End-Use Consumption Submodule projects the consumption of fuels to provide district energy services in the commercial sector, accounts for the net effects of distributed generation and CHP on fuel consumption, and accounts for the use of solar thermal energy to provide space heating and water heating.

The primary inputs to the End-Use Consumption Module are the service demands calculated by the Service Demand Submodule, and the fuel shares and average efficiencies projected by the Technology Choice Submodule. Together, these quantities allow a basic calculation to be made for consumption of the major fuels that has the same form for both the major and minor services. This calculation, given by Equation B-106, makes use of the definition of average efficiency to obtain the projected consumption by fuel, end use, building type, Census division, and year, by simply dividing that portion of the end-use service satisfied by a given fuel by the average efficiency of equipment using that fuel. A value of zero for the average efficiency indicates that no equipment consuming the given fuel is used to satisfy the service, and in this case the corresponding consumption projection is explicitly set to zero. Because the units carried for lighting service demand and efficacy differ from those of the other services, a special conversion factor must be applied to the lighting result, as shown by Equation B-107.

The basic estimate of fuel consumption described above is that projected to occur if all conditions other than the amount of floorspace, the building shell efficiency, and the equipment mix were identical to those found in the base year, and consumers were only concerned with fuel prices insofar as they impacted equipment purchase decisions. Because conditions other than those mentioned above vary with time, and because consumers are also concerned with fuel prices when using the equipment they have purchased, the basic estimate is subject to modification by several considerations.

First, a price elasticity of service demand may alter the consumer's demand for a service as a result of a change in the fuel price. As an example, an increase in the price of distillate fuel oil may cause the consumer to maintain the floorspace at a somewhat cooler temperature in the winter than would have been the case without a price increase. While this consideration should logically be made where service demands are calculated in the Service Demand Submodule, it is not possible at that point because the mix of equipment using each fuel is not calculated until the Technology Choice Submodule has completed its projection. However, the calculation is easily made by the End-Use Consumption Submodule because of the direct proportionality between service demand and fuel consumption, as can be seen in Equation B-106; that is, a percentage change in service demand corresponds to the same percentage change in fuel consumption. The highly aggregated nature of the service demand as modeled at the regional geographic scale further enables this approach. The actual units of demand are not subject to the strong economies of scale which can induce threshold effects in sectors, such as electric power supply, in which *lumpy capital* can produce a suboptimal investment path when demand changes by a small amount after technology is chosen. The calculation of the short-run price elasticity of demand incorporates a graduated or *lagged* adjustment that allows the degree of consumer response to vary with significant changes in fuel prices. Equation B-108 illustrates the function used to calculate the short-run elasticity adjustment. The first term in Equation B-109 shows the application of the short-run price elasticity of demand to modify the basic consumption estimate obtained by Equation B-106.

Another consideration that affects the consumer's demand for services is known as the *take-back* or *rebound* effect. While fuel price increases can be expected to reduce demand for services, this can be partially offset by other factors that cause a decrease in the marginal cost of providing the service. Two such factors modeled by the End-Use Consumption Submodule are the responses to increased average equipment efficiency and improved building shell efficiency. The proportional change in the marginal cost of service provision due to movement in each of the aforementioned factors relative to their base-year values is calculated and combined with a modified price elasticity of service demand parameter to yield the computed effect on fuel consumption, as shown by the second and third terms of Equation B-109. Because these modifications to the basic consumption estimate are each multiplicative, Equation B-109 is capable of accommodating independent changes in each of the underlying driver variables (fuel price, average equipment efficiency, and building shell efficiency) regardless of the directions of movement. While the rebound effect due to equipment efficiency improvement is considered for the end-use services of space heating, space cooling, water heating, ventilation, cooking, and lighting, the effect due to building shell improvement is considered only for space heating and space cooling. The

equipment and building shell efficiency rebound elasticity parameters currently included in the Commercial Module are set to -0.15 for these services.³²

A final modification to the basic estimate of fuel consumption is made in the form of a weather correction, which accounts for known weather abnormalities during historical years of the projection period, and differences between the base-year weather and weather trends anticipated in future years. The basis for the weather correction is the number of population-weighted heating and cooling degree days by Census division and short-term forecasts available from the National Oceanic and Atmospheric Administration (NOAA), as noted in the KDEGDAY input file. Values through the end of the AEO projection are assumed to exhibit a 30-year linear trend for the number of population-weighted heating and cooling degree days by Census division. The 30-year linear trend is adjusted over the projection period to account for state population shifts. Space heating and cooling consumption in projection years is modified by considering the heating and cooling requirements in each year relative to those prevailing in the base year. This is accomplished for heating consumption using a multiplicative factor equal to the ratio of the appropriate degree days, as shown by Equation B-110. Equation B-111 illustrates the weather correction for space cooling requirements, including an exponential term to reflect the non-linear relationship between weather and cooling requirements.

Applying the price elasticity and rebound effect considerations, together with the weather correction, to the basic estimate of fuel consumption by end use provides an enhanced projection of demand for the major fuels of electricity, natural gas, and distillate fuel oil by equipment directly satisfying the 10 basic end-use services. Consumption of the minor fuels of residual fuel oil, liquid petroleum gas, steam coal, motor gasoline, and kerosene is calculated using a different approach, as is consumption for purposes not yet explicitly modeled. These include consumption to provide district energy services and *non-building* consumption (consumption in the commercial sector not attributable to end uses within buildings, such as street lighting and municipal water services).

Consumption of minor fuels is projected from historical Census division-level consumption, floorspace, and pricing data using double-log regression equations. The regression parameters are obtained from the correlation of minor fuel consumption per square foot of commercial floorspace with respect to the corresponding fuel price in constant dollars with time-specific dummy variables (Equation **B-125**). Two time-specific dummy variables are included to capture the structural shifts from 1970 to 1985 and from 1985 to 1999. For coal, a pooled regression model is estimated. In addition to price and time dummy variables, eight regional dummy variables are also included as explanatory variables. The minor fuel regression parameters were developed using historical Census division-level minor fuel consumption and pricing data from the [State Energy Data System](#) and the McGraw-Hill Construction (MHC) floorspace database.³³ Finally, the estimated parameters are applied to project minor fuel energy use intensity

³² The current parameter values for the rebound effect are within the range of short-run empirical responses found for firms as presented in the literature review by Greening, Greene, and Difiglio in a special issue of the journal *Energy Policy*. See Greening, L.A., D.L. Greene, and C. Difiglio, *Energy efficiency and consumption - the rebound effect - a survey*, *Energy Policy*, Vol. 28, Nos. 6-7 (June 2000), pp. 389-401.

³³ An autoregressive error model with one- or two-year lag is estimated to correct for autocorrelation problems. The MHC historical floorspace data was used for estimation of minor fuel parameters because CBECS did not provide enough data to estimate the model. CBECS were conducted triennially between 1979 and 1995, and quadrennially between 1995 and 2007. The MHC database is proprietary.

(EUI). The MHC floorspace estimates are benchmarked to floorspace estimates from CBECS by multiplying the EUI by Census division-level floorspace adjustment factors (MHC floorspace divided by CBECS floorspace). This adjusted EUI is multiplied by projected commercial floorspace to produce projected minor fuel consumption. For coal, floorspace is held at the 2005 level over the projection period (Equation **B-125**).

The End-Use Consumption Submodule also accounts for nonutility generation of electricity by the commercial sector using distributed generation and CHP technologies, together with the quantities of fuels consumed to accomplish electricity generation and CHP as described in the Distributed Generation and CHP section. End-use consumption of purchased electricity is reduced as given by Equations B-112 through B-114 to reflect the use of self-generated electricity. Equation B-115 calculates reduction in space and water heating consumption through use of heat generated by CHP technologies. Equation B-116 accounts for fuel consumption by distributed generation and CHP technologies.

The final component of the End-Use Consumption Submodule is an estimation of the quantities of fuel consumed in order to provide the district energy services of space heating, space cooling, and water heating. District energy services involve the localized production of steam energy that is used to provide distributed end-use services over a wide area, such as a campus environment or urban center. Estimates of the steam EUI by Census division, building type, and end-use service for district energy services were prepared separately from those previously described for the standard end-use services. These are used in conjunction with typical efficiencies and Census division-level fuel shares for the systems providing district energy services, together with the floorspace projection, to produce the projection of fuel consumption for district energy services, as shown by Equation B-117. Price elasticity considerations and the weather correction are applied to district energy services fuel consumption in the same manner as they are applied to direct fuel use for end-use services as shown by Equation **B-118**.

The consumption projection by Census division, fuel, end-use service, and building type is incremented by the district energy service consumption estimate just described, as shown by Equation **B-120**. Aggregation of this result across end-use services and building types yields the projection of fuel consumption by fuel and year at the Census division level required by the other NEMS modules, as shown by Equation **B-127**. Another aggregation across fuels and Census divisions is performed to obtain the national-level projection of total energy consumption by building type, to which is added the use of solar thermal energy for space heating and water heating and solar energy for electricity generation by photovoltaic systems, as shown by Equation **B-128**. Additional results are also aggregated in various ways to satisfy reporting requirements, as illustrated by the End-Use Consumption equations not discussed. One final consumption component, representing non-building consumption, is calculated in the Benchmarking Submodule, described in the next section.

Benchmarking Submodule

The Benchmarking Submodule reconciles the fuel consumption projection produced by the End-Use Consumption Submodule with data from the State Energy Data System (SEDS). SEDS contains historical fuel consumption data chosen to serve as a standard for the NEMS system over the historical period of the projection. Additionally, the Benchmarking Submodule provides an option for considering results from EIA's *Monthly Energy Review* (MER) and *Short-Term Energy Outlook* (STEO) for the near term immediately beyond the last year of SEDS data availability. Definitional differences between SEDS and CBECS, upon which the Commercial Sector Module is based, are used to construct a projection of commercial sector fuel consumption not attributable to end uses within buildings.

Equation **B-129** illustrates the calculation of the *SEDS mistie*, or discrepancy between the End-Use Consumption Submodule results and SEDS data, during years for which SEDS data exist. Because SEDS data are estimates of all consumption by the commercial sector, whereas CBECS applies only to consumption within commercial buildings, the difference between the End-Use Consumption Submodule's CBECS-based fuel consumption projection and the SEDS data is attributed to fuel consumption for non-building uses, as shown by Equation **B-130**. This assignment is performed for each year of the projection period for which SEDS data are available. The use of the SEDS data through the year indexed as MSEDYR+1 in these calculations reflects the fact that the MER provides reliable estimates of consumption data for an additional year beyond the latest published SEDS results, and these estimates are used in the same manner as published SEDS data.

After the final year of SEDS data availability, electricity consumption for non-building uses is projected to grow at the same rate as commercial floorspace. This expectation follows from the observation that, while not representing fuel consumption within buildings, the non-building uses are generally associated with commercial buildings or activities, as in the case of exterior lighting of parking lots. The projection of SEDS-based consumption of electricity for non-building uses beyond the last year of SEDS data availability is shown by Equation **B-132**. The projection of electricity use for municipal water services as a component of non-building uses is illustrated in Equations **B-133** through **B-135**. Non-building use of natural gas, distillate fuel oil and minor fuels is not expected to grow at the same rate as commercial floorspace, but instead to remain at a relatively constant level, as illustrated by Equation **B-137**.

The Commercial Demand Module includes an option to activate benchmarking to that portion of the STEO projection immediately following the last year of historical data. This is accomplished through the setting of a NEMS system-wide parameter named STEOBM and a Commercial Module user parameter named ComSTEOBM. Both parameters must be set to activate benchmarking to the STEO projection. If selected, the benchmarking is incremental; that is, it is calculated based on the projection produced after benchmarking to SEDS. For years covered by the short-term STEO projection, the calculation of the discrepancy between the SEDS-benchmarked projection and STEO is given by Equation **B-131** for electricity. Equation **B-136** gives the corresponding calculation for natural gas, distillate fuel oil and minor fuels. An additional option limits STEO benchmarking adjustments to result in fuel use projections that are within 2% of the STEO projections, as illustrated in Equation **B-138**. Equation **B-139** shows the addition of the STEO-based incremental component of non-building consumption to the component based on SEDS.

In the event the STEO benchmarking option is chosen, one of two options for avoiding a discontinuity in the benchmarked projection beyond the last year of STEO data must also be selected. The simplest option is to retain the STEO component of non-building use calculated for the last year of STEO data availability, and apply it to the projections for all future years; alternatively, the STEO component of non-building use can be ramped down to zero over a specified time period following the last year of STEO data. This method is currently used, with ramp-down years set in the KPARAM.TXT input file. The choice of methods is specified through the Commercial Module user parameter named DecayBM. Calculation of a time-dependent decay factor based on the selection of the various options is illustrated by Equation **B-140**. Equation **B-141** illustrates the optional addition of a STEO-based component of non-building consumption to that based on SEDS, for projection years after the final year of STEO data availability.

Addition of the projection of fuel consumption for non-building uses to that produced by the End-Use Consumption Submodule for end uses within buildings completes the projection of commercial sector fuel consumption, as shown by Equation **B-142**.

Appendix A. Input Data and Variable Descriptions

Introduction

This Appendix describes the input data, parameter estimates, variables, and data calibrations that currently reside on EIA's computing platform for the execution of the NEMS Commercial Demand Module (CDM, Commercial Module, or module). These data provide a detailed representation of commercial sector energy consumption and technology descriptions that support the module. Appendix A also discusses the primary module outputs.

Table A-1 references the input data, parameter estimates, variables, and module outputs documented in this report. For each item, Table A-1 lists an equation reference to Appendix B of this report, a subroutine reference, the item definition and dimensions, the item classification, and units. Note that all variables classified as *Calculated Variable* can also be considered to fall into the *Output* classification, as they are located in common blocks accessible to other NEMS modules and external programs. The references for items pertaining to the Distributed Generation and Combined Heat and Power (CHP) Submodule are found at the end of Table A-1.

Following Table A-1 are profiles of the model inputs. Each profile describes the data sources, analytical methodologies, parameter estimates, NEMS input file, and source references.

The remainder of Appendix A contains supporting discussion including data selection and calibration procedures, required transformations, levels of disaggregation, and model input files.

NEMS Commercial Module inputs and outputs

This section organizes model inputs and outputs alphabetically and provides links to their appearance in the numbered equations of Appendix B. Further information is provided naming the submodule (Fortran subroutine) in which the equation is implemented. Definitions are provided as well as classifications (inputs, parameters, or calculated variables) and units of measurement.

Table A-1. NEMS Commercial Module inputs and outputs

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
ACE	B-72	Technology Choice	Annualized life-cycle cost of retaining existing equipment relative to retrofitting, per unit of delivered service, by technology class, technology vintage, and consumer risk-adjusted time preference premium. Calculated for	Calculated variable	Non-lighting, non-ventilation: Constant dollars / (thousand Btu out per hour) / year Lighting:

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
----			each Census division and building type during each iteration of each projection year.		Constant dollars / thousand lumens / year
			Incorporates building capacity utilization factor, yearly operating and maintenance cost, annualized fuel costs, projected interest rates, and consumer risk-adjusted time preference premiums. Treats unit installed capital cost of existing equipment as sunk cost, but considers cost of existing equipment removal and disposal. For heating and cooling equipment, considers the effects of building shell improvements on fuel costs.		Ventilation: Constant dollars / thousand CFM
AE	B-86	Technology Choice	Average equipment efficiency by major fuel, decision type, service, building, and Census division.	Calculated variable	Non-lighting, non-ventilation: Btu delivered / Btu consumed (≡ Btu out / Btu in) Lighting: lumens / watt Ventilation: thousand CFM- hrs air delivered / thousand Btu consumed

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
AnnualCostTech -----	B-58	Technology Choice	Annualized life-cycle cost of a technology per unit of delivered service, by technology class, technology vintage, and consumer risk-adjusted time preference premium. Calculated for each Census division and building type during each iteration of each projection year. Incorporates building capacity utilization factor, annualized unit installed capital cost, yearly operating and maintenance cost, annualized fuel costs, projected interest rates, and consumer risk-adjusted time preference premiums. For heating and cooling equipment, considers the effects of building shell improvements on fuel costs. Use limited to Stage 1 (fuel choice) decision for Least Cost Behavior Rule segment.	Calculated variable	Non-lighting, non-ventilation: Constant dollars / (thousand Btu out per hour) / year Lighting: Constant dollars / thousand lumens / year Ventilation: Constant dollars / thousand CFM
AnnualCostTechAdj	B-59	Technology Choice	Annualized life-cycle cost of a technology per unit of delivered service, by technology class, technology vintage, and consumer risk-adjusted time preference premium. Calculated for each	Calculated variable	Non-lighting, non-ventilation: Constant dollars / (thousand Btu out per hour) / year Lighting:

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			Census division and building type during each iteration of each projection year.		Constant dollars / thousand lumens / year
			Incorporates building capacity utilization factor, annualized unit installed capital cost, yearly operating and maintenance cost, annualized fuel costs, projected interest rates, and consumer risk-adjusted time preference premiums - potentially adjusted for increasing energy prices. For heating and cooling equipment, considers the effects of building shell improvements on fuel costs. Used for Stage 2 decision for Least Cost Behavior Rule segment and for Same Fuel and Same Technology technology choice decisions.		Ventilation: Constant dollars / thousand CFM
AverageEfficiency	B-89	Technology Choice	Effective average efficiency of the equipment mix by major fuel, end-use service, building type, and Census division for the current year, as calculated in the Technology Choice subroutine.	Calculated variable	Non-lighting, non-ventilation: Btu delivered / Btu consumed (=Btu out / Btu in) Lighting: lumens / watt Ventilation: thousand CFM hours air

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
----					delivered / thousand Btu consumed
AverageEfficiencyBASE	B-13	Service Demand	Effective average efficiency of the equipment mix by major fuel, end-use service, building type, and Census division during the CBECS base year, as calculated from the input equipment efficiencies and market shares.	Calculated variable	Non-lighting, non-ventilation: Btu out / Btu in Lighting: lumens / watt Ventilation: thousand CFM hours air delivered / thousand Btu consumed
BaseYrPCShrofOffEqEUI	B-8	Service Demand	Proportion of the base-year office equipment EUI present in file KINTENS that is attributable to office Personal Computers (PCs). If the parameter is assigned a value less than zero, then the EUIs in KINTENS for PCs and non-PCs are used as specified, otherwise the value given in the PCs slot is interpreted to represent total office equipment EUI, and split accordingly.	Input parameter KPARAM	Unitless
BehaviorShare	B-70	Technology Choice	Share of commercial consumers following each of the three behavior rules [least cost (LC), same fuel (SF), and same technology	Input from file KBEHAV	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			(ST)], for new, replacement, and retrofit decision types, by building type, major service, behavior rule, and decision type.		
BrewerFlrBase	B-37	Service Demand	Total food service and office floorspace with demand for coffee brewers within miscellaneous electric loads (MELs) for the current projection year.	Calculated Variable	Million sq ft
CapacityFactor	B-58	Technology Choice	Equipment capacity utilization factor representing the proportion of time a given service is demanded in a given building type and Census division, averaged over one year.	Input from file KCAPFAC	Unitless
CBECsFlrSpc	B-2	Floorspace	Commercial floorspace by Census division, building type, and vintage cohort (see CMVintage), as surveyed by CBECs in the year CBECsyear.	Input from file KFLSPC	Million sq ft
CBECsyear	B-2	COMM	Survey year of CBECs data used as base year for the Commercial Module. Current value is 2012.	Parameter	Calendar year
CforSrestrict	B-10	Service Demand	Total fuel consumption by technology class and vintage, end-use, and Census division in CBECsyear across building types where	Calculated variable	Billion Btu

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			the technology is allowed, used in calculating base-year technology shares of service.		
CforStotal	B-9	Service Demand	Total fuel consumption by end-use and Census division in CBECSyear, used in calculating base-year technology shares of service.	Calculated variable	Billion Btu
CMAvgAge	B-1	Floorspace	Median building lifetime by building type b.	Input from file KBLDG	Years
CMFinalEndUse	B-123	Consumption	Consumption of fuels across end-uses, including CHP and district services, by fuel type (major, minor, and renewable), Census division, and year.	Calculated variable	Trillion Btu
CMFinalEndUseCon	B-126	Consumption	U.S. total Consumption across end-uses, including CHP and district services, by building type and year.	Calculated variable	Trillion Btu
CMFinalUnbenchCon	B-122	Consumption	Unbenchmarked fuel consumption across building types by fuel type, Census division, and year.	Calculated variable	Trillion Btu
CMFirstYr	B-46	COMM	Index of first year of projections. Set to the first year after CBECSyear, the year of the CBECS from which the base year data is derived.	Assigned in source code	Unitless index
CMGamma	B-1	Floorspace	Shape parameter of the floorspace survival function, by building	Input parameter KBLDG	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
-----			type. Describes clustering of building retirements near median lifetime.		
CMNewFloorSpace	B-2	Floorspace	New commercial floorspace construction by Census division, building type, and year. Includes backcast estimates of new floorspace during original year of construction for years prior to CBECSyear.	Calculated variable	Million sq ft
CMNonBldgUse	B-126	Benchmarking	Non-building fuel consumption by Census division, fuel, and year.	Calculated variable	Trillion Btu
CMnumBldg	B-43	Service Demand	Number of Commercial Module building types. Current value is 11.	Parameter	Unitless
CMnumMajFl	B-16	Service Demand	Number of Commercial Module major fuels. Current value is 3.	Parameter	Unitless
CMnumVarSDI	B-32	Service Demand	Number of end-use services for which intensity differences between existing and new floorspace have been characterized.	Parameter	Unitless
CMOldestBldgVint	B-3	Floorspace	The median year of construction for buildings in the earliest CBECS age cohort group. Current value is 1825.	Parameter	Calendar year
CMSEDS	B-125	Benchmarking	State Energy Data System (SEDS) historical consumption by Census division, fuel, and year for the commercial	Module input from Global Data Structure and file KSTEO	Trillion Btu

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			sector, for the years 1990 through 1989+MSEDYR. Similar data from MER and STEO is present for the years 1989+MSEDYR+1 through 1989+KSTEOYR.		
CMSurvRate	B-1	Floorspace	Logistic building survival function, giving the proportion of original construction still surviving as a function of the age, and the parameters CMAvgAge and CMGamma.	Calculated variable	Unitless
CMTotalFlspc	B-41	Floorspace	Total commercial floorspace in million square feet by Census division, building type, and year. Building type CMnumBldg+1 corresponds to sum across building types.	Calculated	Million sq ft
CMUSAvgEff	B-96	Technology Choice	National average equipment efficiency by end use service, fuel, and projection year.	Calculated Variable	Btu delivered / Btu consumed
CMUSConsump	B-119	Consumption	U.S. total fuel consumption by end-use, fuel type, and year.	Calculated variable	Quadrillion Btu
CMUSDistServ	B-115	Consumption	U.S. total fuel consumption to provide district services by end-use, fuel type, and year.	Calculated variable	Quadrillion Btu
CMVintage	B-2	Floorspace	The median original year of construction for buildings by Census division, building type, and vintage cohort group.	Input from file KVINT	Calendar year

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
ComEUI	B-7	Service Demand	Base-year energy use intensity (EUI) by fuel type, end-use service, building type, and Census division. Base year = CBECYear.	Input from file KINTENS	Thousand Btu consumed / sq ft / year
ComSTEOBM	B-135	Benchmarking	Flag indicating whether optional benchmarking to STEO is to be performed. A value of one indicates yes; zero indicates no. Must be used in conjunction with NEMS system parameter STEOBM.	Input from file KPARAM	Unitless
CostTrendSwitch	B-53	Technology Choice	Flag indicating whether optional cost trend function is to be used in calculating annualized life-cycle costs. A value of one indicates yes; zero indicates no.	Input from file KPARAM	Unitless
DatCtrShare	B-29	Service Demand	Share of large office floorspace representing data centers.	Calculated variable	Unitless
Dcf	B-30	Service Demand	Service demand intensity ratio of data centers to large office buildings by end-use service.	Parameter defined in source code	Unitless
DecAvgEff	B-90	Technology Choice	Effective average efficiency of the equipment mix selected to satisfy service demands, by decision segment, Census division, major end-use service, major fuel, and projection year.	Calculated variable	Non-lighting, non-ventilation: Btu out / Btu in Lighting: lumens / watt Ventilation: thousand CFM- hours air

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
					delivered / thousand Btu consumed
DecayBM	B-136	Benchmarking	Flag to indicate whether optional benchmarking to STEO is to include taper of final discrepancy with STEO to zero. Value of one indicates yes; zero indicates no.	Input from file KPARAM	Unitless
DecFuelShare	B-93	Technology Choice	Fuel share of service, by decision type, Census division, major end-use service, major fuel type, and projection year.	Calculated variable	Unitless
DegreeDays	B-106	Consumption	DegreeDays (1,r,y) is the number of heating degree days and DegreeDays (2,r,y) is the number of cooling degree days in Census division r during year y. Historical Data and short-term forecast developed by NOAA (see dates in KDEGDAY). Data for subsequent years are based on a 30-year linear trend for heating and cooling degree days, adjusted for projected state population shifts. The data are used to perform a weather adjustment to the consumption projections in the Consumption	Input from KDEGDAY	Degrees Fahrenheit × day

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			subroutine, and to determine the relative amounts of heating and cooling supplied by heat pumps (Equation B-80).		
DistServSystemEff	B-113	Consumption	Efficiency of systems that provide district energy services, by fuel type.	Input from file KDSEFF	Btu out / Btu in
DistServConsump	B-113	Consumption	Consumption of fuels to provide district services, by Census division, building type, fuel, year, and district service.	Calculated	Trillion Btu in
DistServFuelShr	B-113	Consumption	Proportions of district service steam energy generated by each fuel type. Dimensions: Census division and fuel.	Input from file KDSFS	Unitless
DistServSteamEUI	B-113	Consumption	Steam energy per square foot generated to provide district services by Census division, building type, and district service for the three services: Space Heating, Space Cooling, and Water Heating.	Input from file KDSSTM	Thousand Btu out / sq ft / year
EF1	B-104	Consumption	Weight given to ratio of current fuel price relative to base-year fuel price in calculating short-term price elasticity.	Defined in source code	Unitless
EF2	B-104	Consumption	Weight given to ratio of previous year fuel price relative to base-year fuel price in calculating	Defined in source code	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
EF3	B-104	Consumption	short-term price elasticity. Weight given to ratio of fuel price from two years previous relative to base-year fuel price in calculating short-term price elasticity.	Defined in source code	Unitless
EffectHurdle	B-56	Technology Choice	Hurdle (implicit discount) rate. The sum of the ten-year treasury note rate and the risk-adjusted time preference premium, with a 3% floor, for the current major service, risk-adjusted time preference level, and projection year	Calculated variable	Unitless
EffectHurdleAdj	B-57	Technology Choice	Effective hurdle (implicit discount) rate after considering effects of fuel price changes for the current Census division, major service, fuel, risk-adjusted time preference level, and projection year.	Calculated variable	Unitless
EffGrowthRate	B-97	Technology Choice	Average annual growth rate of minor service efficiencies.	Module input from KDELEFF	Unitless
ElevatorFlrBase	B-37	Service Demand	Total U.S. floorspace, excluding food sales, with demand for elevators within MELs for the current projection year.	Calculated Variable	Million sq ft
ElShr	B-108	Consumption	Share of electricity consumption by end-use. Used to compute	Computed	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
-----			adjustment to account for self-generation. Dimension: end-use service.		
EndUseConsump	B-102	Consumption	Projected consumption of fuel by end-use service, major fuel, building type, Census division, and projection year.	Calculated variable	Trillion Btu
EscalatorFlrBase	B-37	Service Demand	Total U.S. floorspace, excluding food sales; food service; small office; and warehouse, with demand for escalators within MELs for the current projection year.	Calculated Variable	Million sq ft
EquipRestriction	B-10	Service Demand	A logical variable (<i>flag</i>) indicating whether a given technology class and vintage is blocked from use in a given building type and Census division. A value of zero indicates the technology class and vintage is allowed; one indicates it is blocked or not allowed.	Input from file KTEK	Unitless
ExistImprv	B-19	Service Demand	Building shell efficiency improvement for existing buildings achieved by the year end of the projection horizon as a proportion relative to the CBECS base year.	Input from file KSHEFF	Unitless
ExistShBaseStock	B-19	Service Demand	Base year to current year improvement in building shell efficiency	Calculated variable	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			for buildings surviving from the base-year floorstock.		
FinalEndUseCon	B-117	Consumption	Final end-use consumption of major and minor fuels, by Census division, building type, fuel, and projection year, summed across services, including district services and CHP.	Calculated variable	Trillion Btu
FirstNonBenchYr	B-138	Benchmarking	Final year of time span over which to taper down the final STEOMistie optionally used in benchmarking. If STEO benchmarking option is selected, and the STEO taper option is selected, then the adjustment for FirstNonBenchYr and future years due to mismatch with STEO during earlier years becomes zero.	Input from file KPARAM (into temporary intermediate variable named LastDecayYr)	Calendar year
FS	B-85	Technology Choice	Fuel share of service by Census division, building type, end-use service, decision type, and major fuel.	Calculated variable	Unitless
FloorAdj	B-121	Consumption	Floorspace adjustment factor (McGraw-Hill floorspace/CBECS floorspace)	Calculated variable	Unitless
FuelShareofService	B-87	Technology Choice	Projected fuel share of service demand, by Census division, building	Calculated variable	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			type, end-use service, and major fuel. Represents value for the previous year, until updated for the current year by the Technology Choice Submodule.		
FuelUsage	B-112, B-176	Consumption, Distributed Generation	Accumulated total fuel consumption (if applicable) for all distributed generators. Dimension: year, Census division, building type, technology.	Computed	Trillions of Btu
Gamma	B-53	Technology Choice	Shape parameter corresponding to the rate of price decline in the cost trend function	Input from KTEK	Unitless
HeatPumpCoolingSD	B-82	Technology Choice	Amount of cooling service demand satisfied by heat pumps by decision type (new replacement, and retrofit).	Calculated variable	Trillion Btu out
HurdleElas	B-57	Technology Choice	Hurdle (implicit discount) rate elasticity parameter by Census division, service and fuel.	Input from file KHURELA	Unitless
HWBtu	B-111, B-177	Consumption, Distributed Generation	Accumulated total water heating Btus provided by distributed resources. Dimension: year, Census division, building type, technology	Computed	Trillions of Btu
IFMAX	B-101	Technology Choice	Maximum number of years a technology's availability can be advanced due to	Input from KPARAM	Number of years

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			increased fuel prices under Price-Induced Technological Change.		
KElast	B-104	Consumption	Graduated short-term price elasticity function. Elasticity for a given major fuel, end-use service, and Census division in a given year is calculated as a weighted function of the price of the given fuel in the current year and the previous two years relative to the base-year fuel price.	Calculated variable	Unitless
KEqCost	B-53	Technology Choice	Logistic cost trend function, giving the unit installed capital cost of equipment by technology and vintage for the current year. Cost is calculated as a function of the initial unit installed capital cost, the current year, year of curve point of inflection, year of introduction, total anticipated percentage cost decline, and rate of cost decline.	Calculated variable	Non-lighting, non-ventilation: Constant dollars / (thousand Btu out per hour) / year Lighting: Constant dollars / thousand lumens / year Ventilation: Constant dollars / thousand CFM
Kscale	B-14	Service Demand	The scale factor, by fuel type, that is applied to KTEK market shares of service demand of equipment using a given fuel to satisfy demand	Calculated variable	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
-----			for the current service in the current building type and Census division in the base year. It is calculated in such a way that the fuel shares of consumption implicit in the EUIs from KINTENS are honored for each building type, and is necessary because the KTEK market shares are regional, and constant across building types, whereas the EUIs vary by building type.		
KSTEOYR	B-127	Benchmarking	Index of last year of STEO data used for benchmarking. Currently 24, corresponding to 2013.	Parameter	Unitless
LaundryFlrBase	B-37	Service Demand	Total mercantile/ service, lodging, and healthcare floorspace with demand for laundry equipment within MELs for the current projection year.	Calculated Variable	Million sq ft
LCMSNR	B-65	Technology Choice	Equipment market shares of service within least cost behavior segment of new and replacement decision types, by technology class and model number (t, v).	Calculated variable	Unitless
LCMSRet	B-77	Technology Choice	Equipment market shares of service within least cost behavior segment of retrofit decision type, by	Calculated variable	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			technology class and model number (t, v).		
MarketPenetrationMels	B-42	Service Demand	Market penetration index by minor service and year for the Miscellaneous Electric Loads.	Input from file Kmel	Unitless
MarkShar	B-11	Service Demand	KTEK market share: proportion of a given service demand that was satisfied by equipment of a particular technology and vintage within a given Census division and building type during the base year (CBECSyear).	Input from file KTEK	Unitless
MC_COMMFLSP	B-41	Annual new floorspace growth rate	NEMS MAM projection of percent growth in commercial floorspace from previous year, by MAM building type, Census division, and projection year.	Input from NEMS Macro- economic Activity Module	Billion sq ft
MC_RMGBLUSREAL	B-56	Technology Choice	Yield on U.S. Government ten-year notes.	Input from NEMS Macroeconom ic Activity Module	Percent
MEIsELQ	B-42	Service Demand	Initial consumption for Miscellaneous Electric Loads	Input from kmel	Billion Btu
MinFuelAlpha	B-121	Consumption	The regression intercept used in the calculation of minor fuel consumption.	Input from file KMINFL	Unitless
MinFuelBeta	B-121	Consumption	Price elasticity parameter used in the	Input from file KMINFL	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			calculation of minor fuel consumption.		
MiscEIDmd	B-39	Service Demand	Service demand for a given specific category of electric MEL use in a given building type and Census division for the current projection year.	Calculated Variable	Trillion Btu
MS	B-70	Technology Choice	Equipment market shares of service demand by building type, major end-use service, decision type, technology class, and technology vintage (model). MS is calculated separately for each Census division and projection year.	Calculated variable	Unitless
MSEDYR	B-125	Benchmarking	Index of the final year of available SEDS data.	NEMS system parameter	Unitless index
NewImprv	B-26	Service Demand	Building shell efficiency improvement for new buildings achieved by the end of the projection horizon as a proportion relative to the shell efficiency in the CBECS base year.	Input from file KSHEFF	Unitless
NewServDmd	B-25	Service Demand	Service demand in new commercial floorspace by Census division, building type, end-use service, and year. Same as NSD.	Calculated variable	Non-lighting, non-ventilation: Trillion Btu out Lighting: Billion lumen years out Ventilation: Trillion CFM hours

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
NewShAdj	B-26	Service Demand	Base year to current year improvement in building shell efficiency for new construction.	Calculated variable	Unitless
Normalizer	B-83	Technology Choice	Market share adjustment factor for space cooling equipment other than heat pumps.	Calculated variable	Unitless
NonspecMiscShr	B-35	Service Demand	Proportion of base-year electric MELs that are not part of a specific category of electric MEL for a given building type.	Input in Fortran data statement	Unitless
NSD	B-81	Technology Choice	Service demand in new commercial floorspace by Census division, building type, end-use service, and year. Same as NewServDmd.	Calculated variable	Non-lighting, non-ventilation: Trillion Btu out Lighting: Billion lumen years out Ventilation: Trillion CFM hours
OtherMedFlrBase	B-37	Service Demand	Total healthcare and office floorspace with demand for other medical devices within MELs for the current projection year.	Calculated variable	Million sq ft
Pop	B-129	Benchmarking	Projected population by Census division, and projection year. Used to apportion national projection of electricity use for municipal water services to Census divisions.	Input from NEMS Macroeconomic Activity Module	Millions of persons

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
Pr	B-57	Technology Choice, Consumption	Commercial sector fuel prices, by fuel (major and minor), Census division, and projection year. Electricity prices are also by end-use service.	Input from appropriate NEMS supply sector modules.	Constant 1987 dollars per million Btu (converted to constant report-year dollars per million Btu for technology choice calculations)
PrevYrAverageEfficiency	B-97	Technology Choice	Effective average efficiency of the equipment mix by fuel, end-use service, building type, and Census division for the previous year.	Calculated variable	Non-lighting, non-ventilation: Btu out / Btu in Lighting: Lumens / watt Ventilation: CFM-hours air out / Btu in
PrevYrFuelShareofService	B-66	Technology Choice	Projected fuel share of service demand for the previous year, by Census division, building type, end-use service, and major fuel.	Calculated variable	Unitless
PrevYrTechShareofService	B-45	Service Demand	Proportion of a given service demand that was satisfied by equipment of a particular technology and vintage within a given Census division and building type during the previous year.	Calculated variable	Unitless
Price	B-99	Technology Choice	Commercial sector national fuel prices, by fuel (major), and projection year. Used in average price	Input from appropriate NEMS supply sector modules.	Constant 1987 dollars per million Btu

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			calculation for price-induced technological change.		
PriceDelta	B-99	Technology Choice	Comparison of three-year average fuel price to base-year fuel price, by fuel (major), and projection year. Used to determine price-induced technological change.	Calculated variable	Unitless
ReplacementFuelShareofService	B-51	Technology Choice	Fuel shares of that portion of service demand requiring replacement due to equipment failure, by fuel.	Calculated	Unitless
ReplacementProportion	B-47	Technology Choice	Portion of service demand requiring replacement due to equipment failure, by Census division, building type, and service.	Calculated	Unitless
ReplacementShareofService	B-50	Technology Choice	Failed equipment shares of that portion of service demand requiring replacement due to equipment failure, by technology class and vintage (model).	Calculated	Unitless
RetireServDmd	B-45	Service Demand	Service demand in surviving floorspace that becomes unsatisfied in the current projection year due to equipment failure, by Census division, building type, end-use service, and year. Same as RSD.	Calculated variable	Non-lighting, non-ventilation: Trillion Btu out Lighting: Billion lumen years out Ventilation:

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
					Trillion CFM hours
RetroCostFract	B-72	Technology Choice	Cost of removing and disposing equipment of a given technology and vintage for purposes of retrofitting with other equipment. It is expressed as a proportion to be applied to the installed capital cost to determine the removal component of the retrofitting cost per unit of service demand.	Input from KTEK	Unitless
RSD	B-81	Technology Choice	Service demand in surviving floorspace that becomes unsatisfied in the current projection year due to equipment failure, by Census division, building type, end-use service, and year. Same as RetireServDmd.	Calculated variable	Non-lighting, non-ventilation: Trillion Btu out Lighting: Billion lumen years out Ventilation: Trillion CFM hours
SD	B-81	Technology Choice	Service demand by decision type for end-use services of space heating and space cooling, calculated for a particular Census division, building type, and year.	Calculated variable	Trillion Btu out
SEDSMistie	B-125	Benchmarking	Difference between historical data on fuel consumption derived from State Energy Data System (SEDS) and the CBECS-based Commercial Module	Calculated variable	Trillion Btu in

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			projections by fuel (major and minor) and Census division.		
ServDmdExBldg	B-18	Service Demand	Service demand in existing commercial floorspace by Census division, building type, end-use service, and year. Includes surviving service demand as well as replacement service demand (see SSD and RSD).	Calculated variable	Non-lighting, non-ventilation: Trillion Btu out Lighting: Billion lumen years out Ventilation: Trillion CFM hours
ServDmdIntenBASE	B-16	Service Demand	Amount of demand for a service per square foot of floorspace, by Census division, building type, and end-use service, calculated for the base year (CBECSyear) based on the base year EUIs, equipment market shares, and other considerations. Identical to the base-year EUIs in the case of minor services, because minor service equipment efficiencies are indexed to 1 for the base year.	Calculated variable	Non-lighting, non-ventilation: Thousand Btu out/sq ft Lighting: Thousand lumen years out/sq ft Ventilation: Thousand CFM- hrs out/sq ft
ServDmdSurv	B-46	Service Demand	Service demand in existing (i.e., not newly-constructed during the given year) commercial floorspace by Census division, building type, end-use service, and year, that continues to be satisfied by non-	Calculated variable	Non-lighting, non-ventilation: Trillion Btu out Lighting: Billion lumen years out Ventilation:

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			failed equipment. Same as SSD.		Trillion CFM hours
ServicedFlrspcProp	B-32	Service Demand	Proportion of building floorspace that receives end-use service, by building type, service, and whether the buildings are newly-constructed (post-1989) or existing (pre-1990).	Input from KVARSDI	Unitless
SFMSN	B-66	Technology Choice	Equipment market shares of service demand within the same fuel behavior segment of the new purchase decision type, by technology class and model number (t,v).	Calculated variable	Unitless
SFMSR	B-67	Technology Choice	Equipment market shares of service demand within the same fuel behavior segment of the replacement purchase decision type, by technology class and model number (t,v).	Calculated variable	Unitless
SFMSRet	B-78	Technology Choice	Equipment market shares of service demand within the same fuel behavior segment of the retrofit decision type, by technology class and model number (t,v).	Calculated variable	Unitless
SHBtu	B-111 B-178	Consumption, Distributed Generation	Accumulated total space heating Btus provided by distributed resources. Dimension: year, Census division,	Computed	Trillion Btu

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
ShellEffFactor	B-58	Technology Choice	<p>building type, technology.</p> <p>Heating or cooling building shell efficiency factor for the current Census division, building type, and year. ShellEffFactor(1) is the average shell efficiency factor of the total surviving floorspace relative to that of the base year (CBECYear). ShellEffFactor(2) is the shell efficiency factor of new construction relative to the existing stock in the base year.</p>	Calculated variable	Unitless
ShellCoolFactor	B-20	Service Demand	<p>Shell cooling load factor representing the impacts of improvements to building shell thermal performance on cooling service demand. For building type b and Census division r, ShellCoolFactor (b,r,1) is the current year average shell cooling factor of the total surviving floorspace relative to that of the base year (CBECYear). ShellCoolFactor (b,r,2) is the shell cooling factor of new construction relative to the existing stock in the base year.</p>	New Construction: Input from file KSHEFF Existing Buildings: Calculated variable	Unitless
ShellHeatFactor	B-19	Service Demand	<p>Shell heating load factor representing the</p>	New Construction:	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
-----			impacts of improvements to building shell thermal performance on heating service demand. For building type b and Census division r, ShellHeatFactor (b,r,1) is the current year average shell heating factor of the total surviving floorspace relative to that of the base year (CBECYear). ShellHeatFactor (b,r,2) is the shell heating factor of new construction relative to the existing stock in the base year.	Input from file KSHEFF Existing Buildings: Calculated variable	
Shiftyears	B-100	Technology Choice	Shiftyears(t,v) is the number of years to shift forward the availability of vintage v of technology class t due to Price-Induced Technological Change as long as Shiftyears(t,v) is 1) less than or equal to the maximum allowable shift in availability and 2) greater than the previous year's shift.	Calculated variable	Number of years
SolarRenewableContrib	B-43	Service Demand	The amount of service demand satisfied by solar energy, by Census division, solar service, and projection year.	Input from file KRENEW	Non-lighting: Trillion Btu out Lighting: Billion lumen years out

Input/ Output Name	Equation		Definition and Dimensions	Classification	Units
	Number	Subroutine			
SSD	B-81	Service Demand	Service demand in existing (i.e., not newly-constructed during the given year) commercial floorspace by Census division, building type, end-use service, and year, that continues to be satisfied by non-failed equipment. Represents service demand subject to the retrofit decision. Same as ServDmdSurv.	Calculated variable	Non-lighting, non-ventilation: Trillion Btu out Lighting: Billion lumen years out Ventilation: Trillion CFM hours
STEOBM	B-135	Benchmarking	Flag indicating whether optional benchmarking to STEO is to be performed. A value of one indicates yes; zero indicates no. Must be used in conjunction with commercial parameter ComSTEOBM, input from file KPARAM.	NEMS system parameter	Unitless
STEOMistie	B-132	Benchmarking	Difference between short-term forecast of fuel consumption given by the Short-Term Energy Outlook (STEO), and the CBECS-based Commercial Module projections after benchmarking to SEDS using SEDSMistie, by fuel (major and minor) and Census division.	Calculated variable	Trillion Btu in
STEOTieDecayFactor	B-136	Benchmarking	Factor optionally applied to final STEO mistie during subsequent years if optional STEO	Calculated variable	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			benchmarking and tapering (see DecayBM) have been selected.		
STMSN	B-68	Technology Choice	Equipment market shares of service demand within the same technology behavior segment of the new purchase decision type, by technology class and model number (t,v).	Calculated variable	Unitless
STMSR	B-69	Technology Choice	Equipment market shares of service demand within the same technology behavior segment of the replacement purchase decision type, by technology class and model number (t,v).	Calculated variable	Unitless
STMSRet	B-79	Technology Choice	Equipment market shares of service demand within the same technology behavior segment of the retrofit decision type, by technology class and model number (t,v).	Calculated variable	Unitless
STRetBehav	B-79	Technology Choice	Flag indicating whether optional retrofitting of equipment is allowed within the same technology behavior segment of the retrofit decision rule. A value of one indicates yes; zero indicates no.	Input from file KPARAM	Unitless
SurvFloorTotal	B-3	Floorspace	Total surviving commercial floorspace	Calculated variable	Million sq ft

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
SurvivingFuelShareofService	B-49	Technology Choice	by Census division, building type, and year. Fuel shares of surviving service demand after adjustment for equipment failure by Census division, building type, major service, and major fuel.	Calculated	Unitless
SurvivingShareofService	B-48	Technology Choice	Equipment market shares of surviving service demand after adjustment for equipment failure, by Census division, building type, major service, equipment class, and equipment vintage (model).	Calculated	Unitless
TechAvailability	B-10	Technology Choice	Year boundaries of availability of equipment for purchase. For technology class t and vintage (model) v , $TechAvailability(t,v,1)$ is the calendar year during which the equipment is first available for purchase in the model. $TechAvailability(t,v,2)$ is the last year of equipment availability for purchase. By technology class and vintage (model).	Input from KTEK	Calendar year
TechbyService	B-45	Technology Choice	Logical “flag” variable constructed for use in determining which technology classes are defined for a given end-	Calculated variable (based on KTEK input)	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			use service, by technology class and end-use service.		
TechCost	B-52	Technology Choice	Initial Equipment cost components by technology class and vintage. For technology class t and vintage v , TechCost $(t,v,1)$ is the unit installed capital cost of the equipment. TechCost $(t,v,2)$ is the annual operating and maintenance cost per unit service demand, not including fuel costs.	Input from KTEK	Non-lighting, non-ventilation: Constant dollars / (thousand Btu out per hour) / year Lighting: Constant dollars / thousand lumens / year Ventilation: Constant dollars / thousand CFM
TechCRI	B-58		TechCRI is the “color rendering index” that characterizes the relative light quality of modeled lighting technologies. It is an index number based on the spectrum of natural light, assigned an index of 1. Incandescent and halogen light sources are also assigned an index of 1, but fluorescent, high intensity discharge, and solid-state lighting technologies with reduced spectra are assigned prototypical	Input from KTEK	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			values between .25 and .95.		
TechEff	B-13	Technology Choice	Efficiencies of specific equipment, with allowance for Census division and equipment use for multiple services. Generalized quantity needed to determine fuel consumption when amount of delivered service is known; includes seasonal performance factors, coefficients of performance, and efficacies, as appropriate.	Input from KTEK	Non-lighting, non-ventilation: Btu delivered / Btu consumed (=Btu out / Btu in) Lighting: lumens / watt Ventilation: thousand CFM- hrs air delivered / thousand Btu consumed
TechLife	B-45	Technology Choice	Median life expectancy of equipment, in years, by technology class and vintage (model).	Input from KTEK	Years; Unitless where used as exponent
TechShareofService	B-88	Technology Choice	Proportion of a given service demand that is satisfied by equipment of a particular technology and vintage within a given Census division and building type. For each projection year, it represents the market shares for the previous year, until it is recalculated for the current year by the Technology Choice subroutine.	Calculated variable	Unitless
TechShareofServiceBASE	B-11	Service Demand	Proportion of a given service demand that	Calculated variable	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
-----			was satisfied by equipment of a particular technology and vintage within a given Census division and building type during the base year (CBECsYear). Calculated based on KTEK market shares (MarkShar), building restrictions, base-year EUIs, and other considerations.		
TimePrefPrem	B-56	Technology Choice	Consumer risk-adjusted time preference interest rate premium that is applicable to a proportion of the population given by TimePrefProp, by major service, risk-adjusted time preference level, and projection year.	Input from file KPREM	Unitless
TimePrefProp	B-65	Technology Choice	Proportion of consumers who fall into given categories of consumer risk-adjusted time preference levels (implicit discount rates). The risk-adjusted time preference premiums applicable to each level are given by TimePrefPrem.	Input from file KPREM	Unitless
TotExplicitMiscEIDmd	B-40	Service Demand	Total service demand for all specific categories of electric miscellaneous electric loads (MELs) in a given building type and	Calculated Variable	Trillion Btu

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			Census division for the current projection year.		
TotalFlrNoWhse	B-37	Service Demand	Total U.S. floorspace, excluding warehouse, for use in calculating demand for non-road electric vehicles within MELs for the current projection year.	Calculated Variable	Million sq ft
TotNewFS	B-21	Service Demand	Total of new construction from base to year before current year for given building type and Census division. Used in computing average building shell efficiency for all but current year's new construction.	Calculated Variable	Million sq ft
Trills	B-109 B-174	Consumption, Distributed Generation	Accumulated total electric generation by all distributed generators. Dimension: year, Census division, building type, technology.	Computed	Trillion Btu
UnBenchCon	B-118	Consumption	Unbenchmarked fuel consumption by fuel type, Census division, building type, and year.	Calculated variable	Trillion Btu
USMiscEIDmd	B-38	Service Demand	Total U.S. service demand for a given specific category of electric MEL in a given projection year.	Calculated variable	Trillion Btu
WaterSvcElQ	B-129	Benchmarking	Projected electricity consumption for municipal water services in a given	Calculated Variable	Trillion Btu

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			Census division for the current projection year.		
WaterSvcQGrowth	B-130	Benchmarking	Projected growth in electricity consumption for municipal water services from last year of available SEDS data to current projection year in a given Census division.	Calculated Variable	Trillion Btu
Xprice	B-60	Technology Choice	Expected fuel prices for the commercial sector, by major fuel, Census division, and projection year.	Input from the NEMS Integrating Module or calculated, at user's option.	Constant 1987 dollars per million Btu (converted to constant technology menu year dollars per million Btu for technology choice calculations)
YearsForward	B-101	Technology Choice	Actual number of years a commercial sector technology's availability is brought forward based on Price-Induced Technological Change. Dimensioned by technology class, vintage and year.	Calculated Variable	Number of years
AccelFac	B-154	Distributed Generation	Indicator for allowed depreciation method. Straight line=100; declining balance=150; double-declining balance=200. Dimensions: technology.	Input from file KGENTK	Unitless
AdjCost	B-139	Distributed Generation	Adjusted capital cost of equipment per kW for emerging technologies	Computed	Constant dollars/kW

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			subject to learning. Dimensions: technology.		
AdjCost2	B-140	Distributed Generation	Adjusted learned capital cost of equipment per kW for declining costs as system peak capacity in kW increases. Dimensions: technology.	Computed	Constant dollars/kW
Alpha (α)	B-172	Distributed Generation	Parameter controlling shape of the logistic penetration function. Dimension: technology.	Input from file KGENTK	Unitless
Avail	B-155	Distributed Generation	Percentage of time available (1 – forced outage rate – planned outage rate) applied to typical operating hours. Dimensions: technology and vintage.	Input from file KGENTK	Percentage
BaseYrFuelCost	B-161	Distributed Generation	Initial year fuel costs for operating the generation technology. Calculated from the fuel price and fuel input net savings from displaced water and space heating.	Computed	Constant Dollars
Basis	B-151	Distributed Generation	Portion of generating technology installed capital cost still to be depreciated.	Calculated Variable	Nominal Dollars
Beta (β)	B-139	Distributed Generation	Parameter controlling shape of the technology learning function. Dimension: technology.	Input from file KGENTK	Unitless
BldShr	B-173	Distributed Generation	Percentage used to distribute exogenous penetrations across	Input from file KGENTK	Percentage

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			building types. Dimension: building type, technology.		
BTUWasteHeat	B-158	Distributed Generation	Computed waste heat available for water and space heating (valid only for fuel-consuming generating technologies, currently excludes photovoltaics and wind)	Computed	MMBtu
C ₀	B-139	Distributed Generation	"First of a kind" capital cost for a distributed generation technology.	Input from KGENTK	Constant Dollars
CalcKW	B-141	Distributed Generation	Calculated system peak capacity in kW. Dimensions: technology.	Computed	kW
CapCost	B-139	Distributed Generation	Capital cost of equipment per kW. Dimensions: technology and vintage. May be adjusted based on technology learning.	Input from file KGENTK	Constant dollars/kW
CBECS12AvgSqft	B-141	Distributed Generation	Average square feet of floorspace area. Dimensions: Census division, building type, building size class.	Input from file KGENTK	sq ft
CBECS12FlspCatShare	B-173	Distributed Generation	Floorspace area share within a Census division from CBECS. Dimensions: Census division, building type, building size category.	Input from file KGENTK	Percentage
CogHistYear	B-172	Distributed Generation	Index of the final year of available historical non- utility generation data.	Parameter	Unitless index
Degradation	B-156	Distributed Generation	Degradation of conversion efficiency of technology. Currently	Input from file KGENTK	Percentage

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
-----			applies to photovoltaics at a loss of 10.5% of total output per year. That is, after 20 years, a 5 kW system would produce only 8090% (1- 20*10.5%) of its rated output or 4.5 kW. Dimensions: technology and vintage.		
Dep	B-150	Distributed Generation	Indicator for allowed depreciation method. Straight line=100; declining balance=150; double-declining balance=200. Dimensions: technology.	Input from file KGENTK	Unitless
Depr	B-149 B-150	Distributed Generation	Computed depreciation amount based on straight-line or accelerated declining balance. Method depends on technology and AccelFacDep. Dimension: year.	Computed	Nominal Dollars
DownPay	B-143	Distributed Generation	The down payment percentage times the total installed cost for the specific technology and vintage being analyzed	Computed	Constant Dollars
DownPayPct	B-143	Distributed Generation	Down payment percentage assumed to apply to loans for distributed generation investment	Input from file KGENTK	Percentage

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
ElecAvgKwh	B-164	Distributed Generation	Average annual electricity usage in kWh from CBECS estimated for a building with average floorspace within the building size category. Dimensions: Census division, building type, building size category.	Input from file KGENTK	kWh per year
EIEff	B-153	Distributed Generation	Electrical conversion efficiency. Dimensions: technology and vintage.	Input from file KGENTK	Percentage
EPRSPR	B-164	Distributed Generation	The unscaled renewable portfolio standard credit (if applicable) for generated electricity. Dimensions: projection year.	Input from NEMS Electricity Market Module	Million dollars per kWh converted to constant technology menu year dollars
EqCost	B-142	Distributed Generation	Sum of installation cost per kW plus capital cost per kW multiplied by total system kW. May be adjusted based on learning effects.	Computed	Constant Dollars
ExistPen	B-173	Distributed Generation	Computed penetration into the existing stock of floorspace.	Computed	Percentage
ExogPen	B-173	Distributed Generation	Program-driven cumulative units. Dimensions: Census division, technology, year.	Input from file KGENTK	Number of units
FuelCost	B-162	Distributed Generation	Fuel cost for the technology net of any	Computed	Nominal Dollars

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			water and space heating cost savings from using waste heat. Dimension: year.		
FuelInput	B-157	Distributed Generation	MMBtu of fuel input by the technology.	Computed	MMBtu
FuelPrice	B-161	Distributed Generation	Commercial sector natural gas or distillate fuel oil prices as appropriate. Dimension: Census division, projection year, fuel.	Input from NEMS Electricity Market Module	Converted to constant technology menu year dollars per million Btu for cash flow calculations
iIntervalYrs	B-166	Distributed Generation	DC-to-AC inverter replacement interval in years for solar photovoltaic systems. Dimensions: technology = 1, vintage.	Input from file KGENTK	Years
inflation	B-162	Distributed Generation	Inflation assumption for converting constant dollar fuel costs and fuel cost savings into current dollars for the cash flow model to make the flows correspond to the nominal dollar loan payments.	Input from file KGENTK	Percentage
InstCost	B-142	Distributed Generation	Installation cost per kW. Dimensions: technology and vintage.	Input from file KGENTK	Constant dollars/kW
IntAmt	B-146	Distributed Generation	Interest paid for the loan in each year of the analysis – determines the tax deduction that can be taken for interest paid. Dimension: year.	Computed	Nominal Dollars
IntervalCst	B-166	Distributed Generation	Maintenance cost for solar photovoltaic	Input from file KGENTK	Constant dollars/kW

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
-----			system inverter replacement. Non-zero only if the cash flow model year is an inverter replacement year based on the replacement interval for the photovoltaic system vintage. Dimensions: technology = 1, vintage.		
IntRate	B-144	Distributed Generation	Commercial mortgage rate.	Input from file KGENTK	Percentage
Invest	B-179	Distributed Generation	Current year investment in distributed resources. Dimension: year, Census division, building type, technology.	Computed	Millions of constant technology menu year dollars
Inx	B-171	Distributed Generation	Initial Interconnection limitation scalar to account for presence of rules, regulations, policies that affect utility grid interconnection of distributed generation. Values range from 0 (closed to interconnection) to 1 (open to interconnection). Dimension: Census division.	Input from file KGENTK	Unitless
Inxdecay	B-171	Distributed Generation	Interconnection limitation factor applied to distributed generation penetration. Starts at <i>Inx</i> . Assumed to approach 1 (open to interconnection) over time as limitations	Computed	Unitless

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
Inxfy	B-171	Distributed Generation	decrease. Dimensions: year, Census division. Initial year of interval over which interconnection limitations disappear. Set to the latest full historical year.	Input from file KGENTK	Calendar year
Inxly	B-171	Distributed Generation	Last year of interval over which interconnection limitations disappear. Currently set to the end of the projection horizon.	Input from file KGENTK	Calendar year
KWH	B-156	Distributed Generation	kWh generated in each of the years of the cash flow analysis. Defined as annual kWh adjusted for degradation (i.e., if degradation factor is not equal to zero).	Computed	kWh
LoanBal	B-147	Distributed Generation	Principal balance of the loan for each year of the analysis – used to compute the current year's IntAmt. Dimension: year	Computed	Nominal Dollars
LossFac	B-152	Distributed Generation	Conversion losses (for systems that are rated "at the unit" rather than per available alternating current wattage) if appropriate. Dimensions: technology and vintage.	Input from file KGENTK	Percentage
MaintCost	B-166	Distributed Generation	The maintenance cost from the input file (for the specific technology and vintage being	Computed	Nominal Dollars

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			analyzed), inflated to current year dollars for the cash flow analysis. Includes inverter replacement at discrete intervals for PV systems. Dimension: year.		
MaintCostBase	B-166	Distributed Generation	Annual maintenance cost per kW. Dimensions: technology and year.	Input from file KGENTK	Constant dollars/kW
MaxPen	B-170	Distributed Generation	Computed maximum penetration into new construction.	Computed	Percentage
MpS	B-154	Distributed Generation	Estimated average annual wind speed.	Input from file KGENTK	Meters per second
NetCashFlow	B-168	Distributed Generation	Net of costs and returns for the specific technology and vintage being analyzed in the cash flow analysis. Dimension: year.	Computed	Nominal Dollars
NGRateScalar	B-161	Distributed Generation	Niche natural gas price rate scalar. Dimensions: Census division, solar insolation niche, electricity price niche.	Input from file KGENTK	Unitless
OperHours	B-155	Distributed Generation	Operation hours. Dimensions: technology.	Input from file KGENTK	Hours
Outlay	B-145	Distributed Generation	Outlays for capital relating to down payments and borrowing costs.	Calculated	Constant technology menu year dollars
Payment	B-144	Distributed Generation	Computed annual payment using loan amortization formula	Calculated	Constant technology menu year dollars
PelCMout	B-163	Distributed Generation	Commercial sector electricity prices. Dimensions: Census	Input from NEMS Electricity	Converted to constant technology

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			division, projection year, end-use service.	Market Module	menu year dollars per kWh for cash flow calculations
PeIME	B-164	Distributed Generation	Marginal price for utility purchases. Used for calculating the value of electricity sold to the grid. Dimensions: Census division, projection year.	Input from NEMS Electricity Market Module	Converted to constant technology menu year dollars per kWh for cash flow calculations
Pen	B-172	Distributed Generation	Computed penetration into new construction.	Computed	Percentage
PenParm	B-170	Distributed Generation	Parameter controlling maximum penetration into new construction. Dimension: technology.	Input from file KGENTK	Unitless
Prin	B-147	Distributed Generation	The amount of principal paid on the loan in each year of the analysis – used to determine the loan balance for the next year of the analysis. Dimension: year.	Computed	Nominal Dollars
RateScalar	B-163	Distributed Generation	Niche electricity price rate scalar. Dimensions: Census division, solar insolation niche, electricity price niche.	Input from the file KGENTK	Unitless
RoofAreatoSqftRatio	B-141	Distributed Generation	Roof area per unit of floorspace area. Dimensions: Census division, building type, solar insolation niche, electricity price niche.	Input from the file KGENTK	Unitless
ScaleFac	B-140	Distributed Generation	Parameter determining how quickly costs decline as system peak capacity in kW	Input from the file KGENTK	Constant dollars/kW

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			increases. Dimension: technology.		
ScaleRPS	B-164	Distributed Generation	Scalar to adjust the renewable portfolio standard credit (if applicable) for generated electricity. Dimension: projection year.	Input from the file KGENTK	Unitless
SimplePayback	B-169	Distributed Generation	The equivalent payback year number computed from the internal rate of return (IRR) for use in the penetration function.	Computed	Year Index
SqftShare	B-173	Distributed Generation	The floorspace area share within a Census division for a specific solar insolation and electricity price niche. Dimensions: Census division, solar insolation niche, electricity price niche.	Input from the file KGENTK	Unitless
SolarIns	B-152	Distributed Generation	Solar insolation for photovoltaics. Dimensions: Census division, solar insolation niche, electricity price niche.	Input from file KGENTK	kWh per square meter per day
SpaceHeatingMMBtu	B-160	Distributed Generation	Waste heat available to serve space heating requirements. Nonzero only if total available Btu of waste heat is greater than water heating requirements.	Computed	MMBtu per year
TaxCredit	B-148	Distributed Generation	Allowed tax credit computed as the maximum of	Computed	Nominal Dollars

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			TxCreditMax and the TaxCreditPct times the total installed cost. Dimension: year.		
TaxCreditPct	B-148	Distributed Generation	Percentage applied to installed cost for computing tax credit.	Input from file KGENTK	Unitless
TaxDeduct	B-167	Distributed Generation	Combined tax rate times interest paid in the previous year plus any applicable tax credit. Dimension: year.	Computed	Nominal Dollars
TaxLife	B-149	Distributed Generation	Tax life of equipment, generally different from useful life. Dimensions: technology and vintage.	Input from file KGENTK	Years
TaxRate	B-167	Distributed Generation	Marginal combined federal and state income tax rate, currently assumed to be 40% for the typical commercial business	Input from file KGENTK	Unitless
Term	B-144	Distributed Generation	Commercial loan term	Input from file KGENTK	Years
TrillsOwnUse	B-175	Distributed Generation	Accumulated total electric generation retained for own use on-site. Dimension: year, Census division, building type, technology.	Computed	Trillion Btu
TxCreditMax	B-148	Distributed Generation	Cap on the total dollar amount of a tax credit (if any). Dimensions: technology and vintage.	Input from file KGENTK	Constant dollars
Units	B-173	Distributed Generation	Total number of units with distributed generation installed. Dimension: year, Census	Computed	Number of Units

Input/ Output Name	Equation Number	Subroutine	Definition and Dimensions	Classification	Units
			division, building type, technology.		
ValElecSave	B-165	Distributed Generation	Inflated base-year value of energy savings in nominal dollars for the cash flow analysis. Dimension: year.	Computed	Nominal Dollars
ValElecSaveBase	B-164	Distributed Generation	Initial value of generated electricity savings to begin the cash flow model net benefits calculation.	Computed	Constant Dollars
WaterHeatingMMBtu	B-159	Distributed Generation	The lesser of: 1) average annual water heating required for average size building in given size class (water heating EUI from CBECS * average floorspace), and 2) the available Btu of waste heat estimated from the distributed generation technology. Dimension: building type, size category.	Computed	MMBtu per year
WhRecoveryEff	B-158	Distributed Generation	Waste heat recovery factor for technologies that burn fuel (i.e., not photovoltaics). This waste heat can then be made available for water and space heating which provides additional energy cost savings for distributed generation technologies. Dimensions: technology and vintage.	Input from file KGENTK	Percentage

Profiles of input data

This section provides additional details for the model inputs listed in Table A-1 above. The variable names as they appear in the Fortran code are included along with definitions, classifications, NEMS input file location, longer discussions and source references.

MODEL INPUT: Proportion of base-year office equipment EUI attributable to PC use

VARIABLE NAME: BaseYrPCShrofOffEqEUI

MODEL COMPONENT: Service Demand

DEFINITION: PC proportion of base-year office equipment EUI

CLASSIFICATION: Input parameter (KPARAM)

DISCUSSION:

The CBECS Public Use Files provide end-use consumption estimates by building type, fuel type, and Census division for the end-use services modeled by the NEMS Commercial Demand Module, developed using a combination of engineering end-use models and regression approaches. The estimates include separate breakouts for personal computers (PCs) and other office equipment, eliminating the need for the PC proportion parameter.

The parameter has been given a value of -1.0 in KPARAM to automatically disable its use, triggering use of the specific PC EUI in the EUI input file, KINTENS.

SOURCES:

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

U.S. Energy Information Administration, [2003 Commercial Buildings Energy Consumption Survey](#), Public Use Files, September 2008.

MODEL INPUT:	Consumer behavior rule proportions
VARIABLE NAME:	BehaviorShare
MODEL COMPONENT:	Technology Choice
DEFINITION:	Proportions of commercial consumers using the least-cost, same-fuel, and same-technology behavior rules for decision type <i>d</i> in building type <i>b</i>
CLASSIFICATION:	Input from file KBEHAV

DISCUSSION:

These parameters are designed to facilitate model calibration to historical data, so precise specifications are not expected. Nevertheless, professional judgment is applied to estimate initial values for the proportions by decision type and building type which are consistent with the commercial sector. Building type is used here as a proxy to distinguish different types of commercial sector decision makers, and decision type represents the different economic situations under which technology choice decisions are made.

The judgment estimates are made separately for all government, privately owned, and rented floorspace for the replacement and retrofit decision types. The proportions of floorspace by government, private and rented space from *A Look at Commercial Buildings 1995: Characteristics, Energy Consumption, and Energy Expenditures*, from the 1999 Commercial Buildings Energy Consumption Survey Public Use Files, and from the 2012 Commercial Buildings Energy Consumption Survey Public Use Files are utilized to weight these estimates by building type to yield replacement and retrofit behavior rule proportions by building type. Similarly, judgment estimates are made for self-built and speculative developer floorspace for the new decision type. These consider estimates of the proportions of self-built and speculative developer floorspace for each by building type to yield new building behavior rule proportions by building type.

SOURCES:

Decision Analysis Corporation of Virginia and Leidos (formerly Science Applications International Corporation). *Alternative Methodologies for NEMS Building Sector Model Development*, draft report, prepared under Contract No. DE-AC01-92EI21946, August 3, 1992, p. 14.

Feldman, S. "Why is it So Hard to Sell 'Savings' as a Reason for Energy Conservation?" *Energy Efficiency: Perspectives on Individual Behavior*, Willett Kempton and Max Neiman eds., American Council for an Energy-Efficient Economy, Washington DC, 1987, pp. 27-40.

Komor, P. and L. Wiggins. "Predicting Conservation Choice: Beyond the Cost-Minimization Assumption." *Energy*, Vol. 13, No. 8, 1988, pp. 633-645.

Komor, P. and R. Katzev. "Behavioral Determinants of Energy Use in Small Commercial Buildings: Implications for Energy Efficiency." *Energy Systems and Policy*, Vol. 12, 1988, pp. 233-242.

Koomey, Jonathan G. *Energy Efficiency Choices in New Office Buildings: An Investigation of Market Failures and Corrective Policies*, Ph. D. Dissertation, University of California at Berkeley, 1990.

Lamarre, L. "Lighting the Commercial World" *EPRI Journal*, December 1989, pp. 4-15.

Lamarre, L. "New Push for Energy Efficiency." *EPRI Journal*, April/May 1990, pp. 4-17.

Office of Technology Assessment. *Building Energy Efficiency*. OTA-E-518, U.S. Government Printing Office, Washington DC, May 1992.

U.S. Energy Information Administration, *A Look at Commercial Buildings in 1995: Characteristics, Energy Consumption, and Energy Expenditures*. Washington DC, October 1998, DOE/EIA-0625(95), GPO Stock No. 061-003-01046-6.

U.S. Energy Information Administration, [1999 Commercial Buildings Energy Consumption Survey](#), Public Use Files, October 2002.

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

Vine, E. and J. Harris. "Implementing Energy Conservation Programs for New Residential and Commercial Buildings." *Energy Systems and Policy*, Vol. 13, No. 2, 1989, pp. 115-139.

MODEL INPUT: Equipment Capacity Factor

VARIABLE NAME: CapacityFactor

MODEL COMPONENT: Technology Choice

DEFINITION: Capacity factor of equipment to meet service s in Census division r in building type b

CLASSIFICATION: Input from file KCAPFAC

DISCUSSION:

The capacity factor is the ratio of actual annual equipment output to output if equipment were run 100% of the time at full capacity. Capacity factors are developed by Census division, building type, and major end-use service, and modeled through parametric building energy analysis of the DOE's 16 EnergyPlus reference commercial buildings in 6 weather locations. Lighting capacity factors vary by building type and are based upon the ratio of average hours of operation to total hours per reference building schedules, while capacity factors for the remaining services are derived by service and building type from the ratio of operating hours to total hours in the building load profiles. The results for the weather locations are weighted to compute Census division-level capacity factors used by the NEMS Commercial Demand Module as follows:

Benchmark City	Census Division								
	New England	Middle Atlantic	East	West	South Atlantic	East	West	Mountain	Pacific
			North Central	North Central		South Central	South Central		
Atlanta		25%			75%	75%	100%		
Chicago	80%	75%	100%	75%	25%	25%			
Denver								75%	
Duluth	20%			25%					
Los Angeles								25%	20%
San Francisco									80%

SOURCES:

Leidos. Commercial Building Capacity Factors for Use in the Commercial Demand Module, prepared for U.S. Energy Information Administration, June 2013.

MODEL INPUT:	Base-year commercial floorspace
VARIABLE NAME:	CBECStFlrSpc
MODEL COMPONENT:	Floorspace
DEFINITION:	Commercial floorspace by building type <i>b</i> in Census division <i>r</i> for base year
CLASSIFICATION:	Input from file KFLSPC

DISCUSSION:

A straightforward aggregation of weighted survey data from CBECS was used to compute base-year levels of commercial floorspace for each of the 11 building categories and nine age ranges (*vintage cohorts*—see CMVintage) in each Census division. The mapping used to transfer from the CBECS building classifications to the building type classification scheme used by the NEMS Commercial Demand Module is shown in the table below:

NEMS Classification Plan for Building Types:

<u>NEMS</u>	<u>CBECS</u>
Assembly	Public Assembly Religious Worship
Education	Education
Food Sales	Food Sales
Food Services	Food Services
Health Care	Health Care – Inpatient
Lodging	Lodging Skilled Nursing Other Residential Care
Office – Large	Office (> 50,000 square feet) Health Care - Outpatient (> 50,000 square feet)
Office – Small	Office (≤50,000 square feet) Health Care - Outpatient (≤50,000 square feet)

Mercantile and Service	Mercantile Service
Warehouse	Refrigerated Warehouse Non-refrigerated Warehouse
Other	Laboratory Public Order and Safety Vacant Other

SOURCES:

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

U.S. Energy Information Administration, [CBECS Building Type Definitions](#).

MODEL INPUT: Expected building lifetimes

VARIABLE NAME: CMAvgAge

MODEL COMPONENT: Floorspace

DEFINITION: Median building lifetime by building type *b*

CLASSIFICATION: Input from file KBLDG

DISCUSSION:

The sources cited below contributed to the development of estimates of average building lifetimes for the building types considered by the NEMS Commercial Demand Module. Insufficient data addressing median expected commercial building usage lifetimes were available to enable disaggregation to the Census division level; consequently, a characterization at the national level was developed based on the sources cited below.

SOURCES:

Hazilla, M., and R. Kopp. "Systematic Effects of Capital Service Price Definition on Perceptions of Input Substitution." *Journal of Business and Economic Statistics*. April 1986, pp. 209-224.

KEMA-XENERGY Inc. for Northwest Energy Efficiency Alliance, *Final Report Assessment of the Commercial Building Stock in the Pacific Northwest*, Madison, Wisconsin, March 2004

McGraw-Hill Construction Dodge Annual Starts – non-residential building starts through 2007.

Publicly available information on demolition and construction of sports stadiums.

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

U.S. Energy Information Administration, [2003 Commercial Buildings Energy Consumption Survey](#), Public Use Files, September 2008.

U.S. Energy Information Administration, [1999 Commercial Buildings Energy Consumption Survey](#), Public Use Files, October 2002.

U.S. Energy Information Administration, [1995 Commercial Buildings Energy Consumption Survey](#), Public Use Files, February 1998.

U.S. Energy Information Administration, [1992 Commercial Buildings Energy Consumption Survey](#), Public Use Files, July 1996.

U.S. Energy Information Administration, [1989 Commercial Buildings Energy Consumption Survey](#), Public Use Files, April 1992.

U.S. Energy Information Administration, [Nonresidential Buildings Energy Consumption Survey: Characteristics of Commercial Buildings 1986](#), Public Use Files, September 1988.

MODEL INPUT: Generation of electricity by commercial sector CHP facilities

VARIABLE NAME: CMCogenEl

MODEL COMPONENT: End-Use Consumption

DEFINITION: Projected commercial sector generation by fuel f to meet service demands in Census division r

CLASSIFICATION: Calculated variable after 2012; Input from file KCOGEN through 2012

DISCUSSION:

Historical data for commercial sector North American Industry Classification System (NAICS) codes from the EI-860: Annual Electric Generator Report for the years 2004 through 2012 forms the basis for projected power generation by CHP plants by fuel and Census division. The EI-860 surveys generating facilities of 5 MW or more, and with 1 MW or more, at two different levels of detail (less detail is provided for producers smaller than 5 MW). The database covers only those facilities generating 1 MW or greater that sell power to utilities. Commercial buildings with smaller capacity and those that produce electricity for self-consumption are excluded, so this source is not exhaustive.

For years after 2012, the baseline projections of generation by source fuel are developed in the Distributed Generation and CHP Submodule as described in the text of this documentation report.

SOURCES:

U.S. Energy Information Administration, Form EI-860: Annual Electric Generator Report.

MODEL INPUT: Floorspace survival function shape parameter

VARIABLE NAME: CMGamma

MODEL COMPONENT: Floorspace

DEFINITION: Shape parameter for the floorspace survival function

CLASSIFICATION: Input parameter from file KBLDG

DISCUSSION:

CBCECS provides data regarding the age distribution of the existing commercial building stock. The NEMS Commercial Demand Module models floorspace retirement using the logistic survival function,

$$Surviving\ Proportion = \frac{1}{1 + \left(\frac{current\ year - building\ vintage\ year}{median\ lifetime} \right)^{CMGamma}}$$

It can be seen that half the original floorspace constructed during a particular year is modeled as remaining after a period of time equal to the median building lifetime, regardless of the value used for the building survival parameter, CMGamma. As discussed in the text of the Commercial Model Documentation Report, CMGamma describes the variance of building retirement about the median lifetime, and is set for each NEMS building type based on analysis of the building age distributions of the previous five CBCECS and the additional sources cited below.

SOURCES:

KEMA-XENERGY Inc. for Northwest Energy Efficiency Alliance, *Final Report Assessment of the Commercial Building Stock in the Pacific Northwest*, Madison, Wisconsin, March 2004

McGraw-Hill Construction Dodge Annual Starts – non-residential building starts through 2007.

Publicly available information on the construction and demolition of sports stadiums.

U.S. Energy Information Administration, [2003 Commercial Buildings Energy Consumption Survey](#), Public Use Files, September 2008.

U.S. Energy Information Administration, [1999 Commercial Buildings Energy Consumption Survey](#), Public Use Files, October 2002.

U.S. Energy Information Administration, [1995 Commercial Buildings Energy Consumption Survey](#), Public Use Files, February 1998.

U.S. Energy Information Administration, [1992 Commercial Buildings Energy Consumption Survey](#), Public Use Files, July 1996.

U.S. Energy Information Administration, [1989 Commercial Buildings Energy Consumption Survey](#), Public Use Files, April 1992.

U.S. Energy Information Administration, [Nonresidential Buildings Energy Consumption Survey: Characteristics of Commercial Buildings 1986](#), Public Use Files, September 1988.

MODEL INPUT: Oldest modeled buildings

VARIABLE NAME: CMOldestBldgVint

MODEL COMPONENT: Floorspace

DEFINITION: Median year of construction for buildings in the earliest CBECS age cohort group

CLASSIFICATION: Input parameter

DISCUSSION:

CBECS building characteristics include the year of building construction. Nine age categories, referred to as *vintage cohorts*, are used by CBECS and the NEMS Commercial Demand Module to aggregate average building characteristics. These age cohorts are discussed in the section documenting CMVintage. The median year of construction for the oldest vintage cohort (pre-1900) was determined to be 1825 during processing of the CBECS data set, and is the value currently assigned to the input parameter, CMOldestBldgVint.

SOURCES:

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

MODEL INPUT: Historical fuel consumption

VARIABLE NAME: CMSEDS

MODEL COMPONENT: Consumption

DEFINITION: State Energy Data System (SEDS) historical energy consumption by Census division, fuel, and year for the commercial sector

CLASSIFICATION: Module input from Global Data Structure and file KSTEO

DISCUSSION:

The National Energy Modeling System (NEMS) uses the State Energy Data System (SEDS) historical consumption data as a standard against which the various sectoral module projections are benchmarked during the historical portion of the projection period. The SEDS data are provided to the NEMS Commercial Demand Module by the NEMS Integrating Module, and are more fully described in the Integrating Module Documentation Report. These data are supplemented with data from the *Monthly Energy Review* (MER) and commercial sector projections from the *Short-Term Energy Outlook* (STEO). Data from the MER are treated by the Commercial Module as if they were SEDS data, which is very likely to become the actual case.

SOURCES:

U.S. Energy Information Administration, [Monthly Energy Review](#), Washington DC, October 2016.

U.S. Energy Information Administration, [Short-Term Energy Outlook](#), Washington DC, October 2016.

U.S. Energy Information Administration, [State Energy Data System \(SEDS\): Consumption, Price, and Expenditure Estimates](#).

MODEL INPUT: Floorspace vintages

VARIABLE NAME: CMVintage

MODEL COMPONENT: Floorspace

DEFINITION: Median year of construction of commercial floorspace existing in the base year, by building type, Census division, and vintage cohort group.

CLASSIFICATION: Input from file KVINT

DISCUSSION:

CBECS provides data on ages and numbers of buildings by building type and Census division. These data were processed to obtain estimates of the median year of construction for buildings constructed in each of the following vintage cohort groups:

pre-1920

1920 - 1919

1946 - 1945

1960 - 1969

1970 - 1979

1980 - 1989

1990 - 1999

2000 - 2003

2004 - 2007

2008 - 2012

The results vary with building type and Census division, and are organized for input to the Commercial Demand Module in the KVINT file.

SOURCES:

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

MODEL INPUT: Energy-Use Intensity

VARIABLE NAME: ComEUI

MODEL COMPONENT: Service Demand

DEFINITION: Energy consumed per unit floorspace for service *s* in building type *b* in Census division *r* in year *y*, 1000 Btu consumed/ft².

CLASSIFICATION: Input from file KINTENS

DISCUSSION:

The CBECs public use microdata files provides CBECs-derived end-use consumption estimates by building type, fuel type, and Census division for the end-use services modeled by the NEMS Commercial Demand Module, developed using a combination of engineering end-use models and regression approaches. These end-use consumption estimates are divided by CBECs floorspace data to obtain end-use energy use intensity (EUI) estimates with adjustments based on issues found during the verification process for the CBECs end-use consumption estimates. The final adjusted EUI estimates are input to the Commercial Module from the KINTENS input file.

SOURCES:

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

MODEL INPUT: Heating and cooling degree days

VARIABLE NAME: DegreeDays

MODEL COMPONENT: Consumption

DEFINITION: Heating and cooling degree days by Census division r and year y

CLASSIFICATION: Input from file KDEGDAY

DISCUSSION:

DegreeDays (1, r , y) is the number of heating degree days and DegreeDays (2, r , y) is the number of cooling degree days in Census division r during year y . Historical data are available from 1990 through September 2016. Values for October 2016 through December 2017 are developed from the most recent National Oceanic and Atmospheric Administration (NOAA) forecast for heating and cooling degree days. Data input for subsequent years are based on a 30-year linear trend for heating and cooling degree days, adjusted for projected state population shifts. The data are used to perform a weather adjustment to the consumption projections in the Consumption subroutine to account for historical and *normal* differences from the base-year weather, and to determine the relative amounts of heating and cooling supplied by heat pumps.

SOURCES:

U.S. Department of Commerce, National Oceanic and Atmospheric Administration, [Historical Climatology Series 5-1](#).

U.S. Department of Commerce, National Oceanic and Atmospheric Administration, [Historical Climatology Series 5-2](#).

U.S. Department of Commerce, National Oceanic and Atmospheric Administration, [population-weighted heating and cooling degree days](#).

MODEL INPUT: Cost Trend Function Parameters

VARIABLE NAMES: Delta, Gamma, y_0 , y_1

MODEL COMPONENT: Technology Choice

DEFINITION: Technology-specific cost trend parameters (see definitions below)

CLASSIFICATION: Input from file KTEK

DISCUSSION:

The cost trend function requires specification of the ultimate price reduction as a proportion of initial cost (δ), a shape parameter governing the rate of cost decline (γ), the initial year of price decline (y_1), and the year of inflection in the price trajectory (y_0). The cost trend function is currently only employed for lighting technologies. The assumed values are included in the Technology Characterization Menu of the NEMS Commercial Module. These input parameters are based on the Navigant Consulting, Inc. source cited below.

SOURCES:

Navigant Consulting, Inc., EIA - Technology Forecast Updates – Residential and Commercial Building Technologies – Reference Case Residential and commercial lighting, commercial refrigeration, and commercial ventilation technologies, prepared for U.S. Energy Information Administration, August 2016.

Navigant Consulting, Inc., EIA - Technology Forecast Updates – Residential and Commercial Building Technologies – Advanced Case Residential and commercial lighting, commercial refrigeration, and commercial ventilation technologies, prepared for U.S. Energy Information Administration, August 2016.

MODEL INPUT: District service system efficiencies

VARIABLE NAME: DistServSystemEff

MODEL COMPONENT: Service Demand

DEFINITION: Efficiency of systems that provide district energy services

CLASSIFICATION: Input from file KDSEFF

DISCUSSION:

National average values for typical boiler efficiencies in converting the fuels of electricity, natural gas, and distillate fuel oil to the intermediate products of steam, hot water, and chilled water plus distribution losses. Values were estimated from data provided in *Final Report District Energy Services Commercial Data Analysis for EIA's National Energy Modeling System*.

SOURCES:

Energy and Environmental Analysis, Inc. and International District Energy Association, Final Report District Energy Services Commercial Data Analysis for EIA's National Energy Modeling System, prepared for U.S. Department of Energy, U.S. Energy Information Administration, Arlington, VA, August 2007.

MODEL INPUT: District service fuel shares

VARIABLE NAME: DistServFuelShr

MODEL COMPONENT: Service Demand

DEFINITION: Proportions of district service steam energy generated by each fuel type

CLASSIFICATION: Input from file KDSFS

DISCUSSION:

These shares are based on fuel consumption of district system plants that generate the intermediate products of steam, hot water, and chilled water. They are estimated from data provided in the *Final Report District Energy Services Commercial Data Analysis for EIA's National Energy Modeling System*. The fuel share estimates are input to the NEMS Commercial Demand Module from the file KDSFS, by fuel and Census division.

SOURCES:

Energy and Environmental Analysis, Inc. and International District Energy Association, Final Report District Energy Services Commercial Data Analysis for EIA's National Energy Modeling System, prepared for U.S. Department of Energy, U.S. Energy Information Administration, Arlington, VA, August 2007.

MODEL INPUT: District service steam EUIs

VARIABLE NAME: DistServSteamEUI

MODEL COMPONENT: Service Demand

DEFINITION: Steam energy per square foot (MBtu/sq ft) generated to provide district services (space heating, space cooling, water heating), by Census division, building type, and district service

CLASSIFICATION: Input from file KDSSTM

DISCUSSION:

Steam EUI estimates were developed using the 2012 CBECS data set in a manner similar to the development of EUI estimates for other end uses. The steam EUI values are totals by building type and Census division, and are not broken down by generating fuel.

SOURCES:

Original work by Eugene Burns of the U.S. Energy Information Administration.

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

MODEL INPUT: Minor service equipment efficiency annual growth rate

VARIABLE NAME: EffGrowthRate

MODEL COMPONENT: Technology Choice

DEFINITION: Annual efficiency improvement factor for the minor services of office equipment: PCs, Office Equipment: non-PC, and miscellaneous end-use loads (MELs).

CLASSIFICATION: Input from file KDELEFF

DISCUSSION:

Optional efficiency improvement factors for any of the minor services may be provided by the user. The annual improvement factor is obtained by calculating the annual percentage improvement in the equipment stock that must be attained in order to reach the target energy efficiency improvement for the entire stock by the end of the projection period. Changes in energy consumption for PCs, non-PC Office Equipment and specific categories within MELs are now explicitly accounted for in the projections described under Market Penetration. Efficiency improvement for the non-specific portions of MELs is set to zero due to lack of information. Thus the entries in KDELEFF are currently set to zero.

SOURCES:

Not applicable.

MODEL INPUT: Price elasticity of consumer hurdle (implicit discount) rate

VARIABLE NAME: HurdleElas

MODEL COMPONENT: Technology Choice

DEFINITION: Price elasticity parameter (change in consumer hurdle rate as result of change in energy price) by Census division r , service s , and fuel f for the major fuels of electricity, natural gas, and distillate fuel oil.

CLASSIFICATION: Input from file KHURELA

DISCUSSION:

This parameter is the exponential term in a logistic function relating the current year fuel price to the base-year fuel price. The parameter is based on user input and allowed to vary by Census division, end-use service, and major fuel. Current parameter values are based on analyst judgment.

SOURCES:

Not applicable.

MODEL INPUT: Maximum number of years for shift in technology availability

VARIABLE NAME: IFMAX

MODEL COMPONENT: Technology Choice

DEFINITION: Price-Induced Technological Change parameter (change in technology availability as result of change in energy price) governing the maximum number of years a technology's availability can be shifted forward.

CLASSIFICATION: Input from file KPARAM

DISCUSSION:

This parameter is the maximum number of years that a technology's availability can potentially be advanced based on increasing fuel prices relative to the base-year fuel price. The parameter is based on user input. Current parameter values are based on analyst judgment.

SOURCES:

Not applicable.

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

U.S. Energy Information Administration, *Analysis and Representation of Miscellaneous Electric Loads in NEMS*, <http://www.eia.gov/analysis/studies/demand/miscelectric/>. Washington, DC, January 2014.

U.S. Energy Information Administration, *Updated Buildings Sector Appliance and Equipment Costs and Efficiency*, <http://www.eia.gov/analysis/studies/buildings/equipcosts/>. Washington, DC, November 2016.

U.S. Environmental Protection Agency ENERGY STAR Program, Report to Congress on Server and Data Center Energy Efficiency Public Law 109-431, August 2007.

MODEL INPUT: Base-year equipment market share

VARIABLE NAME: MarkShar

MODEL COMPONENT: Technology Choice

DEFINITION: Market share of technology k of vintage v that meets service demand s in building type b in Census division r .

CLASSIFICATION: Input from file KTEK

DISCUSSION:

Initial base-year market shares for the representative technologies included in the technology characterization database are computed based primarily upon technology saturation patterns from CBECS. The computed shares represent the proportion of *demand* that is satisfied by the particular technology characterized by building type for ventilation, refrigeration, and lighting services and by Census division for the other major services. Proportions of floorspace serviced by each alternative technology are used as proxies for the market shares of demand where actual market share data is unavailable. These shares are computed for equipment supplying the major services of space heating, space cooling, water heating, ventilation, cooking, lighting, and refrigeration. Additional sources referenced below provided further breakdown of the overall market shares for certain technology classes developed from CBECS.

SOURCES:

Huang et al., 481 Prototypical Commercial Buildings for Twenty Urban Market Areas, Lawrence Berkeley Laboratory, June 1990.

Navigant Consulting, Inc., EIA - Technology Forecast Updates – Residential and Commercial Building Technologies – Reference Case Residential and commercial lighting, commercial refrigeration, and commercial ventilation technologies, prepared for U.S. Energy Information Administration, August 2016.

U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

MODEL INPUT: Retrofit removal and disposal cost

VARIABLE NAME: RetroCostFract

MODEL COMPONENT: Technology Choice

DEFINITION: Cost of removing and disposing equipment of a given technology and vintage for purposes of retrofitting with other equipment

CLASSIFICATION: Input from KTEK

DISCUSSION:

The cost is expressed as a proportion to be applied to the installed capital cost. Currently, a placeholder value of 1.0 is used throughout the Commercial Demand Module, pending acquisition and analysis of appropriate data.

SOURCES:

U.S. Energy Information Administration, estimated value.

MODEL INPUT: Serviced floorspace variation with building vintage

VARIABLE NAME: ServicedFlspcProp

MODEL COMPONENT: Service Demand

DEFINITION: Proportion of building floorspace that receives end-use service, by building type, service, and whether the buildings are newly constructed (post-1989) or existing (pre-1990).

CLASSIFICATION: Input from file KVARSDI

DISCUSSION:

An investigation undertaken to determine whether significant variations existed by building age in the proportions of floorspace receiving various end-use services found, for several services, a measurable difference between the two broad classes of *old* and *new*. For this characterization, *new* was defined as floorspace constructed after 1989. The NEMS Commercial Demand Module parameters characterizing service demand patterns are derived by considering the entire floorspace stock as sampled by CBECS 92, and are influenced most heavily by values corresponding to the *old* floorspace category. In order to account for service demand differences in new floorspace construction, the model makes use of the different serviced floorspace proportions, as described in the text of the model documentation. The values were derived by processing the individual CBECS records.

SOURCES:

U.S. Energy Information Administration, [1992 Commercial Buildings Energy Consumption Survey](#), Public Use Files, July 1996.

McFadden, D. and C. Puig, *Economic Impact of Water Pollution Control on the Steam Electric Industry*, Chapter 3, Report EED-12, Teknekron Inc., Berkeley, California, 1975.

Mount, T., L. Chapman & T. Tyrrell, *Electricity Demand in the United States: An Econometric Analysis*, National Technical Information Service No. ORNL-NSF-EP-49, Springfield, Virginia, 1973.

Murray, M., R. Spann, L. Pulley, & E. Beauvais, "The Demand for Electricity in Virginia," *The Review of Economics and Statistics*, vol. 60, no. 4, 1976, pp. 585-660.

Nelson, J., "The Demand for Space Heating Energy," *Review of Economics and Statistics*, November 1975, pp.508-512.

Uri, N., *A Dynamic Demand Analysis for Electrical Energy by Class of Consumer*, Working Paper No. 34, Bureau of Labor Statistics, January 1975.

Westley, G., *The Demand for Electricity in Latin America: A Survey and Analysis*, Economic and Social Development Department, Country Studies Division, Methodology Unit, Washington, DC, February 1989.

MODEL INPUT:	Commercial sector renewable energy consumption projection
VARIABLE NAME:	SolarRenewableContrib
MODEL COMPONENT:	Service Demand
DEFINITION:	Contribution of solar thermal energy consumed to meet commercial sector service demands by service s
CLASSIFICATION:	Input from file KRENEW

DISCUSSION:

Solar water heating technologies are included in the Technology Choice submodule, allowing endogenous computation of solar consumption based on the selection of these technologies. A baseline projection for solar thermal energy consumption for space heating, developed by the National Renewable Energy Laboratory (NREL), is read into the Commercial Module, because projections from the NEMS Renewable Fuels Module are not currently available at the level of disaggregation required by the Commercial Module. The renewable energy projections for active solar space heating are applied, interpolating to fill in the five-year forecast intervals provided in the white paper.

Commercial sector consumption of geothermal technologies is explicitly modeled by including geothermal or ground-source heat pumps in the technology characterization menu, allowing geothermal technologies to compete in the marketplace. Consumption of the renewable fuels of wood and municipal solid waste (MSW) in the cogeneration of electricity is also modeled explicitly, using data from the EI-860: Annual Electric Generator Report database.

SOURCES:

The Potential of Renewable Energy: An Interlaboratory White Paper, a report prepared for the Office of Policy, Planning and Analysis, U.S. Department of Energy, Golden, Colorado, March 1990.

U.S. Energy Information Administration, EI-860: Annual Electric Generator Report database.

MODEL INPUT: Equipment efficiency

VARIABLE NAME: TechEff

MODEL COMPONENT: Technology Choice

DEFINITION: Efficiency, Coefficient of Performance, Seasonal Performance Factor, Efficacy (lighting), of equipment in providing service

CLASSIFICATION: Input from file KTEK

DISCUSSION:

Equipment efficiencies for the services of space heating, space cooling, water heating, ventilation, cooking, lighting, and refrigeration are included in the Technology Characterization Menu of the NEMS Commercial Module. These input data are composites of commercial sector equipment efficiencies of existing and prototypical commercial sector technologies provided in the sources cited below.

SOURCES:

Navigant Consulting, Inc. with Leidos (formerly SAIC), EIA - Technology Forecast Updates - Residential and Commercial Building Technologies – Reference Case, prepared for U.S. Energy Information Administration, March 2014.

Navigant Consulting, Inc. with Leidos (formerly SAIC), EIA - Technology Forecast Updates - Residential and Commercial Building Technologies – Advanced Case, prepared for U.S. Energy Information Administration, March 2014.

Navigant Consulting, Inc., EIA - Technology Forecast Updates – Residential and Commercial Building Technologies – Reference Case Residential and commercial lighting, commercial refrigeration, and commercial ventilation technologies, prepared for U.S. Energy Information Administration, August 2016.

Navigant Consulting, Inc., EIA - Technology Forecast Updates – Residential and Commercial Building Technologies – Advanced Case Residential and commercial lighting, commercial refrigeration, and commercial ventilation technologies, prepared for U.S. Energy Information Administration, August 2016.

U.S. Congress, House of Representatives. Energy Policy Act of 1992: Conference Report to Accompany H.R. 776, 102nd Cong., 2d sess. October 5, 1992.

distribution have been modified for this end use. Time preference premiums assumed for 2009 and later years were adjusted based on the results of the recent surveys on energy efficiency and green building practices cited below. Further discussion of this and lists of the distributions from each source as well as the resulting values assumed for input into NEMS may be found in Appendix E in the Risk-Adjusted Time Preference Premium Distribution data quality discussion.

The assumed distribution of consumer risk-adjusted time preference premiums is generally assumed constant over the projection period. However, the Commercial Demand Module allows variation in the distribution on an annual basis to accommodate targeted policies that may affect decision-making for specific time periods, such as Recovery Act spending, and for simulation of policy scenarios targeting consumers' implicit discount rates.

SOURCES:

Building Design+Construction, *Green Buildings + Climate Change*, Oak Brook IL, November 2008

Johnson Controls, *2011 Energy Efficiency Indicator: IFMA Partner results*, October 2011

Koomey, Jonathan G., *Energy Efficiency Choices in New Office Buildings: An Investigation of Market Failures and Corrective Policies*, Ph.D. Dissertation, University of California at Berkeley, 1990, p. 16.

Decision Analysis Corporation of Virginia and Leidos (formerly Science Applications International Corporation), *Alternative Methodologies for NEMS Building Sector Model Development: Draft Report*, prepared for EIA under Contract No. DE-AC01-92EI21946, Task 92-009, Subtask 4, Vienna VA, August 3, 1992, p. 14.

U.S. Department of Commerce, Bureau of the Census, *Statistical Abstract of the United States 1990* (110th ed.), Washington DC, 1990, p. 510.

MODEL INPUT: Equipment characteristics (see Definition below)

VARIABLE NAMES: TechCost, TechLife

MODEL COMPONENT: Technology Choice

DEFINITION: Installed unit capital cost, annual operating and maintenance cost, and equipment lifetime in years for specific technologies/models

CLASSIFICATION: Input from file KTEK

DISCUSSION:

Capital and installation costs are combined to form installed capital costs, based upon available data. The Technology Choice algorithm does not require the separation of capital and installation costs, and currently does not retain information describing absolute equipment capacity. Installed unit capital costs (installed capital cost per thousand Btu/hr output capacity per 1000 lumens in the case of lighting, or per 1000 cfm for ventilation systems) and the annual unit operating and maintenance costs vary by technology and vintage for the services of space heating, space cooling, water heating, ventilation, cooking, lighting and refrigeration. They are developed from a variety of sources, referenced below.

SOURCES:

Navigant Consulting, Inc. with Leidos (formerly SAIC), EIA - Technology Forecast Updates - Residential and Commercial Building Technologies – Reference Case, prepared for U.S. Energy Information Administration, March 2014.

Navigant Consulting, Inc. with Leidos (formerly SAIC), EIA - Technology Forecast Updates - Residential and Commercial Building Technologies – Advanced Case, prepared for U.S. Energy Information Administration, March 2014.

Navigant Consulting, Inc., EIA - Technology Forecast Updates – Residential and Commercial Building Technologies – Reference Case Residential and commercial lighting, commercial refrigeration, and commercial ventilation technologies, prepared for U.S. Energy Information Administration, August 2016.

Navigant Consulting, Inc., EIA - Technology Forecast Updates – Residential and Commercial Building Technologies – Advanced Case Residential and commercial lighting, commercial refrigeration, and commercial ventilation technologies, prepared for U.S. Energy Information Administration, August 2016.

U.S. Congress, House of Representatives, Energy Policy Act of 1992: Conference Report to Accompany H.R. 776, 102nd Cong., 2d sess. October 5, 1992.

U.S. Department of Energy, Office of Research and Standards, Draft Technical Support Document:
Energy Efficiency Program for Commercial and Industrial Equipment: High-Intensity Discharge Lamps,
Washington DC, August 2004.

MODEL INPUT: Distributed Generation Financial Inputs

VARIABLE NAMES: term, intrate, downpaypct, taxrate, inflation

MODEL COMPONENT: CDistGen

DEFINITION: Economic assumptions (loan rate and term, down payment percentage, tax rate, inflation rate for projecting nominal dollar values for the cash flow model).

CLASSIFICATION: Input from file KGENTK

DISCUSSION:

term – loan term currently set at 15 years

intrate – commercial mortgage rate from the kgentk input file, currently set to 8.5%.

downpaypct – down payment percentage assumed to apply to the distributed generation investment, currently 25% of the installed cost

taxrate – marginal combined federal and state income tax rate, currently assumed to be 40% for the typical commercial business

inflation – inflation assumption for converting constant dollar fuel costs and fuel cost savings into current dollars for the cash flow model in order to make the flows correspond to the nominal dollar loan payments. The current assumption is 3% annually.

SOURCES:

U.S. Energy Information Administration, estimated values and assumptions.

MODEL INPUT: Distributed Generation Program-Driven Penetrations

VARIABLE NAMES: exogpen, bldgshr

MODEL COMPONENT: CDistGen

DEFINITION: Exogenous, historical and program-driven cumulative installed generation capacity by Census division and technology. In projection years, these are viewed as non-economic penetrations and supplemental to any economic penetrations determined by the model. Technology-specific allocation shares for the exogenous penetrations for the commercial model building types are also required.

CLASSIFICATION: Input from file KGENTK

DISCUSSION:

See definition.

SOURCES:

Exogenous penetrations: Developed from news releases – DOE and industry, the Interstate Renewable Energy Council’s annual U.S. Solar Market Trends report, UPVG website, and estimated impacts from California solar initiative and other state programs.

Building shares for exogenous penetrations by technology: EIA Form 860.

solarinsolation – solar insolation for photovoltaics in average daily kWh per square meter, developed from NREL insolation map overlaid with CBECS niche areas.

sqftshare – niche variable representing the floorspace area share of the combined solar and electricity price level niches within each Census division.

SOURCES:

Average annual electricity consumption by building type for Census division and size categories; Average building floorspace area by building type for Census division and size categories; Floorspace shares by building type for Census division and size categories; Floorspace shares, relative electricity cost, relative gas cost, roof area to floorspace area within Census division by solar insolation and electricity price niche – U.S. Energy Information Administration, [2012 Commercial Buildings Energy Consumption Survey](#), Public Use Files, May 2016.

Solar insolation levels by Census division, solar insolation niche and electricity price niche – [National Renewable Energy Laboratory solar resource maps](#).

Average wind speed maps by Census division, solar insolation niche and electricity price niche – National Renewable Energy Laboratory, *Wind Energy Resource Atlas of the United States, 1987*, United States Wind Resource Map: Yearly Electricity Production Estimated per Square Meter of Rotor Swept Area for a Small Wind Turbine.

MODEL INPUT: Distributed Generation Penetration Function Parameters

VARIABLE NAMES: alpha, penparm, inx, inxfy, inxly

MODEL COMPONENT: CDistGen

DEFINITION: Technology-specific penetration function parameters, interconnection limitation parameters.

CLASSIFICATION: Input from file KGENTK

DISCUSSION:

The values for the technology-specific penetration function parameters alpha and penparm are found in each technology's characterization data in file KGENTK.txt.

Interconnection potential *inx* is Census division-specific based on population-weighted aggregation of state scores indicating the presence of rules, regulations, and policies that affect utility grid interconnection of distributed generation. State scores range from zero (closed to interconnection) to one (open to interconnection) and are based on information from the DSIRE Database of State Incentives for Renewables & Efficiency and analyst judgment. The parameters *Inxfy* and *Inxly* define the interval over which interconnection limitations decrease to 0.

SOURCES:

State-level policy information – [Database of State Incentives for Renewables & Efficiency \(DSIRE\)](#), September 2013.

Appendix B. Mathematical Description

Introduction

This section provides the formulae and associated mathematical descriptions which represent the detailed solution algorithms arranged by sequential submodule as executed in the NEMS Commercial Demand Module. The exception to this order is that items pertaining to the Distributed Generation and Combined Heat and Power Submodule are found at the end of Appendix B. Sections are given for the key equations relating to floorspace, service demand, technology choice, end-use fuel consumption, benchmarking and distributed generation. Conventions, nomenclature, and symbols used in the equations found in this appendix are defined below.

In general, the following conventions for subscript usage are observed in this section. Additional subscripts are defined later in this appendix where necessary. Discrete values assumed by the subscripts, and categories of such values, are described in Tables 1 and 2 of Chapter 2:

Subscript	Description of Dimension Represented by Subscript
r	Census division
B	NEMS Commercial Module building type
b'	NEMS MAM building type
s	end-use service
f	Fuel
d	equipment decision type (values of 1 through 3 correspond, respectively, to the New, Replacement, and Retrofit decision types)
t	technology class
v	vintage or model of floorspace or equipment, depending upon usage
P	consumer risk-adjusted time preference premium segment
Y	year designation (unless otherwise indicated, year ranges from CBECsyear +1 through the projection horizon, based on 1990 having an index value of 1 in the Fortran code. The equations below treat y as the calendar year.)
Y	year designation internal to the 30-year cash flow analysis used in the choice of distributed generation equipment
X	building stock designation (a value of 1 corresponds to existing buildings, a value of 2 corresponds to new construction)

In addition, the following standard mathematical symbols are used in the formulae, primarily to indicate over which values of the subscripts the formula is evaluated:

Symbol	Meaning
\forall	for all
\in	belonging to the category of
\notin	not belonging to the category of
\ni	such that
\exists	there exists
\nexists	there doesn't exist
*	Multiplication

Use is also made of several variables that represent *flags*, indicating conditions observed by the model during input of certain data. These flag variables and their definitions are

FuelbyTech_{t,f} := 1 if technology t uses fuel f, and is 0 otherwise;

TechbyService_{s,t} := 1 if technology t provides service s, and is 0 otherwise.

Most formulae are evaluated only for the current year of the projections. Subscripts appearing on the left side of the equal sign (=) without explicit restrictions indicate that the formula is evaluated for every combination of applicable values of those subscripts. The variables over which summations are performed are indicated, but often without restriction. In those cases, as with the subscripts, they assume all applicable values. Applicable values are generally all major and minor fuels for the fuel subscript, f; all major services for the end-use subscript, s; and all possible values for the remaining subscripts. In any event, fuels and services involved in calculations where technologies are explicitly referenced are always restricted to the major categories.

The equations follow the logic of the Fortran source code very closely to facilitate an understanding of the code and its structure. In several instances, a variable name will appear on both sides of an equal sign. The = sign in the following equation sections denote assignment statements and cannot be interpreted as mathematical equations. An assignment statement is a computer programming device that allows a previously calculated variable to be updated (for example, multiplied by a factor) and restored under the same variable name. The equations and assignment statements are discussed in the text of Chapter 4. The variables appearing in the equations are cross-referenced and fully defined in Appendix A, Table A-1.

$$TechShareofService_{r,b,s,t,v} = \frac{TechShareofServiceBASE_{r,b,s,t,v}}{\sum_{b'} \sum_{t',v'} TechShareofServiceBASE_{r,b',s,t',v'}} \quad B-12$$

if $TechAvailability_{t',v',l} \leq CBECSyear$
and $TechAvailability_{t,v,l} \leq CBECSyear$

Here, b' is used as an alternative NEMS Commercial Module building type index rather than as a NEMS MAM building type index, in order to represent an expression that depends both on a particular building type and a summation over all building types.

Average Equipment Efficiency in the CBECS base year by fuel, end-use, building type, and Census division:

$$AverageEfficiencyBASE_{r,b,s,f} = \frac{\sum_{\forall t,v \ni FuelbyTech(t,f)-1} TechShareofServiceBASE_{r,b,s,t,v}}{\sum_{\forall t,v \ni FuelbyTech(t,f)-1} \left(\frac{TechShareofServiceBASE_{r,b,s,t,v}}{TechEff_{r,f,t,v}} \right)} \quad B-13$$

Apply fuel-specific factor to bring CBECSyear equipment market shares and EUIs into agreement:

$$KScale_{r,b,s,f} = \frac{ComEUI_{r,b,s,f}}{ComEUI_{r,b,s,F}} * \left[\frac{AverageEfficiencyBASE_{r,b,s,f}}{\sum_{t,v \ni FuelbyTech(t,f)-1} TechShareofServiceBASE_{r,b,s,t,v}} \right] \quad B-14$$

$$\sum_{f' \in \{MajFl\}} \left[\frac{ComEUI_{r,b,s,f'}}{ComEUI_{r,b,s,F}} * AverageEfficiencyBASE_{r,b,s,f'} \right]$$

$$TechShareofServiceBASE_{r,b,s,t,v} = TechShareofServiceBASE_{r,b,s,t,v} * KScale_f \quad B-15$$

$$f \in \{Major\ Fuels\}; \forall t, v \ni FuelbyTech_{t,f} = 1$$

Service demand intensities (SDIs) prevailing in the CBECS base year:

$$ServDmdIntenBASE_{s,b,r,f} = \frac{ComEUI_{r,b,s,F}}{\sum_{\forall t,v \ni TechEff_{r,s,t,v} \neq 0} \left(\frac{TechShareofServiceBASE_{r,b,s,t,v}}{TechEff_{r,s,t,v}} \right)} \quad B-16$$

$$s \in \{Major\ Services\}; F = \text{total across fuels} = CMnumMajFl + 1$$

$$ServDmdIntenBASE_{s,b,r,f} = ComEUI_{r,b,s,f} \quad B-17$$

$$s \in \{Minor\ Services\}; F = \text{total across fuels} = CMnumMajFl + 1$$

Basic projection of service demands in floorspace surviving into current year:

$$ServDmdExBldg_{s,b,r,y} = ServDmdIntenBASE_{s,b,r} \cdot 10^{-3} \cdot SurvFloorTotal_{r,b,y} \quad B-18$$

$$s \in \{Major\ Services\}$$

The 10^{-3} in this equation converts units from billion Btu to trillion Btu.

Calculate the current year shell heating and cooling efficiency of surviving base-year floorspace (upper bound is new shell heating or cooling factor):

$$ExistShBaseStock_{s,b,r,y} = \left(Maximum(ExistImprov, ShellHeatFactor_{b,r,s}) \frac{1}{(Projection\ Horizon - CBECSyear)^{(y-CBECSyear)}} \right) \quad B-19$$

$$s \in \{SpHeat\}$$

$$ExistShBaseStock_{s,b,r,y} = \left(\text{Maximum}(ExistImprov, ShellCoolFactor_{b,r,y}) \frac{1}{(\text{Projection Horizon} - CBECYear)} \right)^{(y-CBECYear)}$$

$$s \in \{SpCool\}$$

B-20

Compute the shell heating and cooling factors of surviving floorspace as weighted averages of surviving base-year stock and post base-year additions:

$$\begin{aligned} ShellHeatFactor_{b,r,l} &= ExistShBaseStck_{s,b,r,y} (SurvFloorTotal_{r,b,y} - TotNewFS) \\ &+ \sum_{y'=CMFirstYr}^{y-1} \left[CMNewFloorspace_{s,b,r,y} * ShellHeatFactor_{b,r,2} \right. \\ &\left. * \left(NewImprov \frac{1}{(\text{Projection Horizon} - CBECYear)} \right)^{(y'-CBECYear)} \right] \end{aligned}$$

$$s \in \{SpHeat\}$$

B-21

$$\begin{aligned} ShellCoolFactor_{b,r,l} &= ExistShBaseStck_{s,b,r,y} (SurvFloorTotal_{r,b,y} - TotNewFS) \\ &+ \sum_{y'=CMFirstYr}^{y-1} \left[CMNewFloorspace_{s,b,r,y} * ShellCoolFactor_{b,r,2} \right. \\ &\left. * \left(NewImprov \frac{1}{(\text{Projection Horizon} - CBECYear)} \right)^{(y'-CBECYear)} \right] \end{aligned}$$

$$s \in \{SpCool\}$$

B-22

Adjust for the effect of improving shell efficiencies on service demands in surviving floorspace:

$$ServDmdExBldg_{s,b,r,y} = ServDmdExBldg_{s,b,r,y} * ShellHeatFactor_{b,r,1}$$

$$s \in \{SpHeat\}$$

B-23

$$ServDmdExBldg_{s,b,r,y} = ServDmdExBldg_{s,b,r,y} * ShellCoolFactor_{b,r,1}$$

$$s \in \{SpCool\}$$

B-24

The 10^{-3} in these equations converts units from billion Btu to trillion Btu.

where $CMTotalFlsPCR_{b,y}$ is the sum of $SurvFloorTotal_{r,b,y}$ and $CMNewFloorspacer_{b,y}$. In the case of distribution transformers, the previous year's electricity consumption is substituted for total floorspace in Equation B-39. This substitution is made because transformer losses are more dependent on the electricity load than on the amount of floorspace served.

Effect of continuing market penetration on demands for certain electricity-based services, new and existing buildings:

$$ServDmdExBldg_{s,b,r,y} = ServDmdExBlg_{s,b,r,y} * MarketPenetration_{s,y} * NonspecMiscShr_b$$

$$s \in \{OfficeEquipment, PC, Office Equipment, NonPC, Other, Non - specific\} \quad \text{B-35}$$

$$NewServDmd_{s,b,r,y} = NewServDmd_{s,b,r,y} * MarketPenetration_{s,y} * NonspecMiscShr_b$$

$$s \in \{OfficeEquipment, PC, Office Equipment, NonPC, Other, Non - specific\} \quad \text{B-36}$$

The variable $NonspecMiscShr_b$ is involved in the calculations only for non-specific uses within miscellaneous electric loads (MELs).

Service demand projections for specified categories within MELs, including continuing market penetration, are based on electricity consumption estimates and projected national-level trends from studies completed by TIAX LLC, Navigant Consulting, and Leidos. Polynomial equations are fitted to the trends to describe the projected energy use intensity (EUI) for each of the specified categories. The resulting EUI is multiplied by the floorspace appropriate to the specified category to obtain projected electricity consumption. In this case, service demand is assumed to be the same as electricity consumption, because any efficiency improvements and additional market penetration are included in the projected trends.³⁹

Calculation of floorspace of building types with demand for the type of services in a specific category of electricity-based services within MELs:

$$BrewerFlrBase = \sum_{r=4,7,8} (CMSurvFloorTot + CMNewFlrSpace) * 1000 \quad \text{B-37}$$

$BrewerFlrBase$ is the sum of floorspace in food service, large office, and small office buildings, or building types 4, 7, and 8 per Table 1, respectively, with demand for coffee brewers. A similar method is used to

³⁹ The exception to this treatment is municipal water services. Electricity consumption for water services is included in non-building energy consumption with specific equations described in the Benchmarking Equations section.

calculate LaundryFlrBase, OtherMedFlrBase, ElevatorFlrBase, EscalatorFlrBase, and TotFlrNoWhse based on the MELs specific to those building types as outlined in Table A-1.

U.S. service demand projection for specific categories of electricity-based services within MELs:

$$USMiscELDmd_{I,y} = (MarketPenetrationMels_{I,y}) * MelsELQ_y * 10^{-3} * TotMiscFloorspace_{mc,y}$$

$$I \in \{Specefic\ miscellaneouse\ use\ categories\ within\ Other\}$$
B-38

where $\Delta y \equiv y - CBECsYear$, the number of years between the current year and the commercial base year. The 10^{-3} in this equation converts units from billion Btu to trillion Btu. Coefficient values associated with each electric MEL are provided in Appendix A.

Service demand for specific categories of electricity-based MELs services by Census division and building type:

$$MiscELDmd_{mc,r,b,y} = USMiscELDmd_{mc,y} * \frac{TotalFloorspace_{r,b,y}}{TotMiscFloorspace_{mc,y}} * b \in mc$$

$$MiscELDmd_{mc,r,b,y} = 0, \quad otherwise$$
B-39

$$TotExplicitMiscELDmd_{r,b,y} = \sum_{mc} MismELDmd_{mc,r,b,y}$$

$$mc \in \{Specific\ miscellaneouse\ use\ catergories\ within\ Other\}$$
B-40

Add service demand for specific categories to demand for MELs:

$$ServDmdExBldg_{10,b,r,y}$$

$$= ServDmdExBldg_{10,b,r,y} + \left(TotExplicitMiscELDmd_{r,b,y} * \frac{SurvFloorTotal_{r,b,y}}{CMTotalFlspc_{r,b,y}} \right)$$
B-41

$$NewServDmd_{10,b,r,y}$$

$$= NewServDmd_{10,b,r,y} + \left(TotExplicitMiscELDmd_{r,b,y} * \frac{CMNewFloorspace_{r,b,y}}{CMTotalFlspc_{r,b,y}} \right)$$
B-42

where $CMTotalFlspc_{r,b,y}$ is the sum of $SurvFloorTotal_{r,b,y}$ and $CMNewFloorspace_{r,b,y}$.

Reduce demands by amounts satisfied using solar energy directly:

$$\begin{aligned}
 & \text{ServDmdExBldg}_{s,b,r,y} \\
 &= \text{ServDmdExBldg}_{s,b,r,y} - \left(\frac{\text{SolarRenewableContrib}_{r,s,y}}{\text{CMNumBldg}} * \frac{\text{SurvFloorTotal}_{r,b,y}}{\text{CMTotalFlspc}_{r,b,y}} \right)
 \end{aligned}$$

$$s \in \{\text{Solar Services}\} \quad \text{B-43}$$

$$\begin{aligned}
 & \text{NewServDmd}_{s,b,r,y} \\
 &= \text{NewServDmd}_{s,b,r,y} + \left(\frac{\text{SolarRenewableContrib}_{r,s,y}}{\text{CMNumBldg}} * \frac{\text{CMNewFloorspace}_{r,b,y}}{\text{CMTotalFlspc}_{r,b,y}} \right)
 \end{aligned}$$

$$s \in \{\text{Solar Services}\} \quad \text{B-44}$$

where $\text{CMTotalFlspc}_{r,b,y}$ is the sum of $\text{SurvFloorTotal}_{r,b,y}$ and $\text{CMNewFloorspace}_{r,b,y}$.

Amount of service demand requiring replacement equipment due to equipment failure:

$$\text{RetireServDmd}_{s,b,r,y} = \text{ServDmdExBldg}_{s,b,r,y} * \sum_{t \in T_s} \sum_v \left(\frac{\text{PrevYrTechShareofService}_{r,b,s,t,v}}{\text{TechLife}_{t,v}} \right)$$

$$\forall t \ni \text{TechbyService}_{s,t} = 1 \quad \text{B-45}$$

$$\text{ServDmdSurv}_{s,b,r,y} = \text{ServDmdExBldg}_{s,b,r,y} - \text{RetireServDmd}_{s,b,r,y}$$

$$y > \text{CMFirstYr} \quad \text{B-46}$$

This is a one-time adjustment performed following the input of *TechCost* from the KTEK file. *CoolingTechIndexHP* represents the technology class of the standard cooling equipment.

Cost Trend Function when flag *CostTrendSwitch* is set to one:

$$KEqCost(t, v, y, CAP) =$$

for Infant technologies: $\frac{TechCost_{t,v,1} * \delta}{1 + \left(\frac{y - y_1}{y_0 - y_1}\right)^\gamma} + (1 - \delta) * TechCost_{t,v,1}$

for Adolescent technologies: $\frac{TechCost_{t,v,1} * 2 \delta}{1 + \left(\frac{y - y_1}{y_0 - y_1}\right)^\gamma} + (1 - \delta) * TechCost_{t,v,1}$

for Mature technologies: $TechCost_{t,v,1}$ B-53

where

γ = shape parameter corresponding to the rate of price decline,

δ = total anticipated percentage decline in real cost from the initial value,

y_0 = year dictating the curve's inflection point,

y_1 = effective year of introduction for the given technology

$TechCost_{t,v,1}$ is used if *CostTrendSwitch* is set to zero.

Calculate the shell efficiency factor for space heating and cooling equipment directly from the shell heating and cooling factors calculated in the Service Demand Submodule:

$$ShellEffFactor_{b,r,x} = ShellHeatFactor_{b,r,x}$$

$s \in \{SpHeat\}$ B-54

$$ShellEffFactor_{b,r,x} = ShellCoolFactor_{b,r,x}$$

$s \in \{SpCool\}$ B-55

where the subscript x is 1 for existing buildings and 2 for new construction.

Effective hurdle (implicit discount) rate:

$$EffectHurdle = \frac{MC_RMGBLUSREAL_y}{100} + TimePrefPrem_{s,p,y} \quad B-56$$

$$EffectHurdleAdj = EffectHurdle \leq 0.15 \text{ or } Pr_{f,r,y,s} \leq Pr_{f,r,CBECsYear,s}$$

$$0.15 + (EffectHurdle - 0.15) * \left(\frac{Pr_{f,r,y,s}}{Pr_{f,r,CBECsYear,s}} \right)^{HurdleElas_{r,s,f}}, \text{ otherwise} \quad B-57$$

where $Pr_{f,r,y,s}$ is the price of fuel f in Census division r during year y for end-use service s (the subscript s is only applicable for electricity prices). The subscript y is expressed as a calendar year in the third term.

Annualized cost of new equipment for Stage 1 decision of Least Cost Behavior Segment:

$$\begin{aligned} AnnualCostTech_{p,t,v} &= KEqCost(t, v, y, CAP) * \frac{EffectHurdle}{1 - (1 + EffectHurdle)^{-TechLife_{t,v}}} + TechCost_{t,v,2} \\ &* CapacityFactor_{r,b,s} + ShellEffFactor_x * \frac{ConvFactor}{TechEff_{r,s,t,v}} * CapacityFactor_{r,b,s} \\ &* FuelCost_{f,t,r,y,s} \end{aligned}$$

$$\begin{aligned} ConvFactor &= 8.76 \text{ for } s \neq \text{lighting}; 0.03345^{-1}/TechCRI(r, s, t, v) \text{ for } s = \text{lighting}; f_t \\ &= \text{fuel used by } t \end{aligned} \quad B-58$$

Annualized cost of new equipment for Same Fuel and Same Technology Behavior Segments and Stage 2 decision of Least Cost Behavior Segment:

$$\begin{aligned} AnnualCostTechAdj_{p,t,v} &= KEqCost(t, v, y, CAP) * \frac{EffectHurdleAdj}{1 - (1 + EffectHurdleAdj)^{-TechLife_{t,v}}} + TechCost_{t,v,2} \\ &* CapacityFactor_{r,b,s} + ShellEffFactor_x * \frac{ConvFactor}{TechEff_{r,s,t,v}} * CapacityFactor_{r,b,s} \\ &* FuelCost_{f,t,r,y,s} \end{aligned}$$

$$\begin{aligned} ConvFactor &= 8.76 \text{ for } s \neq \text{lighting}; 0.03345^{-1}/TechCRI(r, s, t, v) \text{ for } s = \text{lighting}; f_t \\ &= \text{fuel used by } t \end{aligned} \quad B-59$$

where $LCTNRAF_{p,1}$ represents the technology class with the least annualized cost and $LCTNRAF_{p,2}$ represents the technology model with the least annualized cost.

Same Fuel Behavior Rule -- identify least cost equipment using the same fuel as the existing stock:

Find t, v such that $AnnualCostTechAdj_{p,t,v} \leq AnnualCostTechAdj_{p,t',v'} \forall t', v'$
 $\exists FuelByTech(t', f) = FuelByTech(t, f) = 1,$
 then $LCTNRSF_{p,1} = t$ and $LCTNRSF_{p,2} = v$

If $\nexists t \exists FuelByTech(t, f) = 1,$ then $LCTNRSF_{p,f,1} = LCTNRSF_{p,f,2} = 0$
 $f \in \{Major\ Fuels\}$

B-63

where $LCTNRSF_{p,f,1}$ represents the technology class with the least annualized cost and $LCTNRSF_{p,f,2}$ represents the technology model with the least annualized cost.

Same Technology Behavior Rule -- identify least cost model in current technology class:

Find v such that $AnnualCostTech_{p,t,v} \leq AnnualCostTech_{p,t,v'} \forall v'$
 then $LCVNRST_{p,t} = v$

B-64

where $LCVNRST_{p,t}$ represents the technology model with the least annualized cost.

Market shares of equipment within least cost behavior segment of new and replacement decision types:

$LCMSNR_{t,v} = \sum_p TimePrefProp_{s,p,y}$
 $\forall p \exists LCTNRAF_{p,1} = t$ and $LCTNRAF_{p,2} = v$

B-65

Equipment market shares within same fuel behavior segment of new decision type:

$SFMSN_{t,v} = \sum_p [TimePrefProp_{s,p,y} * PrevYrFuelShareofService_{r,b,s,f}]$

$\forall p \exists LCTNRSF_{p,f,1} = t,$ and $LCTNRSF_{p,f,2} = v; f \in \{Major\ Fuels\}$

B-66

Equipment market shares within same fuel segment of replacement decision type:

$$SFMSR_{t,v} = \sum_p [TimePrefProp_{s,p,y} * ReplacementFuelShareofService_{r,b,s,f}]$$

$$\forall p \ni LCTNRSF_{p,f,1} = t, \text{ and } LCTNRSF_{p,f,2} = v; f \in \{Major\ Fuels\} \quad B-67$$

Equipment market shares within same technology segment of new decision type:

$$STMSN_{t,v} = \left[\sum_{\forall p \ni LCVNRST_{p,t}=v} TimePrefPrep_{s,p,y} \right] * \left[\sum_{\forall v'} PrevYrTechShareofService_{r,b,s,t,v'} \right] \quad B-68$$

Equipment market shares within same technology behavior segment of replacement decision type:

$$STMSR_{t,v} = \left[\sum_{\forall p \ni LCVNRST_{p,t}=v} TimePrefPrep_{s,p,y} \right] * \left[\sum_{\forall v'} ReplacementShareofService_{r,b,s,t,v'} \right] \quad B-69$$

Equipment market shares within new decision type, consolidated across behavior segments:

$$MS_{b,s,l,t,v} = BehaviorShare_{s,b,1,1} * LCMSNR_{t,v} + BehaviorShare_{s,b,1,2} * SFMSN_{t,v} \\ + BehaviorShare_{s,b,1,3} * STMSN_{t,v} \quad B-70$$

where the subscript 1 appearing in *MS* and the next to last subscript of *BehaviorShare* represents the decision type, and, in this case, corresponds to the *new* decision. The last subscript of *BehaviorShare* represents the behavior rule.

Equipment market shares within replacement decision type, consolidated across behavior segments:

$$MS_{b,s,2,t,v} = BehaviorShare_{s,b,2,1} * LCMSNR_{t,v} + BehaviorShare_{s,b,2,2} * SFMSR_{t,v} \\ + BehaviorShare_{s,b,2,3} * STMSR_{t,v} \quad B-71$$

where the subscript 2 appearing in *MS* and the next to last subscript of *BehaviorShare* represents the decision type, and, in this case, corresponds to the *replacement* decision. The last subscript of *BehaviorShare* represents the behavior rule.

The third subscript of *DecAvgEff* represents the equipment decision type, *d*.

Average equipment efficiency for replacement decision type, by fuel, end-use, and Census division:

$$DecAvgEff_{r,s,2,f,y} = \frac{\sum_b [FS_{r,b,s,2,f} * RD_{r,b,s,y}]}{\sum_b \left[\frac{FS_{r,b,s,2,f} * RSD_{r,b,s,y}}{AE_{r,b,s,2,f}} \right]}$$

$f \in \{Major\ Fuels\}$ B-91

Average equipment efficiency for retrofit decision type, by fuel, end-use, and Census division:

$$DecAvgEff_{r,s,3,f,y} = \frac{\sum_b [FS_{r,b,s,3,f} * SSD_{r,b,s,y}]}{\sum_b \left[\frac{FS_{r,b,s,3,f} * SSD_{r,b,s,y}}{AE_{r,b,s,3,f}} \right]}$$

$f \in \{Major\ Fuels\}$ B-92

Fuel shares within new decision type, by fuel, end-use, and Census division:

$$DecFuelShare_{r,s,1,f,y} = \frac{\sum_b [FS_{r,b,s,1,f} * NSD_{r,b,s,y}]}{\sum_b NSD_{r,b,s,y}}$$

$f \in \{Major\ Fuels\}$ B-93

The third subscript of *DecFuelShare* represents decision type, *d*.

Fuel shares within replacement decision type, by fuel, end-use, and Census division:

$$DecFuelShare_{r,s,2,f,y} = \frac{\sum_b [FS_{r,b,s,2,f} * RSD_{r,b,s,y}]}{\sum_b RSD_{r,b,s,y}}$$

$f \in \{Major\ Fuels\}$ B-94

Fuel shares within retrofit decision type, by fuel, end-use, and Census division:

$$DecFuelShare_{r,s,3,f,y} = \frac{\sum_b [FS_{r,b,s,3,f} * SSD_{r,b,s,y}]}{\sum_b SSD_{r,b,s,y}}$$

$f \in \{Major\ Fuels\}$ B-95

National average equipment efficiency, by fuel and end-use:

$$CMUSAvgEff_{s,f,y} = \frac{\sum_r \sum_b [FuelShareofService_{r,b,s,f} * TSD_{r,b,s,y}]}{\sum_r \sum_b \sum_{t,v} \left[\frac{TechShareofService_{r,b,s,t,v} * FuelbyTech_{t,f} * TSD_{r,b,s,y}}{TechEff_{r,s,t,v}} \right]}$$

$s \in \{Major\ Services\}, \{Major\ Fuels\}$ B-96

Minor service average efficiency by fuel, end-use, building, and Census division:

$$\begin{aligned} \text{AverageEfficiency}_{r,b,s,f} &= \text{PrevYrAverageEfficiency}_{r,b,s,f} * (1 + \text{EffGrowthRate}_s) \\ s \in \{\text{Minor Services}\}, f &= \text{electricity} \end{aligned} \quad \text{B-97}$$

Minor service average efficiency and fuel share by decision type, fuel, end-use, and Census division:

$$\begin{aligned} \text{DecAvgEff}_{r,s,d,f,y} &= \text{AverageEfficiency}_{r,b,s,1} \\ \text{DecFuelShare}_{r,s,d,f,y} &= \text{FuelShrofService}_{r,b,s,1} \\ s \in \{\text{Minor Services}\} \end{aligned} \quad \text{B-98}$$

Comparison of three-year average price to base-year price for Price-induced Technological Change:

$$\begin{aligned} \text{PriceDelta3}_{f,y} &= \frac{(\text{Price}_{f,11,y} + \text{Price}_{f,11,y-1} + \text{Price}_{f,11,y-2})/3}{\text{Price}_{f,11,\text{Baseyear}}} \\ f \in \{\text{Major Fuels}\}; y &> \text{KSTEOYR} \end{aligned} \quad \text{B-99}$$

where the subscript 11 represents region 11, resulting in the national average price for a given fuel.

Calculation of possible shift in technology availability for Price-Induced Technological Change:

$$\begin{aligned} \text{Shiftyears}_{t,v} &= \frac{(\text{PriceDelt}_{f,y} - 1.0)}{0.10} \\ f \in \{\text{Major Fuels}\}; y &> \text{KSTEOYR} \end{aligned} \quad \text{B-100}$$

Number of years to shift technology availability based on parameter assumptions for Price-Induced Technological Change:

$$\begin{aligned} \text{YearsFoward}_{t,v,y} &= \\ &IFMAX, \quad \text{if } IFMAX \leq \text{Shiftyears}_{t,v} \\ &\text{Shiftyears}_{t,v}, \text{ if } \text{YearsFoward}_{t,v,y-1} < \text{Shiftyears}_{t,v} < IFMAX \\ &\text{YearsFoward}_{t,v,y-1}, \text{ otherwise} \end{aligned} \quad \text{B-101}$$

where *IFMAX* is the user parameter specifying the maximum number of years a technology can potentially be advanced. *YearsFoward* is adjusted to a smaller number of years if its application causes model *v* of technology class *t* to become available before the persistent price increase is projected to occur.

End-use fuel consumption equations

Basic estimate of fuel consumption to meet end-use demands other than lighting:

$$EndUseConsump_{f,s,b,r,y} = \frac{FuelShareofService_{r,b,s,f} * TSD_{r,b,s,y}}{AverageEfficiency_{r,b,s,f}}, \text{ if } AverageEfficiency > 0$$

0, otherwise

$s \neq \text{lighting}, f \in \{\text{Major Fuels}\}$ B-102

Basic estimate of fuel consumption by lighting equipment:

$$EndUseConsump_{f,s,b,r,y} = \frac{FuelShareofService_{r,b,s,f} * TSD_{r,b,s,y}}{AverageEfficiency_{r,b,s,f}} \div 0.03345$$

$s = \text{lighting}$ B-103

where 0.033435 GWy/TBtu converts units used in lighting to Btu and GWy refers to electricity use in gigawatt-years.

Short-run Price Elasticity of Demand Function:

$$KElast_{f,r,y,s} = \left(\frac{Pr_{f,r,y,s}}{Pr_{f,r,CBECSyear,s5}} \right)^{\varepsilon_1 * EF_1} * \left(\frac{Pr_{f,r,y-1,s}}{Pr_{f,r,CBECSyear,s}} \right)^{\varepsilon_1 * EF_2} * \left(\frac{Pr_{f,r,y-2,s}}{Pr_{f,r,CBECSyear,s}} \right)^{\varepsilon_1 * EF_3}$$

$f \in \{\text{Major Fuels}\}$ B-104

where $Pr_{f,r,y,s}$ is the price of fuel f in Census division r during year y for end-use service s (the subscript s is only applicable for electricity prices). ε_1 is the elasticity parameter for the short-term price elasticity for Census division r and service s and EF_1 , EF_2 , and EF_3 are the distributed lag weights.

Modification of fuel consumption by Price Elasticity and Rebound Effect:

$$\begin{aligned}
 EndUseConsump_{f,s,b,r,y} &= EndUseConsump_{f,s,b,r,y} * KElast_{f,r,y,s} \\
 &* \left(1 + \left[1 - \frac{AverageEfficiency_{r,b,s,f}}{AverageEfficiencyBASE_{r,b,s,f}} \right] * \epsilon_2 * (1 + [ShellEffIndex_{b,r,1} - 1]) \right. \\
 &\left. * \epsilon_2 \right)
 \end{aligned}$$

$f \in \{Major\ Fuels\}$

$s \in \{SpHeat + SpCool\}$

evaluated without building shell effect (third term) for

$s \in \{water\ heating, ventilation, cooking, and\ lighting\}$

evaluated without equipment and building shell efficiency effects (second and third terms) for

$s \in \{refrigeration, all\ office\ equipment, and\ other\ uses\}$

B-105

where ϵ_2 is the elasticity parameter for the rebound elasticity.

Weather Correction for space heating:

$$EndUseConsump_{f,s,b,r,y} = EndUseConsump_{f,s,b,r,y} * \left(\frac{DegreeDays_{s,r,y}}{DegreeDays_{s,r,CBECYear}} \right)$$

$s \in \{SpHeat\}$

$f \in \{Major\ Fuels\}$

B-106

Weather Correction for space cooling:

$$EndUseConsump_{f,s,b,r,y} = EndUseConsump_{f,s,b,r,y} * \left(\frac{DegreeDays_{s,r,y}}{DegreeDays_{s,r,CBECYear}} \right)$$

$s \in \{SpCool\}$

$f \in \{Major\ Fuels\}$

B-107

Computation of shares of electricity for end-use adjustment to purchased electricity to account for self-generation:

$$ElShr_s = \frac{EndUseConsump_{1,s,b,r,y}}{\sum_s EndUseConsump_{1,s,b,r,y}}$$

B-108

where 1 is the fuel subscript representing electricity.

Optional STEO-based component of non-building fuel consumption projected after last year of available STEO data:

$$CMNonBldgUse_{f,r,y} = CMNonBldgUse_{f,r,y} + STEOMistie_{f,r,[KSTEOYR]} * STEOTieDecayFactor_{[y]},$$

if STEOBM = 1

unchanged, otherwise

B-137

Final benchmarked projected fuel consumption by fuel, Census division, and year:

$$CMFinalEndUse_{f,r,y} = CMFinalEndUse_{f,r,y} + CMNonBldgUse_{f,r,y}$$

f ∈ {Major Fuels, Minor Fuels}

B-138

$Invest_{y,r,b,t}$ is the current year investment in distributed generation resources in millions of constant dollars:

$$Invest_{y,r,b,t} = (Units_{y,r,b,t} - Units_{y-1,r,b,t}) * EqCost_{[t]...[y]} * kw_t * 10^{-6} \quad \text{B-179}$$

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Data collection

As previously described, the Buildings Characteristics Survey consists of personal interviews with buildings' owners, managers, and tenants. Data were collected using Computer-Assisted Personal Interviewing (CAPI) techniques. The six phases of data collection include: (1) designing the questionnaire, (2) pretesting the questionnaire, (3) training supervisors and interviewers, (4) conducting interviews, (5) minimizing nonresponse, and (6) processing the data.

The interview process

Each interview includes an initial screening visit to verify building eligibility, list establishments in the case of shopping malls, locate a knowledgeable respondent for the interview, and leave an advance package of survey materials. The interviewer returns to conduct the CBECS interview at a set appointment time, after allowing time for the respondent to complete the advance materials. For buildings that cannot provide the energy consumption and expenditures information, authorization forms are requested to permit the survey contractor to contact the energy supplier for that information. All survey data are collected by contractor field staff trained in data collection, field office procedures, and quality control. This training includes background information on the CBECS, handling of special building types and understanding technical questions, computer use and interviewing and administering the CAPI questionnaire, specific review of the questionnaire, and administrative information. This information is supplemented by general information on interviewing techniques for new interviewers.

Validation is used to ensure that the interviews are conducted as intended, with 10% of the sample preselected for validation. Conducted by telephone or in person, validation includes verifying that the interview has been conducted, the correct building was visited, and specified procedures have been followed. Additional detail on these procedures is provided in the report previously cited.

The initial behavior rule proportions are estimated by building type and decision type in order to utilize relationships between the different types of decision makers and different types of decisions. For existing buildings (replacement and retrofit decision types), the decision makers are divided into government, private sector companies occupying self-owned building space, and private sector companies occupying rented building space. For new buildings, decision makers are divided into organizations building space for their own occupancy and speculative developers building space for sale upon completion. These proportions are developed by building type based on the interpretation of several qualitative descriptions of energy-efficiency-related decision making as described in Appendix A (referenced in Table A-1).

The actual assumptions for the behavior rule proportions associated with government, private sector companies occupying self-owned building space, organizations building space for their own occupancy, and speculative developers are provided in Table E-4 listed by decision type. Data quality analysis was not performed in the data sources providing this information; as a result, uncertainty should be expected concerning building type and decision type parameters.

Risk-adjusted time preference premium distribution

The literature surveyed during the initial development of the premium distribution provides five quantified distributions of commercial sector consumer payback requirements. These show considerable variation, which reflect the uncertainty in this area. These studies have been converted to consumer risk-adjusted time preference interest rate premiums and averaged to yield a risk-adjusted time preference premium distribution that is used in the NEMS Commercial Module. This distribution has been adjusted for the base-year through the projection horizon to reflect recent legislation affecting government purchasing behavior and to incorporate findings from recent surveys that examine perceptions of energy efficiency and green building practices. More recently, EIA conducted further research on behavioral economics, including methodological research, literature surveys, and a technical workshop in 2013 to focus on these issues and their specific implications for NEMS end-use modeling.

Insufficient studies are available to completely disaggregate consumer discount rates by Census division or by end use. As documented in the published data sources, the variance of each estimate was far greater than the difference between the studies by end use or region. Therefore, a single distribution was originally applied to all technologies and all Census divisions.

The distributions from the five studies of commercial sector payback requirements from the literature were first converted to discount rates assuming mid-year cash flows and 30-year equipment lives. Taken as a group, the five studies reported payback periods ranging from 0 through 10 years (see Table E-2 and E-3 below), so initially eleven categories were developed. Next, the zero-risk interest rate for the years in which the five studies were performed were subtracted from the distributions to yield the consumer preference premiums implied by each source. The zero risk interest rate used was the 10-year Treasury note yield (nominal). Finally, the proportions of consumers at each step in the payback distribution were averaged and adjusted, and the associated consumer preference premiums were weighted by proportions of commercial consumers. Each study was given equal weight because they represented, in general, the utilities' estimates of commercial consumer discount rates, rather than specific statistical studies.

Behavior rule proportions: supporting documentation

Table E-4. Floorspace ownership and occupancy patterns

Building Type	Government Owned	Non-government Owner Occupied	Non-government Non-owner Occupied
	(percent)	(percent)	(percent)
Assembly	23.5%	60.9%	15.6%
Education	74.8%	20.2%	5.0%
Food Sales	0.0%	48.9%	51.1%
Food Service	6.5%	55.4%	38.1%
Health Care	20.0%	52.7%	27.3%
Lodging	8.1%	63.0%	28.9%
Mercantile/Service	22.4%	13.7%	63.9%
Office	14.4%	31.1%	54.5%
Warehouse	5.1%	31.2%	63.6%
Other	5.8%	39.0%	55.2%
TOTAL	30.0%	22.0%	48.0%

Source: U.S. Energy Information Administration, 2012 Commercial Buildings Energy Consumption Survey, Public Use Files, May 2016.

In summary, while the behavior rules are based upon the most systematic and recent studies available to EIA, the underlying data are not dispositive of the issues. As a result, historic data calibration, benchmarking, and analysts' expectations continue to contribute to the specific application of the Commercial Demand Module behavior rules.

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